

CALOX

THE OXYGEN TOOTH POWDER

THE DENTIFRICE WITH A DIFFERENCE

Calox is different from all other dentifrices. It is a product of modern chemical science made to conform to modern ideas of dental hygiene.

It acts chemically, as well as mechanically, by generating oxygen, nature's own germicide, which not only cleans and whitens the teeth, oxidizes fermenting food particles, and destroys all germs, but sterilizes the whole mouth. It thus prevents dental decay. At the same time it also forms *milk of lime* which neutralizes the tooth-destroying acids, prevents deposits of tartar and relieves sensitiveness of teeth and gums. Calox will remove all odor from the breath and leave the mouth in perfect hygienic condition. It is the only dentifrice with oxygen in it and the only dentifrice that will really whiten the teeth.

"The Oxygen Does It"

DENTISTS ADVISE ITS USE.
PHYSICIANS PRESCRIBE IT.

ALL DRUGGISTS - - 25c.

Sample and Booklet sent FREE on request.

NATIONAL DRUG & CHEMICAL CO.

OF CANADA, LIMITED

MONTREAL

