

Q6. DID YOU KNOW CANADA HAS A PAVILION AT EXPO?

Base: Respondents who have not visited Canadian Pavilion

	Sex		Age			Income				Occupation of Head of Household				Visited		City (Unweighted)		
	Male	Female	18 - 29	30 - 49	50 & Over	Up to \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 & Over	Professional	White Collar	Blue Collar	Home-maker	Canadian Pavilion	Not Canadian Pavilion	Sydney	Melbourne	Brisbane
TOTAL	59	31	21	21	17	8	17	14	12	15	10	17	3	-	59	5	10	44
TOTAL (n/w)	39	21	14	13	12	4	9	10	10	11	6	10	2	-	39	5	10	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%
Yes	36	18	13	13	10	4	9	8	10	11	6	10	2	-	36	3	10	44
	93%	87%	90%	100%	88%	100%	100%	86%	100%	100%	100%	100%	100%	-	93%	60%	100%	100%
No	3	3	1	-	1	-	-	1	-	-	-	-	-	-	3	2	-	-
	7%	13%	10%	-	12%	-	-	14%	-	-	-	-	-	-	7%	40%	-	-