

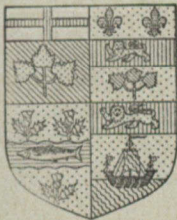
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"I want to see cheques hurtling through the air—fired from every city, town, village, and hamlet throughout the land—fired straight into the entrenchments of the enemy."—David Lloyd George.

The Purchase of a bond of Canada's Victory Loan will

- 1.—Back our boys in the trenches
- 2.—Establish credits here for Britain
- 3.—Maintain our factory and farm activities
- 4.—Help to bring a successful peace

The proceeds of Canada's Victory Loan will be used only to assist in bringing the war more speedily to a favorable conclusion. The money will be spent entirely in Canada.

Canadians have bought nearly \$350,000,000 of war bonds and are receiving \$17,500,000 interest yearly upon them. Subscribe liberally to the Victory Loan, help win the war and increase our interest receipts.

***Make this one of the last, hard, straight,
financial punches at Kaiserism!***