

GEORGE DOES NOT MINIMIZE GRAVITY OF THE SUB. CAMPAIGN

STEPS TO INCREASE SELF SUSTENANCE OF UNITED KINGDOM

(Continued from Page One)

PROBLEM OF GETTING UTMOST PRODUCTION

"But this is not a commercial question... it is a question of getting the most out of the land..."

Again Need Skilled Labor

"Here again you require skilled labor... I want to make it very plain..."

FOOD SUPPLIES AND MEANS OF PRODUCING

"Now I come to the third, and perhaps the most important..."

Must Guarantee Labor and Prices

"Before I come to the actual prices... I was going to say that there are two or three corollaries to the guarantee of prices..."

Failure of 1916 Crop

"Last year's crops were a failure, and that of course is a very serious fact when our tonnage is absorbed..."

Induce Farmers to Increase Area Sown

"There are only a few weeks in which to sow spring wheat, oats, barley and potatoes..."

Clean, Soft, Unshrunk

"Never rub woollens. It thickens and mangles them..."

COMES TO QUESTION OF FIXING PRICES

"Now I come to the question of prices... In 1915 the price of wheat was 53s 1d a quarter..."

THE FLOUR IS OUR BIG HOPE JUST NOW

"The flour—and it is no use arguing with them... you must cure the farmer of his plough fright..."

Must Persuade the Farmer

"You cannot persuade the farmer of the necessity of the guarantee... he must be persuaded..."

Guarantees Which Premier Proposes

"These are the guarantees we propose to give... we propose that in the present year..."

For Baby Foods

"A pure, complete Progressive Dietary... the right food step by step..."

To Rent

GROUND FLOOR SHOP, 100 feet deep, No. 5 O'Connor Street..."

Starrett Fine Mechanical Tools

Mechanists will find here a nice assortment of Starrett Tools..."

W. A. Rankin

410-412 BANK STREET, PHONES Q. 1025-1021

IF PLANS CARRY

"If these plans are carried out... in respect of timber, and minerals..."

RUTHLESS CUT ON THINGS NOT NEEDED

"What are the essential commodities? Let us cut down ruthlessly things that are not necessary..."

Begging for More Ships

"Meanwhile tonnage is needed, urgently needed... The French ministers have been with me for two days..."

Shortage of Potatoes

"There is a shortage of potatoes, but that has nothing to do with submarines... The potato crop is raised here mostly..."

SAVING OF TONNAGE

"Extraordinary Opportunities For Economy... Always More For Less..."

Silk Blouses

Crepe de Chine Silk Blouses, made in the latest styles... Sale Price \$2.79

Blouses

Striped and Fancy Voile Blouses in the season's latest styles... Sale Price 99c

New Spring Costumes

35 only Ladies' New Spring Costumes in materials of All-Wool Serges... Specially priced at \$19.50

Ladies' Coats

Just 20 Coats in the lot. Values from \$18 to \$30. In Black Beaver, Novelty Tweeds, Striped Plushes... Specially priced at \$9.95

Underskirts

Moire Underskirts in shades of Copen, Black, Navy, Purple and Green. Regular \$1.75. Sale Price \$1.29

Depends on Farmers

"I hope and trust that with this guarantee the farmers will put their backs into it... We are having excellent reports from Scotland..."

Profit Very Slight

"I was assured by a farmer whom we consulted... who is one of the most prudent men I ever met..."

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Advertisement for 'SALADA' salad, featuring a woman in a dress and text: 'This Advertisement may induce you to try the first packet of "/>

Advertisement for California Orange Day, featuring a woman in a dress and text: 'CALIFORNIA Is Now Blossoming FEBRUARY, March and April in California are most delightful months...'

Advertisement for Dominion House Furnishing Co., featuring a woman in a dress and text: 'SATURDAY—Extraordinary Opportunities For Economy... Always More For Less...'

Advertisement for Belgium Relief Fund, featuring a woman in a dress and text: 'China DEPORTATION OF BELGIAN MEN LEAVES WOMEN AND CHILDREN MORE HELPLESS THAN EVER...'

Advertisement for Saturday The Peerless Store, featuring a woman in a dress and text: 'SATURDAY Is Out Price Day At THE PEERLESS STORE Everything Out Down To About Cost Price...'