

Good Wear in Every Pair



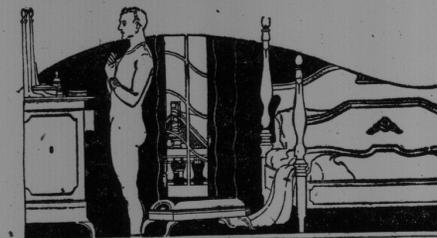
Sturdy, Stout and Stylish

Boys', Girls and Children's Footwear" for every purpose, made on Foot-form lasts, also for long, slender feet. Tan, brown, black calf and patent, medium and high cut.

"ROMPER" Is the Name of Our Own Make. "The Home of Reliable Footwear."

Waterbury & Rising, Limited
King St. Union St. Main St.

All Kinds - Hard and Soft
COAL
CONSUMERS COAL CO., LTD.
TELEPHONE 1913



"A SUIT of underwear, please." Just saying that will get you a suit of Underwear, but it may not get you the best underwear your money will buy. Ask for the underwear with the Mercury trade mark—Mercury stands for a quality of underwear that gives the service you want. Great care is taken in the choice of materials and in the making of every Mercury garment. Thin Ribbed Worsteds for men who work indoors, medium and heavier weights in Natural Wools, Scotch Knit for outdoor wear. Remember to ask for "Mercury." If your dealer does not sell them send us his name. MERCURY MILLS, LIMITED, Hamilton, Canada Makers of Underwear and Hosiery for Men, Women and Children.



Underwear

By Appointment to H.M. King George V.
From War to Peace
The war restrictions on the shipment of Biscuits having been removed
Huntley & Palmers Biscuits
are once again being sent to all parts of the world. They are of the same standard of Unrivalled Quality as in the past, and to prevent disappointment the public should place their orders at once with their usual suppliers.
HUNTLEY & PALMERS, LTD.
Biscuit Manufacturers
READING & LONDON
ENGLAND

RECENT WEDDINGS

Clark-Melaney.
Miss Helen Seeley Clark, daughter of Mr. and Mrs. J. Sutton Clark, was married on Wednesday afternoon to Dr. Frank Lemont Melaney, of Brooklyn (N. Y.). The ceremony was performed by Rev. Mr. Mortimer at the home of the bride's parents in the presence of the family and a number of intimate friends.

Hitchcock-Dickson.
A wedding was solemnized on Wednesday evening at St. David's Presbyterian church, Kirkland (N. B.), when Mary Hazel, daughter of Mr. and Mrs. George Dickson, became the bride of Amos G. Hitchcock, of Ortonville. The ceremony was performed by Rev. J. R. Millar assisted by Rev. M. S. McKay.

McAuley-Steeves.
A pretty wedding took place at the home of Benjamin Steeves, Campbellton, on the evening of Sept. 17, when his daughter, Hattie Albina, was united in marriage to George Wilbur McAuley of Jacquet River, Restigouche county. The ceremony was performed by Rev. W. Camp, B.D., pastor of the Baptist church, in the presence of about fifty friends of the bridal party.

Irving-Steeves.
Hillsboro, N.B., Sept. 18.—One of the prettiest home weddings of the season was solemnized on Wednesday evening, Sept. 17, at 7 o'clock at the home of Mr. and Mrs. John M. Steeves, Albert Mines, when their eldest daughter, Minetta Evelyn, was united in marriage to Mr. Everett E. Irving, son of Mr. and Mrs. Joseph Irving of this place, the ceremony being performed by Rev. W. Aubrey Horwood, pastor of the United Valley Baptist church, in the presence of only immediate friends and relatives.

RECENT DEATHS

J. S. Edwards.
J. S. Edwards, formerly of this city, but for several years resident in Halifax, died in that city yesterday. He is survived by his wife, three sons, one of whom, Roy, was an original member of the 26th Battalion, and two daughters. One brother, William, of Augusta (Me.), and two sisters, Mrs. A. Tilley, of this city, and Mrs. George Keithlin, of Glenwood, Kings county, also survive the deceased.

Mr. Edwards was a well known and prominent citizen of our sister city and had served as an alderman. He made frequent visits to St. John and many friends here will hear with deep regret of his death.

William Spinney, a veteran of the civil war, died in St. George on Sept. 16, leaving a widow, four sons and one daughter all of St. George.

Alvin W. Haddock died at his home in St. Andrews last Sunday, leaving one sister and one brother. The funeral was held under the auspices of the K. of P. of which he was a member.

Lettuce Kills Baby.
London, Sept. 20.—"Accidental death" was the coroner's verdict at the inquest at Brixton on a seven-months-old baby who picked up a piece of lettuce, swallowed it, and died in convulsions.

Killed by Halfpenny.
London, Sept. 20.—While playing with a half-penny coin, George Walton, an eighteen-months-old infant, at Lestock Hall, swallowed it and died before a surgeon could remove it.

Paid Long After Death.
Clearfield, Pa., Sept. 20.—Fenwick McCloud is in receipt of a check for \$15 from the United States government, accompanied by a letter explaining that the amount was his father's for services rendered fifty-three years ago. McCloud's father died forty-seven years ago.

Fatal Courtesy.
London, Sept. 20.—Courtesy to a stranger led to the death of Thomas Dunn, nineteen, before his fiancée's eyes in the River Ness. Dunn and Miss Elsie Read had gone out in a canoe. An angler asked him to release a line which was entangled in a tree. In standing up he upset the canoe and was drowned before aid could reach him.

