

Mr. Grocer:

Quaker Oats will please your
"Quality" customer.

Have the goods ready when he asks.

The "Quality" customer is the
best paying end of your business.

Do not think the demand for
"quality" is a matter of class.

The man with the lightest purse
often has the keenest appreciation of
quality.

You can
buy
QUAKER
OATS
through
your
jobber

in lots of five cases
or more, delivered at
your station, freight
prepaid. This ap-
plies to all points in
Ontario and in Que-
bec, as far east as the
city of Quebec.

Quaker Oats

The of
quality.

We are putting a one-half pound sample in all the homes
of the principal towns in Canada.

ORDER A CASE FROM YOUR JOBBER NOW.