

# Strike While the Iron is Hot--Strike Now!

## For The Klondyke Trade.

You like to have the demand created before you stock up—that's natural. But when the demand comes you "strike while the iron is hot"—that's natural, too.

Strike now! Hesitate and you lose the Klondyke trade on those great, strength-yielding—easy to carry—small, light, English Soup Squares.

But the demand from the kitchen, from campers, sportsmen and picnickers NEVER ceases. If you don't get the Klondyke trade you don't lose the regular demand for them. You're safe either way, you see.

## Lazenby's Soup Squares.

### Suggestions for Spring Business— and lots of it.

#### STOWER'S CONCENTRATED LIME JUICE.

"It draws trade." Concentrated, hence the claim "20 per cent. stronger than any lime juice made anywhere by anybody."

"No musty flavor."

#### LION ROUGE CASTILE SOAP.

A trade stimulant for particular soap users. A good profit in it for you. Made from absolutely pure oils, and so guaranteed by the makers. Direct from Marseilles.

#### FRY'S COCOA AND CHOCOLATES.

No effort needed on your part to sell "Fry's goods"—the name Fry, settles that. Typical of all that is good and pure and honest in cocoa and chocolate-making.

Sold by leading Wholesalers everywhere.

#### AGENTS:

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