

"I HAVE PROVED"

Zam-Buk invaluable for eczema, both in the case of my baby and myself," says Mrs. L. Bonin of West Arichat, N.S. She adds: "Baby's skin was badly broken out, but repeated applications of Zam-Buk entirely cured it."

"In my own case, I had eczema on my hands, which made it very inconvenient for me to do my housework. Particularly was this so, as it aggravated the trouble so to put my hands in water. By using Zam-Buk, however, I soon got relief, and it was not very long before every trace of the trouble had disappeared. I really think no home should be without Zam-Buk."

Zam-Buk is equally good for all skin injuries. All dealers for box.

Zam-Buk

FOR THE CHILDREN

Work of the Bureau of the American Department of Labor

The children's bureau of the American Department of Labor has been active in the last year in making examinations of

DARKEN GRAY HAIR, LOOK YOUNG, PRETTY

Sage Tea and Sulphur Darkens So Naturally that Nobody can tell.

Hair that loses its color and lustre, or when it fades, turns gray, dull and lifeless, is caused by a lack of sulphur in the hair. Our grandmother made up a mixture of Sage Tea and Sulphur to keep her locks dark and beautiful, and thousands of women and men who value that even color, that beautiful dark shade of hair which is so attractive, use only this old-time recipe.

Nowadays we get this famous mixture improved by the addition of other ingredients by asking at any drug store for a bottle of "Wyeth's Sage and Sulphur Compound," which darkens the hair so naturally, so evenly, that nobody can possibly tell it has been applied. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning the gray hair disappears; but what delights the ladies with Wyeth's Sage and Sulphur Compound is that, besides beautifully darkening the hair after a few applications, it also brings back the gloss and lustre and gives it an appearance of abundance.

TRY MAGNESIA FOR STOMACH TROUBLE

It Neutralizes Stomach Acidity, Prevents Food Fermentation, Sour, Gassy Stomach and Acid Indigestion.

Doubtless, if you are a sufferer from indigestion, you have already tried peppermint, bismuth, soda, charcoal, drugs and various digestive acids and you know these things will not cure your trouble—in some cases do not even give relief.

But before giving up hope and deciding you are a chronic dyspeptic, just try the effect of a little magnesia—not the ordinary carbonate, citrate, oxide or milk but the pure bisulphated magnesia which you can obtain from practically any drugist in either powdered or tablet form. Take a teaspoonful of the powder or two compressed tablets with a little water after your next meal, and see what a difference this makes. It will instantly neutralize the dangerous, harmful acid in your stomach which now causes your food to ferment and sour, making gas, wind, flatulence, heartburn and the bloated or heavy lumpy feeling that seems to follow most everything you eat.

You will find that, provided you take a little bisulphated magnesia immediately after a meal, you can eat almost anything and enjoy it without any danger of pain or discomfort. To follow and moreover the continued use of the bisulphated magnesia cannot injure the stomach in any way so long as there are any symptoms of acid indigestion.

BEGIN HOT WATER DRINKING IF YOU DON'T FEEL RIGHT

Says glass of hot water with phosphate before breakfast washes out poisons.

If you wake up with a bad taste, bad breath and tongue is coated; if your head is dull or aching; if what you eat sours and forms gas and acid in stomach, or if you are bilious, constipated, nervous, sallow and can't get feeling just right, begin bathing inside. Drink before breakfast, a glass of real hot water with a teaspoonful of limestone phosphate in it. This will flush the poisons and toxins from stomach, liver, kidneys and bowels and cleanse, sweeten and purify the entire alimentary tract. Do your inside bathing immediately upon arising in the morning to wash out of the system all the previous day's poisonous waste, gases and sour bile before putting more food into the stomach.

To feel like young folks feel; like you felt before your blood, nerves and muscles became loaded with body impurities, get from your pharmacist a quarter pound of limestone phosphate which is inexpensive and almost tasteless, except for a sourish twinge which is not unpleasant.

