REPORT 4 88/07/27

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 348-KUWAIT

011-01L & GAS EQUIPMENT, SERVICES

## PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

MEETINGS WITH KEY DECISION MAKERS A KUWAIT OIL COMPANY, KUWAIT NATIONAL PETROLEUM COMPANY, KUWAIT PETROLEUM COMPANY TO DETERMINE VALUE OF SIGNIFICANT O & M OPPORTUNITY.

ENCOURAGE VISITS BY CANADIAN EXPERTS IN NEW, EFFICIENT PRODUCTION EXPLORATION TECHNIQUES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 INTERCAN '87, EDMONTON, ALBERTA.

QUARTER: 1 CDN ENERGY RESEARCH INSTITUTE CONFERENCE.

- QUARTER: 2 KEYNOTE SPEAKER FROM KPC ADDRESSED CANADIAN ENERGY RESEARCH INSTITUTE CONFERENCE.
- QUARTER: 3 MISSION FROM ALBERTA TO EXPLORE OPPORTUNITIES IN OIL & GAS RELATED SECTORS/ACTIVITIES IN KUWAIT.
- QUARTER: 4 DIL AND GAS EQUIPMENT MINI-MISSIONS FROM ONTARIO AND ALBERTA, 17 - 20 MARCH 1988.

## ANTICIPATED RESULTS:

ESTABLISH INVENTORY OF MAINTENANCE AND RE-PLACEMENT OPPORTUNITIES FOR CDN SUPPLIERS. WHILE MAJOR PROJECTS ARE FEW O & M POTENT-IAL IS SIGNIFICANT.

ENHANCE REPUTATION OF CANADIAN EXPERTISE, CAPABILITIES.

## QUARTERLY RESULTS REPORTED:

RECRUITED HIGH LEVEL INVITIEES FROM ADNOC, ABU DHABI, MINISTRY OF PETROLEUM, OMAN & GATAR NATION-AL PETROLEUM CORP. KUWAIT INVITEES HAD TO CANCEL AT LAST MOMENT-REPORTS PREPARED ON OPPORTUNITIES IN BAHRAIN AND KUWAIT.

MET WITH & RECRUITED MR HANI A. HUSSAIN, EXECUTI-VE ASSISTANT MANAGING DIR, MARKETING, KUWAIT PE-TROLEUM CORP. TO SPEAK AT CDN ENERGY RESEARCH INSTITUTE CONFERENCE.

INCREASED PROFILE OF KUWAIT IN CANADA. INCREASED KOWLEDGE OF CANADA TO INFLUENTIAL KUWAIT OIL EXECUTIVE.

5 COMPANIES FROM ALTA MADE NUMEROUS CONTACTS IN KUWAIT. THE GROUP'S PRESENCE RE-AFFIRMED CDA'S CAPABILITIES IN DIL & GAS, & SALES ARE ANTICI-PATED.

4 COS ALONG WITH MKTG OFFICERS FROM DIST/TORONTO AND THE ALBERTA GOVT MET WITH DIL COMPANY EXECU-TIVES, AND AGENTS TO PROMOTE CDN EXPERTISE AND ASCERTAIN MARKET OPPORTUNITIES.

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