

Questions

(e) 750,000 booklets (English) and 10,000 (French) "Information for Employers"	\$ 40,100
Costs of production	8,101
Total	\$ 48,201
(f) 750,000 Contribution Tables (English) and 15,000 (French) for employers, including cost of production	\$ 61,000
(g) Special letters to employers with pay cheques insertions and posters	\$ 35,500
(h) Miscellaneous: Art work and design for Canada Pension Plan symbol, registration card and posters; Social Insurance Number application forms; instruction sheets, labels, return envelopes, tab cards, re: registration of self-employed contributors; colour sketches and sample of Social Insurance Number cards	\$ 60,327

2. The agency in charge of the advertising campaign was MacLaren Advertising Company Limited and the gross fee of the agency is \$151,510.

3. The costs of the advertising campaign are paid from the consolidated revenue fund and chargeable to the loan account established by the Department of National Health and Welfare vote L 60 D, supplementary estimates (D)1964/65 and are subject to reimbursement from the Canada Pension Plan account in accordance with that vote.

LABOUR CODE ADVERTISING CAMPAIGN

Question No. 50—**Mr. Orlikow:**

1. How much money was spent on the advertising campaign to explain to the Canadian people the provisions of the Canada Labour (Standards) Code?
2. How much was spent on advertising in daily newspapers, weekly newspapers, radio, TV etc.?
3. How many people coming under the jurisdiction of this code are now covered by its provisions?
4. How many people covered by the provisions of the code are not yet covered because the company for which they work has been given a deferment?

Mr. B. S. Mackasey (Parliamentary Secretary to Minister of Labour): 1. Total amount spent on advertising was \$185,329.09.

2. Daily newspapers, \$43,665.62; weekly newspapers, \$33,076.80; foreign language

press, \$7,464.31; trade, business and union publications, \$38,834.66; farm papers, \$15,609; radio, \$27,197.20.

Note: The total amount in (1) is the total of the items in (2) plus \$19,481.50 for production costs.

3. This information not available.
4. 577.

CANADIAN PACIFIC INVESTMENTS—
INFORMATION FILED IN U.S.

Question No. 52—**Mr. Knowles:**

Is any department of the government of Canada in possession of copies of documents containing information filed by Canadian Pacific Investments Limited with the United States securities and exchange commission at Washington and, if so, what department or departments are in possession of such documents?

Mr. John R. Matheson (Parliamentary Secretary to Prime Minister): The privy council office and the Department of Finance have in their possession copies of documents containing information filed by Canadian Pacific Investments Limited with the United States securities and exchange commission in Washington.

QUEBEC HIGHWAY ROUTE 6—
FEDERAL CONTRIBUTIONS

Question No. 53—**Mr. Keays:**

1. What amount of money has been paid by the government to the province of Quebec for the construction of the sections of highway on route 6 undertaken under special agreement with the province?
2. What amount remains to be paid or undertaken to be paid under agreement or otherwise?

Hon. G. J. McIlraith (Minister of Public Works): 1. No payments made to date.
2. \$13,000,000

AGREEMENT WITH NEW BRUNSWICK
MEDICAL SOCIETY

Question No. 57—**Mr. MacRae:**

Did the Department of National Health and Welfare enter into any agreement with the New Brunswick medical society for prorating their medical accounts to the extent of 10 per cent and, if so, on what date?

Hon. A. J. MacEachen (Minister of National Health and Welfare): No. The Department of National Health and Welfare does, however, have a long standing arrangement with the Canadian Medical Association, whereby accounts for services rendered to sick mariners are paid on the basis of provincial schedules of fees less 10 per cent. The intent is to conform to a similar arrangement between the association and the Department of Veterans Affairs.