THE EVENING TIMES STAR, SAINT JOHN, N. B., THURSDAY, APRIL 16, 1925

E. G. Beer Tours Maritimes in Interest of Pro-

TELL TRAVELERS OF

Points to Large Influx at Border in Advocating Plan.

A proposal to open a bureau at St. Stephen to provide information concerning the Maritime Provinces to tourists coming from the United States is made by E. G. Beer, of St. Stephen, who is touring the provinces in an effort to have public bodies and the Governments of the three provinces interested in the scheme.

In view of the heavy travel of

In view of the heavy travel of United States tourists in the three provinces, Mr. Beer believes that there should be some means of providing them with information concerning the places of interest. He sugests that premises in St. Stephen just inside the Canadian boundary be secured and opened so that literature could be distributed and tourists informed of roads, hotels and other objects of interest.

NUMBERS INCREASE.

The numbers of tourists entering Canada through St. Stephen have increased steadily. The number of tourist cars entering through the Customs there in several years was as follows: 1918, 343; 1922, 2,044; 1923, 3,363; 1924, 5,128. With the increase continuing at this rate the cars to come from the United States during 1925 would number 7,000.

During the last year literature concerning Prince Edward Island was distributed from the Customs House in St. Stephen, but so many requests have been received this year that the NUMBERS INCREASE. have been received this year that the Customs officials find they cannot handle the work suggested and they are supporting the scheme to open a proper information bureau.

It was pointed out by Mr. Beer taht every car entering Canada via St. Stephen, must stop at the Custom House, which is in the same building with the office he suggests for the information bureau.

Already Prince Edward Island has ectared for the plan and the mater is being considered in Nova co ia. However, Nova Scotia had in the color of the

was a intained by the Highway Board of Nova Scotla.

The proposed office in St. Stephen could be operated at a moderate cost, M. Beer said, and he thinks it should be run as a public institution and not a state of the state of necessary at once in order that the office might be ready for the opening



mustard, flour and water when you can easily relieve pain, soreness or stiffness with a little clean, white Musterole.



President of King's Gives Ad-

"The citizen must rule and the citizen must obey." With these words Rev. A. H. Moore, M.A., president of the University of King's College, Halifax, summed up the fundamentals of citizenship last evening in his address to the Saint John Canadian Club at its banquet in the Hotel Dunlop. He emphasized the need of education in the homes and schools on civics and government and held up this education as the best hope for the improvement of the present poor citizenship as witnessed by the failure of people to turn out to the polls and do their duty as voters.

W. J. S. Myles, president of the club,



FRENCH ORGANDIE

-Tablet Presented to Managing Director.

HALIFAX, April 15-A tablet comemorative of the fiftieth anniversary of the founding of the Halifax Herald was presented this afternoon to W. H.

MAHONE, BAY, N. S., April 15— Wilfrid Eisner, aged 10, fell off a wharf at Indian Point, near here, last night and was drowned. The body was found this morning. Celebration by Halifax Herald

Charge After Fight in Sydney District.

Dennis, managing director on behalf of the staffs of The Herald and The Evening Mail in the editorial rooms writing Paper

Evening Maif in the editorial rooms of the Herald. Baskets of flowers were presented to Mrs. Dennis, widow of the late Senator William Dennis, and to Mrs. W. H. Dennis. The presentations were made by Hiram Wier, editor of The Mail, who has been with the papers almost from the time The Herald called for him early in the evening.

Evening Maif in the editorial rooms miner, name unknown, lies unconscious at Harbor View Hospital, Sydney Mines, tonight and his alleged assail ant, John Baptiste, also a Belgian, is a prisoner in the town jail.

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For Sale in all Good Drug Stores Dr. Caldwell's Laxative

UR GUSTOMI

The Consumers Coal Company Limited has been importing Welsh Coal for three years. The popularity is greater today than ever. Like other coals there are many varieties in Wales. We had various coals the first year, some were good and some not so suitable for domestic use. We located, however, the most suitable all round domestic coal and for the past two years this coal has been gaining favor.

To protect our patrons, so that no other of the many varieties may be offered as "just as good" we are going to give our WELSH COAL a trade name, which will be selected from those submitted to us under the rules of this contest.

You Can Win \$1,000.00

The first 2,000 (two thousand) purchasers and receivers of Welsh Coal are entitled to submit on the back of their "YELLOW DELIVERY SLIP" supplied by us with each load of coal, one name for Welsh Coal, for every 2,000 pounds of Welsh Coal marked thereon. This slip is a triplicate of two records maintained in our files and must not be changed in any way. Just write or print plainly on the back of this slip and bring to our office, 331 Charlotte street. The date, hour and minute will be stamped on it by a clock, then enclosed in a plain white envelope and deposited in a securely locked slot-box in our office.

We have reduced our price on Welsh Large and Welsh Nut coal \$1.50 per ton, but we do not guarantee this new price to hold throughout the entire contest.

All coal must be paid for promptly, according to terms of purchase. And other conditions of purchase must be

No employee of this company is eligible to enter.

Neatness, handwriting and time of registry will be considered as well as the name, in the case of ties. Only one sum of \$1,000.00 will be paid.

One or more delivery slips may be enclosed in the one envelope if desired, but remember the earlier you register the name with us, the better chance you have of winning:

The selection of the name will be made by a committee. The names of which will be published later. We cannot at any time give any idea, as to how many customers have been delivered to, or how many are yet to be delivered to, to make up the 2,000.

We reserve the right to terminate this contest without notice, should any cause or causes interfere with our business, such as strikes, loss of coal in transit, etc. In which case the selection will be made and the \$1,000.00 paid as though the 2,000 persons have been delivered to.

Please remember that we cannot do the impossible, so in fairness to yourselves and to us, we ask that you arrange as early as possible for your delivery.

This contest applies only to re-screened Welsh Large, Nuts and Pea Coal delivered only to our retail trade and also only for delivery to the City proper, Carleton, Fairville and East Saint John.

Consumers Coal Co., Limited

331 Charlotte Street