

A New Idea for a Fascinating Dish!

Ice Cream and

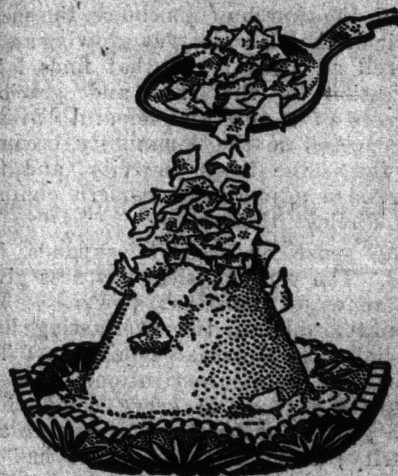
Kellogg's

TOASTED

Corn Flakes

10c

PER PACKAGE



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The Western Home Monthly

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Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

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A Chat with Our Readers

A CONSIDERABLE number of subscriptions to The Western Home Monthly expire with this issue. Has your subscription expired? If it has won't you send in your renewal just as soon as possible?

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It has been a great pleasure to realize by the increasing number of clubs, the prompt renewals of old subscriptions and the gratifying additions to our list of new subscribers, how firmly The Western Home Monthly is established in the hearts and homes of the intelligent, thoughtful people of this Western Land. You have shown us, by your loyal support, that the magazine for the home containing infinite richness at a moderate price, is what you all want. Send in your club names and your renewals now. Do not neglect this.

The publishers of this magazine have watched with keen interest the all round development that has taken place in all the Western provinces and have endeavored to keep the publication well advanced in the march of progress. That we have succeeded to a somewhat commendable extent is proved by the favor and appreciation of our wide circle of readers. Yearly they spend their good money freely with us, and the general opinion expressed is that they would not be happy without their favorite magazine. It is now in the 16th year of its career, started when the territory which it now covers so well, from the Great Lakes to the Pacific Coast, was but very sparsely populated. Even in those days it quickly made its way, and found a place in the affections of all our people who read the English language. We are told by our canvassing agents that in some districts it is rare to find a home that does not receive the magazine, and indeed many of our readers are now paid up to 1916, 17 and 18. We appreciate that summer is a busy season for many of our people, but even while in the midst of work preparatory to the harvest many opportunities are accorded our friends for saying a good word for The Western Home Monthly. Some of your neighbors may be recent arrivals in your district, and they would appreciate your courtesy in drawing their attention to a magazine which they would really enjoy reading, and which is essentially a Western magazine, published in the West for Western people.



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