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The Edison Offer:

We will send you a New Model Edison Phonograph and your choice of all the Amberol records on an absolutely free loan. We want you to have all the waltzes, two-steps, vaudevilles, minstrels, grand operas, also the sacred music, etc., by the world's greatest artists. Entertain your family and your friends. Give plays and concerts right in your own parlor. Hear the songs, solos, duets and quartettes, the pealing organ, the brass bands, the symphony orchestras, the choirs of Europe's great cathedrals, the piano and violin virtuoso concertists—all these we want you to hear free as reproduced on the Edison phonograph. Then—when you are through with the outfit—send it back to us.

Endless Fun Such a variety of entertainment! Hear the latest up-to-date song hits of the big cities. Laugh until the tears stream down your face and your sides ache with laughing at the funniest of funny minstrel shows. Hear the majestic choirs sing the famous anthems just as they sing them in the cathedrals of Europe. Hear the pealing organs, the crashing brass bands, the waltzes, the two-steps, the solos, duets and quartettes. Yes—an endless variety of entertainment. You will sit awe-stricken at the wonderful grand operas as sung by the world's greatest singers. You will be moved by the tender, sweet harmony of the quartettes singing those dear old melodies that you have heard all your life. Take your choice of any kind of entertainment. All will be yours with the Edison in your home. Send coupon today.

Our Reason: Why should we make such an ultra-liberal offer? Just so you can have these free concertists! Well we'll tell you. We are treemen—doubtly proud of this new instrument. When you get it in your town, we know everybody will say that nothing like it has ever been heard—so wonderful, so beautiful, such a king of entertainers—as we are sure that at least some one—if not you, then somebody else, will want to buy one of these new style Edison (especially as they are being offered now at the most astounding rock-bottom price—and on easy terms as low as \$3.00 a month). Perhaps on yourself will be glad to keep this outfit. But even if nobody buys we'll be glad anyway that we sent you the new Edison on the free loan—for that is our way of advertising quickly its wonderful superiority.



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