

RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

## 89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA

Market: TURKEY

Sector : MINE, METAL, MINERAL PROD &amp; SRV

Sub-Sector: EQUIPMENT AND MACHINERY

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	220.00 \$M	210.00 \$M	205.00 \$M	170.00 \$M
Canadian Exports	0.93 \$M	0.73 \$M	0.70 \$M	0.80 \$M
Canadian Share of Market	0.00 %	0.00 %	0.00 %	0.00 %

Cumulative 3 year export potential for  
CDN products in this sector/subsector: 1-3 \$M

## Major Competing Countries

## Market Share

UNITED STATES OF AMERICA	30.00 %
UNITED KINGDOM	15.00 %
ITALY	10.00 %
JAPAN	10.00 %
GERMANY WEST	10.00 %
SWEDEN	10.00 %

Current Status of Canadian  
exports in this sector/subsector: Small but expanding

## Products/services for which there are good market prospects:

1. METALLURGICAL EQUIPMENT
2. METAL WORKING MACHINERY
3. BORING/DRILLING EQUIPMENT
4. METHANE GAS EXTRACTION EQPT.
5. COAL WASHERY EQUIPMENT

## Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Fairs and Missions support
- Competitive pricing
- Strong sectoral capability in Canada