

SOMETHING YOU WILL LIKE

WARM, STYLISH SET OF BLACK WOLF one of the very very special values offered, fine silky jet black fur which will give real service. SCARF is wide on shoulders trimmed with head, tail and paws as shown. MUFF is large, roomy and warm, trimmed as shown, sateen lined, silk poplin ends and wrist ring, scarf lined with silk poplin. A rich dressy set at a very moderate price.

M 899, Price Per Set Delivered..... \$26.90

STYLISH COAT OF ERN MUSKRAT made from the finest selected skins, length cut full and roomy, finished with full belt. Note the deep sailor collar and the handsome reverse border effect on the skirt. Lined with guaranteed satin Venetian. MUFF to match, cut in reverse effect to match border on coat. Sizes 34 to 44.

M 712, Coat Delivered.....\$155.00
M 713, Muff Delivered..... 28.60

NORTH-
from the
60 inches.

FREE Hallam's 1919 FUR FASHION BOOK

It is larger and better than ever—showing a wonderfully extensive range of Fur Sets and Fur Coats—we do not think there is a fur book published in Canada equal to this—it contains 48 pages and cover, with over 300 illustrations of beautiful furs—photographed on real living people—thus you see how the furs actually appear—it also gives a lot of valuable information about Fur fashions, and what leaders of fashion will be wearing.

Everyone should see this BOOK, it shows Fur Coats from \$36.00 up to \$550.00 and Fur Sets from \$6.50 to \$300.00.

The articles shown here are all taken from this Fur Fashion Book and will be promptly sent on receipt of money.

Thousands of pleased people from all parts of Canada, who have purchased Hallam's guaranteed Furs by mail, bear testimony to the wonderful values given.

As we are the only firm in Canada selling Furs exclusively by mail and direct from "Trapper to Wearer" you save all the middlemen's profits when you buy Hallam's guaranteed Furs.

Write to-day for YOUR copy of Hallam's 1919 Fur Fashion Book—it will save you money.

Address in full as below:

John Hallam Limited
222 Hallam Building. TORONTO

Snappy—up to date—of course—but more than everything else, in every HALLAM Fur Garment there is sterling quality, which means long wear.

You see HALLAM buys the Raw Furs direct from the Trappers for Cash, and every skin is carefully inspected—sorted and matched.

Then Hallam selects the best and most suitable skins, makes them up into the famous *Hallam Guaranteed Fur Garments* and sells them by mail direct to you for cash.

With over 32 years' Experience in the fur business, we are able to select and guarantee the Skins used in Hallam Furs and to give unexcelled values for the money.

And how easy for you—simply look through HALLAM'S Fur Fashion Book, select the articles you think you like and send the order to us by mail; no time wasted—no noise—no waiting in a busy store—no bother—and no urging by an anxious sales clerk—then by return you receive your furs—the whole family can examine them in your own home without interference—and at your leisure.

If you like them "Nuff-Sed," but if you are not satisfied for any reason, simply send the goods back and we return your money in full at once, as this is our *Positive Guarantee* under which all HALLAM FURS are sold.

You Cannot Lose—be up to date, **BUY YOUR FURS BY MAIL FROM HALLAM**

It is easier—more pleasant—and cheaper.

Hallam's
GUARANTEED
Furs
"FROM TRAPPER
TO WEARER"

DURABLE, WARM COAT OF MANCHURIAN FUR, 60 inches long, made from jet black glossy, full-furred skins. It is very full and roomy and just the garment for hard wear and warmth combined. Lined with farmer's satin, finished with pouch pocket, fastening with large crochet buttons. Deep storm collar and lapels, deep cuffs on sleeves. Sizes 34 to 48. MUFF to match in barrel shape trimmed with head and tail, satin cuff and ring.

M 730, Coat Delivered..... \$45.00
M 731, Muff Delivered..... 8.60

HANDSOME SET OF NATURAL GREY CANADIAN WOLF, beautifully soft full-furred skins are used. Scarf is in wide cape effect, giving great warmth and protection. MUFF is in the new "Canteen" shape roomy and warm, lined throughout with grey silk poplin, muff has wristband, silk cuffs, etc., trimmed with natural heads, tails and paws.

M 886, Scarf Delivered... \$24.00
M 887, Muff Delivered... 28.60