

\$12 Buys this \$20 Outfit

\$1 Sends it to Your Home



GUARANTEED FOR FIVE YEARS

Our \$1 Offer

A payment of only \$1 and your promise to pay the balance (\$11) in five and a half monthly payments of \$2 each will buy the new Crown Melophone, *guaranteed to be equal in every respect, and superior in many important respects, to machines sold for \$17 without records, also a Needle Box, 300 finest quality Diamond Steel Needles, and six brand new Seven-inch 50c. Records—good \$20 value for only \$12 on easy payments or \$10 cash.*

Description

The new Crown Melophone is a handsome instrument, substantially made, and so simply constructed that a child can easily operate it. It can be wound while running, and will play any make or size of disc record. It has a beautifully polished oak cabinet, fitted with a real talking machine motor (not clock-work motor) with worm gearing, constructed on the same principle as those found in the highest priced machines, only on a little smaller scale. It has the new combination brake and speed regulator. By the use of this you start, stop and control the speed of the machine by one small lever so simply constructed as always to be in order. It has the regular standard, full size sound box. The horn is 15 inches long, finely nickel-plated and red lacquered on the inside. Its unusual length, improved shape and extra large bell, 9 inches in diameter, rounds out the tones beautifully, so that when they issue from the horn they are loud, full, clear, musical, very distinct and as sweet as a bell. All the metal parts are nicely gilded, and the whole is elegantly finished, making an instrument superior in appearance, workmanship and finish to any machine ever sold for less than \$20, including six records, and remember we guarantee it for five years.

Why we Can Make Such a Liberal Offer

The more we buy the cheaper we buy, and the cheaper we can sell. We were not always able to offer such value. When we first started in business we bought machines by the dozens and records by the hundreds. Then our business steadily grew and we began to buy by the hundreds and thousands, later by the carload, NOW we control the entire output of one of the largest factories in the world in this particular machine.

COUPON

JOHNSTON & Co., 191 Yonge St., Toronto. Gentlemen,—Enclosed find \$1.00 as first payment on one Crown Melophone and Outfit. If perfectly satisfactory in every particular, I agree to pay you \$2.00 a month for five and a half months. If unsatisfactory, it is understood that I can return the Outfit and this order will be cancelled.

The Records

Are noted for their superior quality great volume, clearness and brilliancy of tone. They will wear twice as long as any other disc record, and the selections are the finest ever heard. There are hundreds of titles to choose from including solos on all the different instruments, band and orchestra selections, comic, sentimental and coon songs, hymns, chimes, bells, sacred music, duets, quartettes, sextettes, minstrels, talking, whistling and dialect records. Do the long dull evenings ever drag wearily? Do the young people ever wish for an impromptu dance? Do your Sunday afternoons sometimes seem as if they would never end? Do your boys go out too much at night? Have you a sick friend or relative that needs cheering up? Do you ever come home after a hard day's work and feel that you would like some enjoyment, some entertainment, to make you forget your troubles? Then remember that our Crown Melophone will turn the long, dull evenings into one grand concert. It will furnish the most delightful music for dancing. Its sacred music will keep bright the long Sunday afternoons. It will charm the sick. It will tell such funny stories, sing such comical songs, repeat such witty jokes that you will be compelled to laugh and forget that you were ever worried. We really cannot say too much in praise of this new talking and singing machine. It is the latest product of the Talking Machine Art, embracing every improvement. There is not a machine in Canada that can approach it at anywhere near the price.

Testimonials

Dear Sirs— WARBURG, ONT., 2ND DEC., 1904 Your Crown Disc Machine to hand. I must say that it has all the qualities that you claim for it. Equal to any \$20 machine. Since receiving it, I have given it a thorough trial, and am perfectly satisfied with the results, and all who have heard it are of the same opinion. I remain yours truly, THOMAS CARRICK. P.S.—You can use this letter as a recommendation. T.C. Dear Sirs— STIRLING, ALTA., JAN. 2ND, 1905 I received my Crown Outfit, and am very much pleased with it. I think it is one of the best, and loudest, and clearest Talking Machines I have ever heard. My family are all charmed with it. SAMUEL PAWCETT. Dear Sirs— SNAKE RIVER, ONT., JAN. 6TH, 1905 I am more than pleased with my Crown Outfit. It is a grand piece of music for the money and we are all delighted with it. It makes great amusement for JOSEPH EDWARDS. Dear Sirs— PLUM COULEX, MAN., JAN. 6TH, 1905 I received the Crown Outfit a few days ago, and am well pleased with it. Enclosed find money order for \$15 for another Crown Machine and 18 records. RUDOLF MECKLING.

A Last Word

If there is any further information you would like, write us and we will gladly give it. If not fill out the coupon and mail it to us. Don't delay. We have been receiving so many orders lately that the factory has had hard work to keep up with the demand, so if you wish yours to be filled promptly, send in the coupon at once and we will guarantee a picked and well tested instrument. Understand you run no risk. If the outfit does not come fully up to your expectations you can return it to us, and we will refund your dollar. If you wish to take advantage of the cash price, send \$1 just the same and we will ship the outfit C.O.D. to your nearest express office. Then when thoroughly tested and found perfectly satisfactory, you can pay the express agent the balance, \$9, and express charges. Address,

JOHNSTON & CO.

