

Owing to the persistent attempt of numerous cigarette manufacturers to cope in part the Brand Name of the "Richmond Straight Cut." Now in the eleventh year of their popuof the consumer and ourselves, to warn the public against base imitations and call their attention to the fact that the original Sraight Cut Brand is the Richmond Straight Cut No. I. introduced by us in 1875, and to caution the students to observe that our signature appears on every package of the Genuine Straight Cut Cigarettes,

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