Men and women who are usually constipated, bilious, headachy or have any stomach disorder should begin this inside bathing before breakfast.

children in the schools. The annual report of this bureau contains the following—

"A campaign for infant welfare opened the year. It was proposed to save the lives of one-third of the 200,000 babies and young children who would die in 1918 according to the experience of recent years, and quotas were assigned to each state. It is needless to say that no precise knowledge is available as to how nearly the goal will be reached in this first year. The effort is justified already by the popular educational result and by the far-reaching follow-up work already under way as a result of the weighing and measuring test of children of pre-school age. In response to requests from local committees on child welfare, the bureau has furnished to the Woman's Committee of the Council of National Defense about 6,500,000 record cards, each one with blanks for the height and weight of the child and a scale of approximately normal heights and weights for children from earliest infancy to sixteen years. The children measured have, in fact, belonged with few exceptions to the group five years of age or under.

The co-operation of physicians in many states, counties and towns has

made it possible to hold complete physical examinations of the children entered in the weighing and measuring tests. Such examinations were recommended by the bureau in its suggestions to local committees for conducting the tests, but were not made part of the brief test because the bureau realized how difficult it would be to secure physicians generally for this purpose now. In thousands of cases parents have learned, through the fuller physical examinations often given, that the baby had remediable defects of which they were unaware. Many instances are reported to the bureau of babies who have been saved much future suffering by the knowledge which their parents gained in the test and the care which was provided as a result."

Women who are losing weight and energy—who look pale and feel languid—need the healthful effects of

Beecham's Pills

Largest Sale of any Medicine in the World. Sold everywhere. In boxes, 25c.

feels of which they were unaware. Many instances are reported to the bureau of babies who have been saved much future suffering by the knowledge which their parents gained in the test and the care which was provided as a result."

NERVES ALL ON TENSION?

A mother in the home, or a man or woman at business, with nerves undone and the system generally feeling the strain, should find wonderful help in

SCOTT'S EMULSION

Powerful sedatives or strong medicines are habit-forming and dangerous. The logical help is a form of nourishment abundant in tonic properties. Scott's brings strength to the body, through nourishment that is felt in every part. If inclined to be nervous, the logical answer is—Scott's Emulsion.

Scott & Bowne, Toronto, Ont.

Don't Think You Cannot Afford to Have Your Clothes Made-To-Your-Measure

YOU probably cannot afford to pay the prices Ready-Made Clothiers and many tailors charge for dependable clothes—but you can afford our Made-to-Measure Suits and Overcoats.

We will make for you to your measure either a suit or overcoat for as little as \$20—the fabrics are the kind that give long wear and satisfaction, the linings are of the best qualities and the workmanship is conscientiously done by expert tailors whom we are able to keep busy throughout the year.

Our price may seem exceedingly low to you for Made-to-Measure garments of superior quality, but you cannot find their equal in Ready-Made Clothes for twice our price.

Suit or Overcoat Made-To-Your-Measure

\$20

English and Scotch Woollen Co.

More Quality Less Money

OUR prestige, mill connections and cost-reducing facilities make our standard prices possible. We contract direct with the foremost mills for our woollens and all materials in quantities that entitles us to the lowest mill quotations. Hundreds of skilled specialists in our 22 stores and perfectly equipped tailor shops make the garments under the closest and most exacting personal supervision—each patron pays us but a small margin over actual cost of production—there are many contributing factors that go to make our extremely moderate prices possible. The basic principle of our business is to give you the most value and service in return for your patronage.

Trousers

We are showing exceptional values in suit trousers from special lengths as many of these clothes are shown in very limited quantities, we will be obliged to ask customers to take a second choice.

BOYS' AND YOUTHS' SCHOOL CLOTHES

Made-to-Measure from good dependable woollens like Dad wears, and the usual cheap cloth used in boys' clothes. Out of town customers write for Boys' and Youths' Style Book.

LADIES' WARM WINTER COATS

MADE TO MEASURE

Our perfect tailoring organization is at your disposal; a new special designer for ladies' garments will take care of your order for a Man Tailored, Made-to-Measure, Warm Winter Coat, shown in new exclusive designs and styles—your choice from our hundreds of rich, warm materials that will give long, satisfactory wear. Our Tailoring Service is Guaranteed.

English & Scotch Woollen Co.

26-28 CHARLOTTE STREET, ST. JOHN, N. B.