Canada's Largest and Leading Talking Machine Dealers 191 Yonge St., Toronto, Can.

FREE STEAM ENGINE
Makes 300 Revolutions in a minute. Easy running, swift and powerful. Strongly made of steel and brass, handsomely nickel plated. Has belt wheel, steam whistle and safety valve, iron stand, brass boiler and steam chest, steel piston rod and Russian iron burner compartments. Boys! this big, powerful Steam Engine is free to you for selling only 9 large, beautifully colored packages of Sweet Pea Seeds at 10c. each. **Everybody buys them.** Top Butler, Wilsonville, Ont., said: "I sold the seeds in a few minutes. People said they were fine." Write us a **post card** today and we will send the Seeds postpaid. Order now, as we have only a limited quantity of these special Engines on hand. **AROLD WISDOM, Kirtton, Ont., says: "My Engine is a beauty and a grand premium for so little work." PRICE \$5.00** GO., Dept. 3359, Toronto

RUPTURE CAN BE CURED
at home WITHOUT Pain, Danger, or Time From Work by the WONDERFUL DISCOVERY of an eminent Toronto Specialist. Conductor W. H. GREAVES, Medicine Hat, N.W.T., whose portrait here appears, was ruptured 5 years, and is cured by the great Discovery of the Rupture Specialist, Dr. W. B. Rice, 24 East Queen St. (Block 25), Toronto, Ont. To all Ruptured sufferers, who write at once, Dr. Rice will send FREE, his BOOK, "Can Rupture be Cured," and a FREE TRIAL of his DISCOVERY. Do not wait, write to-day.

Advertise in the Farmer's Advocate.

In answering any advertisement on this page, kindly mention the FARMER'S ADVOCATE.

THE SPICE OF LIFE.

A school board official called at the home of a pupil whose absence had extended over a week, and inquired of the lad's mother the cause. "Why," she said, "he's past his thirteenth year, an' me and his father think he's after having schooling enough." "Schooling enough! Why, I did not finish my education until I was twenty-three." "Be that so," said the mother, "but that lad of ours has got brains."

Dr. Zugertort, the celebrated chess player, was walking in the street one day when an idea struck him with regard to a certain chess opening, and he began carefully to think it out with a view to playing it in his next game with the equally well-known player, Mr. Steinitz. Lost in thought, he stood at the corner of a street for a long time, until a policeman, suspecting him, went up and told him to move on. "Beg pardon," replied the little doctor, absently, without looking up, "it's your move."

An action was once brought before Judge Morris against a veterinary surgeon for killing a man's horse. Lord Morris knew something of medicine, as he did of most things, and asked whether the dose given would not have killed the devil himself. The veterinary drew himself up, pompously, and said: "I never had the honor of attending that gentleman." "That's a pity, doctor," replied Morris, "for he's alive still."

Mrs. Mellen does not wish to offend her new cook. "John," she said to the manservant one morning, "Can you find out, without asking the cook, whether the tinned salmon was all eaten last night?" "You see, I don't wish to ask her, because she may have eaten it, and then she would feel uncomfortable," added the good soul. "If you please, ma'am," replied the man, "the new cook has eaten the tinned salmon; and if you was to say anything to her, you couldn't make her feel any more uncomfortable than she is."

A shipbuilder tells of an Irishman who sought employment as a diver in the service of one of the shipbuilding companies. The first job to which the Irishman was assigned was to be performed in comparatively shallow water. He was provided with a pick and told to use it on a ledge below. Mike was put into a diver's suit, and, with his pick, was sent down to tackle the ledge. For about fifteen minutes nothing was heard from him. Then came a strong, determined, deliberate pull on the signal rope, indicating that Mike had a very decided wish to come to the top. The assistants hastily pulled him to the raft and removed his helmet. "Take off the rist of it," said Mike. "Why, what's the matter?" asked they. "Take off the rist of it," doggedly reiterated Mike; "I'll wur-ruk no longer on a job where I can't spit on me hands."

The will is the motive power in character building. The will is needed to bear the ideal in memory. The will is needed to put on the new man. The will is needed to put into practice the purposes of the mind. The will is needed to embrace the opportunity to express in deed or word the thought or feeling entertained in heart and head. The will is needed to spur on the flagging interest. The will is needed to-day. "I have set out to do it, and it shall be done." A wise man defined character as a perfectly-fashioned will. To fortify the will nothing is more effectual than to associate with those of like purpose and to read clever, helpful books on character. A well-stocked bookstore is sure to have some reading on character building. Just one book handy for a ten minutes or half-hour perusal at a time is a good aid. But, first and last, the building of character is the cherishing of an ideal.