Suicide at Twelve.
London, Sept. 20.—Stanton Bayliss, a twelve-year-old schoolboy at Birmingham, hanged himself after being reproved by the headmaster of the school which he attended there. The body was found swinging from a grotto in the cellar.

Things Are Not Always

—as they seem. Take for instance that material known as Silver Plate and compare it with any article which bears our mark—"Birks E.P.S."

It may be a beautiful "Silver Flower Basket" or an elaborate Centre-piece or Casserole or only a humble Spoon or Fork—our imprint stamps it as a piece of guaranteed quality.

Composed of an under metal of zinc, English Nickel Silver upon which we ourselves deposit a heavy coating of pure silver. It is then hardened by a process of hand burnishing—this also gives it the endurance and appearance of Sterling Silver. The pleasure and satisfaction that you will get out of Birks' Plate is something worth while—ask any of your friends who know.



MONTREAL

Stores Open 8.30 a.m., Close 5.50 p.m.—Saturday 10 p.m. (Daylight Saving Time)

New Apparel

For Women Misses and Children

At this particular season many people are looking around for a suitable gift for the September Bride. Here are offered a few suggestions from our Linen Section:

Embroidered Pillow Cases

Scalloped edge with pattern, embroidered in blue. Size 22x36	\$2.50 pair
With hemstitched ends	\$2.60 pair
Slightly finer quality, scalloped ends	\$2.65 pair
Hemstitched ends	\$2.70 pair
Scalloped and spokedstitched with all white embroidery	\$3.20 and \$3.50 pair
Hemstitched ends	\$3.25, \$3.50 and \$5.50 pair
Day Slips—Open both ends	\$5.75 pair
Envelope Slips	\$2.90 and \$3.50 pair
Bedspreads—Scalloped or hemstitched	\$5.25 to \$10.00

(Ground Floor)

Three Specials in Women's Hosiery

This is a real opportunity to get good-looking Hosiery at a reasonable price.

FIBRE SILK HOSE in grey, champagne and white, Special, 65c. pair
COTTON LISLE HOSE in black, tan, grey and Palm Beach, Very Special, 40c. pair
COTTON HOSE in black, white and tan, Special, 30c. pair
(Hosiery Section—Annex)

Fine Wool Spencers

Double knit, hip length. Colors are rose, saxe, turquoise, emerald, purple, Oxford, black and white. \$3.50 each
(Costume Section—Second Floor)

Our Costume, Fur, Millinery and Children's Sections present an unusually interesting assortment of latest styles for early Fall wearing.

MILLINERY MODES are smart and becoming. Shapes show a variation from the small, close-fitting to the large picture hat.

SUITS AND COATS are in many rich self materials or fur trimmed types, emphasizing a youthful note in line and coloring.

FROCKS AND GOWNS for all occasions show new materials and style innovations, and there are scores of fascinating models for selections.

FUR COATS AND SETTS are in varieties to suit the most discriminating buyers.

COATS AND DRESSES FOR CHILDREN are up-to-the-minute in every particular. Among the assortments are charming frocks for school, dress-up and party wear. Coats in fashionable fabrics, including smart models in Velvet, exquisitely trimmed with fur.

A Visit to These Various Departments Would Prove Entirely Worth Your While
(Second Floor)

Manchester Robertson Allison Limited

KING STREET • GERMAIN STREET • MARKET SQUARE

"Five O'Clock Tea"

When you have a few friends in during the afternoon and want to serve some little dainty that everyone likes, yet is "different"—serve each one with a dainty mould of sparkling Pure Gold Jelly. Watch their faces brighten at its cool, tempting appearance. Your affair will be a decided success.

Raspberry, strawberry, lemon, orange, red currant, pineapple, cherry and vanilla, at all grocers.

Pure Gold Desserts

JELLY POWDERS

Pure Gold Manufacturing Co., Ltd.
Toronto

Fur Coats

We specialize in fur coats made to order. All work is done in our own work room by furriers expert in designing and workmanship.

Scrupulous care is taken to supply our clients with the most perfect skins obtainable.

It will be to your advantage in more ways than one to place your orders now. Prices will most probably be higher. Last-minute orders are unavoidably delayed owing to rush of work.

On payment of a deposit we will keep furs in storage for you until required, either goods made to order or chosen from stock.

Let us show you the newest styles for Fall.

H. Mont. Jones, Ltd.

St. John's Only Exclusive Furriers

MARVEN'S WHITE LILY BISCUITS

Ask for Maritime Union Diligence Assorted Diligence Maple White Lilly Assorted

They fill the bill exactly They satisfy

SOLD IN BULK—IN PACKAGES—IN TIN PAILS

J. A. MARVEN, LTD.
BISCUIT MANUFACTURERS
MONCTON HALIFAX ST. JOHN

REGAL Table Salt

FREE RUNNING

The salt that never fails to run freely even in dampest weather. As a household necessity, "Regal" has proved itself—it is THE Table Salt.

Canadian Salt Co., Ltd.
MADE IN CANADA

Ask for the package with the Handy Little Spout

INFANTS-DELIGHT TOILET SOAP

U stands for Union of Powers who did fight For cause just as pure as Is "Infants-Delight."

Purity and value have made it "Canada's National Toilet Soap."

Send us three of these ads—all different—for a FREE trial size cake of INFANTS-DELIGHT.
JOHN TAYLOR & CO., Limited,
Dept. 9, TORONTO.