22 GREAT TAILOR SHOPS IN CANADA

Barboursville, Quebec, Three Rivers, St. Hyacinthe, Sherbrooke, P.Q., Grand Mere, Que., Amherst, N.B., Sydney, N.S., Halifax, N.S., St. John, N.B., Moncton, N.B., New Glasgow, N.S., Charlottetown, P.E.I., Fredericton, N.B.

Out-of-Town Men: Write for Free Samples, Fashion Plates, Self-Measure Form and Tape Line. Address: 415 St. Catherine Street East, Montreal.

COR. UNION AND SYDNEY STS.



BASSEN'S SALE!

Offers Some Wonderful Bargains, As the List Below Bear Testimony.

REMEMBER THE SIGNS

They point the way to the Big Price Cutting Event. You cannot miss the place if you watch for cotton signs the full length of store front.

Mill-Ends of Flannelette

Extra heavy quality, 36 inches wide. Reg. price 38c. yd. Our Sale Special Price 27c. yd.

Bargains in Ladies' Sweaters

Heavy Brush Wool Sweaters in corn color with mauve collar and belt. Regular price \$7. We are selling these below manufacturers' prices today. Our Sale Special \$3.

Ladies' Pull-over Sweaters. The very latest. All wool. Colors green, corn and rose. Regular \$7.50. Sale Special Price \$5.

Low Prices on Skirts

Ladies' Tweed Skirts, dark or mid grey. With or without belts. Suitable for street, office work or house wear. Regular \$4. Sale Price \$2.

Ladies' Union Serge Skirts in blue or black. Regular \$5. Sale Price \$3.

Brown Serge Skirts. Regular \$6. Sale Price \$4.

Ladies' Underskirts

In Black Satene. Regular \$1.35 to \$2.25. Sale Prices 98c. to \$1.

In White Cotton. Regular \$1 to \$2.50. Sale Prices 69c. to \$1.

150 Ladies' Waists to Clear For 98c.

Just 146 Cotton Crepe Waists, nicely made, suitable for office or house wear. Always \$1.50. Special Sale Price 98c.

57 Waists in colored voiles. Regular \$1.35. Sale Price 98c.

We have a table full of them. Come and take your choice these Special Prices.

Ladies' Colored Silk Waists. Regular \$4. Sale Price \$2.40.

25 per cent. less than Corsets are selling for elsewhere. Corsets in great variety, all sizes and shapes. Sale Price 98c. to \$2.90.

Ladies' Winter Underwear, 49c. each or 98c. suit.

Ladies' Hose At Attractive Prices

Heavy Cotton Hose, black or white. Sale Price 25c. yd.

Silk Lisle Hose, black, white, tan, grey. Regular 50c. Sale Special 39c. yd.

Lisle Hose, all colors. Regular \$1 pr. Sale Price 69c. yd.

Children's Heavy Ribbed Hose. Regular 50c. Sale Price 39c. yd.

MEN'S FURNISHINGS—SOME SPECIAL VALUES.

Heavy Ribbed Underwear. Sale Special \$1.19 yd.

Heavy Fleece-lined. Sale Special 9c.

Men's Woolen Socks. Sale Price 5c.

Extra Heavy All-Wool Socks. Sale Special 7c.

Men's Work Shirts. Sale Special 75c. to \$1.

Men's Grey Sweater Coat. Sale Special \$4.

Men's Silk Ties. Regular 50c. Sale Special 39c.

Footwear for Men, Women and Children

Just arrived, new shipment Boots and Shoes offering at beatable low prices on Bargain Tables. Just a few prices to mention.

Men's Heavy Work Boot. Sale Special \$4.

Men's Goodyear Welt Boot. Regular \$6. Sale Special \$4.

Men's Kid Boots in black or tan leather or Neolin sole. Regular \$7.50. Sale Special \$5.50.

Ladies' Low Cut Boots. Regular \$3.50. Sale Special \$2.

Ladies' High Cut Boots, low or high heel, black or tan. Regular \$6.00 to \$7.50. Sale Special \$4.

Also Footwear for Children. Unusually low prices.

Rubbers For All at Sale Prices

Children's Rubbers. Price 49c.

Ladies' Rubbers. Price 69c.

Men's Rubbers. Price 98c.

SHAKER BLANKETS

White or grey, heavy weight, double bed size. Special Sale Price, \$2.98 Pair

Corner Union and Sydney

C.J. Bassett