

REPORT 4A
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :653-HAVANA

- 1.Post coordinated and assisted Alberta Government in organizing Cuban Oil/Gas Buyers Mission.
- 2.Post manned Cda. stand at Havana Int. Fair, Nov.1-7/89, displaying literature of 30 firms. Keeprite and Regor also exhibited their products at stand.
- 3.Post organized and assisted Lubrizol during seminar held in Havana, November/89.
- 4.Post prepared comprehensive marketing profiles on Medical, Transportation and Tourism sectors and is in process of producing additional sector profiles.
- 5.Despite its recent cancellation, Post has actively pursued possibility of Educational Equipment Mission to Canada.
- 6.Commercial Counsellor participated in Marketplace, 89, in Ont, Quebec and N.B. Many subsequent follow-ups were made.
7. Post coordinated with local authorities for Quebec Trade Mission to Cuba, Jan. 20-27/90 which involves 10 firms.
- 8.Post has been coordinating Ontario Ministry of Agriculture Livestock Seminar, Havana, Feb.25-March 2/90.
- 9.Post initiated preparation for participation of Cuban buyers to Canadian Hardware Show, Feb.1990