

Research and development plays a vital role in this industry. In recent years, the Canadian industry has been at the forefront of such technological achievements as the development of the large-capacity four-wheel-drive and bi-directional tractors and axial-flow combines. Improvements to existing products and innovations to handle new crops and crop improvement technologies will continue to be made. However, all must meet the rigorous requirements of Canadian farmers facing a short growing season for machinery that is reliable, durable and safe to use.

Distribution networks are already geared to the export markets, notably the United States, and provide fast delivery for both equipment and parts. Their dependability and efficiency have been proven over and over again when the weather makes the margin for error a critical factor in the equation for profit and loss.

Farm machinery that is technologically advanced, readily available, gives longer usage and at a lower price than comparable equipment on the world market – this is what Canada offers you.

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