## **FEBRUARY 17 1911** THE TORONTO WORLD FRIDAY TORNING Art Envelopes for Mall EATON'S DAILY STORE NEWS Hair Goods, Maniouring and Chiropody Sections in Second Floor, Yonge St. Annex. One Prodigious Outpour of Elegant Footwear at Extraordinary Low Prices, Starts Saturday

The Greatest and Most Important Footwear Occasion That Ever Transpired in the Store, in Fact We Believe the Most Important That's Ever Taken Place in Toronto

> Included are 10,000 pairs of Beautiful, New, Stylish, High-Grade Footwear, and what makes it specially noteworthy is that the entire consignment comes from one of the most important makers of high-grade footwear in the country. They've specialized in the very finest boots for men and women, and now they devote their entire energies to making certain special lines - that meant their stock on hand was no longer desired by them; one quick disposal would be easiest and most satisfactory. From considerable dealings with them, they knew our ready-cash buying methods-'twas a tremendous quantity, considering that we'd want to sell it out immediately, but we took it-got the entire lot and marked them at almost what we paid for them.

No matter what your favorite style-no matter what size or design you prefer-what leather or finish-there's an assortment in this lot that certainly will answer any requirement, for from heavy waterproof viscolized leather to the most delicate of vici kid there's a most extensive range; box calf, velours calf, the very finest of patent colt, dongola kid, and others, and there are narrow, medium, and wide toes, with medium and high heels; some styles verge on the extreme, others are beautiful, dressy boots; and no matter what your selection you can depend upon getting some of the very finest examples of the shoemaker's skill that's procurable in the country.



## Saturday the Big Event Commences--- Every preparation is made to give the very best services.

Read these descriptions, and, though there are plenty for everybody any time you come, if possible arrange to be here when the doors open at 8.

No. 1390-Men's Patent Coltskin Boots, in orthopaedic style, this wide, full toe is popular on account of its comfort and stylish appearance, dull calf Blucher tops, Goodyear welted sewn soles; sizes 6 to 11 .... 2.85

No. 1210-Men's Neat Style in Velours Calfskin, a favorite with young fellows; short vamp and high box toes, with perforated toe caps, Blucher tops, extension sewn soles and military heels, perfection hooks that won't turn uneasy; sizes 6 to 11 . . 2.35

No. 1096-Young Men's Fine Dongola Kid Boots, bright black finish, dull Blucher tops, neat short vamps, high box toes, swing shape and medium pointed, excellent quality 

No. 1128—Young Men's Boot, for good sturdy wear, select grade of box calf, with resisting leather, heavy soles, extension edge, Blucher tops, good smooth insoles and extra well made, neat in appearance and stylish enough for best wear; sizes 51/2 to 11 

No. 1561-Women's Stylish Patent Coltskin Blucher Boots, black velvet tops, faced and trimmed around tops with patent leather, extension soles and Cuban heels; 



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No. 1559-Women's Fine Patent Coltskin Boots, neat dressy design with plain cut toes, flexible soles and Cuban heels, dull kid Blucher tops; sizes 21/2 to 7 1.95
No. 1527—Women's Fine Patent Coltskin Blucher Boots, in dressy walking style. with extension soles and Cuban heels, a neat dainty shape; the dull tops are faced with patent leathers, nicely finished; sizes $2\frac{1}{2}$ to 7 1.95
No. 1404—Women's Choice Quality Fine Kid Buttoned Boots, with patent toes and black cloth tops, extension soles, stylish Cuban heels, perfectly made, excellent fitting style; sizes $2\frac{1}{2}$ to 7 1.95
No. 1545—Women's Tan Caliskin Boots, good style for walking, choice grade of leather and favorite colors, Blucher tops, heavy soles and Cuban heels, short vamps; sizes $2\frac{1}{2}$ to 7
No. 1566—Women's Choice Patent Leather Boots, in neat style for afternoon wear, plain dressy effect, dull kid Blucher tops, Goodyear welted sewn soles and Cuban heels; sizes $2\frac{1}{2}$ to 7
No. 465-Women's Dressy Walking Boots, in neat style, made from fine vici kid with black finish, wing shape, patent toe cap, high front Blucher tops, Goodyear welted soles; sizes $2\frac{1}{2}$ to 7 2.45
-Second Floor-Queen Street.



No. 1216-Men's Dressy Style Fine Velours Calf Blucher Boots, perforated

No. 1323-Men's Special Business or General Wear Boot, a new style in box

No. 494-Men's Velours Calf, select style, in the new straight last, with broad

highest grade trimmings and linings used; this boot is in great demand, and a favor-

Goodyear welted sewn soles; sizes 6 to 11 ..... 2.75

No. 1350 Men's Patent Coltskin Boots, the best grade of shiny leather made;

this style is well adapted for a stylish business boot, a high boxed toe, and wing shaped

caps, scalloped boxing, du'l calf Blucher tops, heavy soles, Goodyear welted; sizes 6

altskin, Blucher tops, best linings, heavy double soles, Goodyear welted, neat round toe;

THEATRE right and Dietrich, The, The Lorch Family, r. The Kinetograph. des with patent leather inserted, medium case last, Goodyear welted gum soles, and military heels; sizes 6 to 11 ..... 2.75

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Canadian Northern Earnings.

Week ending Feb. 14, 1911, \$203,900; same period last year, \$189,300; increase \$14.600. From July 1, 1910. to date, \$9.

232,500; from July 1, 1909, to Feb. 14, 1910, \$7,939,600; increase \$1,292,900.