THE BRITISH AMERICA ASSURANCE COMPANY

Incorporated - 1833.

MEAD OFFICE: TOPONTO

 Old
 Reliable
 Progressive

 Capital,
 - - - \$ 1,400,000.00

 Assets,
 - - - 2,016,670.59

 Losses paid since organization, 34,470,308.91

DIRECTORS:

W. R. BROCK, Vice-President GEO. A. MORROW AUGUSTUS MYERS FREDERIC NICHOLLS JAMES KERR OSBORNE SIR HERRY M. PELLATT B. R. WOOD

W. B. MEIKLE, General Manager P. H. SIMS, Secretary

EVANS & JOHNSON, General Agents

26 St. Sacrament Street : : MONTREAL

NORWICH UNION FIRE OFFICE.

POUNDED 1797

AGENTS WANTED

HEAD OFFICE FOR CANADA - TORONTO.

JOHN B. LAIDLAW, Manager.

JOHN MacEWEN, Superintendent at Montreal.

L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France. Established 1828

 Capital fully subscribed
 .
 \$2,000,000.00

 Net Premiums in 1910
 .
 4,651,840.00

 Total Losses paid to 31st Dec. 1910
 78,500,000.00

Canadian Branch:

94 NOTRE DAME ST. WEST, MONTREAL

Manager for Canada :

MAURICE FERRAND.

First British Insurance Company Established in Canada

A. D. 1804

Phænix Assurance Co. Ltd.

OF LONDON, ENGLAND.

(Founded 1782

FIRE

LIFE

TOTAL RESOURCES, over :- - \$78,500,000.00
FIRE LOSSES PAID - - - - 350,000,000.00

DEPOSIT with Federal Government and Investments in Canada, for security

Investments in Ganada, for security of Canadian policyholders only, exceed 2,500,000.80

ACENTS WANTED IN BOTH BRANCHES! Apply to

R. MacD. Paterson, Managers. J. B. Paterson,

100 St. Francois Xavier St. - Montreal.

Established 1864.

New York Underwriters Agency.

Policies secured by Assets - \$18,920,808

PROVINCIAL AGENTS.

JOSEPH MURPHY,
Toronto, Ont.
OSLER, HAMMOND & HAMTON,
Winnipeg, Mas.
ALPERD J. BRILL.
Halifar, N.S.

JINO. WM. MOLSON,
MONTREAL, QUE.
WEITE & CALEIN,
St. John, N.B.
HORACE HASSARD,
Charlettetown, P.R.I.

T. D. RICHARDSON, Supt. for Canada, Toronto.

LONDON MUTUAL FIRE

INCORPORATED 1859

Fifty-two years old and still growing bigger and stronger every year and increasing the number of its policyholders.

A good Company for Live Agents.

HEAD OFFICE

TORONTO

D. WEISMILLER,
President and Managing Director

GOOD LIFE INSURANCE AGENTS

. w

WILL

find their way to The National Life Assurance Co. of Canada because its policies are up to the hour and easy to sell; because its terms to agents are liberal and based on equity, so

WHY NOT NOW

and share in the prosperity of the Company.
For particulars apply Imperial Bank
Chambers, 286 St. James St., or 25
Toronto St., Toronto, Ont.