

FIRE INSURANCE COMPANIES



Canada Branch
Head Office, Montreal

DIRECTORS:

Sir E. S. Clouston, Bart.,
Chairman.
Geo. E. Drummond, Esq.
Sir Alexandre Lacoste.
F. W. Thompson, Esq.
M. Chevalier, Esq.
Wm. Molson Macpherson,
Esq.

J. Gardner Thompson,
Manager.

J. W. Binnie, Deputy Manager. Wm. Hay, Asst. Deputy Manager.

THE EQUITY FIRE INSURANCE COMPANY

Established 1898

HON. THOS. CRAWFORD, President; WM. GREENWOOD BROWN, Gen. Mgr.

Assets on January 1st, 1911 \$426,699.64
Liabilities " " 211,318.44
Government Reserve, Jan. 1st, 1911 162,664.13
Security to Policyholders 378,045.35

The Equity offers \$300,000 Security in Excess of Government Requirements

GENERAL AGENTS.

MONTREAL—Carson Bros. WINNIPEG—Brown Clarke Agency.
SYDNEY—Young & Lorway. VANCOUVER—W. S. Holland.
REGINA—McCallum, Hill & Co. HALIFAX—Faulkner & Co.
CALGARY—Geo. A. Lavis. ST. JOHN—J. M. Queen.

Head Office - 24 King St. W., TORONTO

THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON Founded in 1806

Assets exceed \$45,000,000 Over \$6,000,000 invested in Canada

FIRE and ACCIDENT RISKS Accepted

Canadian Head Office: 112 St. James St., Place d'Armes, Montreal
Agents wanted in unrepresented towns in Canada.

Alex. S. Matthew, Manager
W. D. Aiken, Sub-Manager
Accident Department

J. E. E. DICKSON,
Canadian Manager

The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds - \$20,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates.

Toronto Agents : : : S. Bruce Harman, 19 Wellington St. East.

British and Canadian Underwriters

Assets, \$10,297,530 :: NORWICH, England

Guaranteed by the Norwich Union Fire Insurance Society, Limited, of Norwich, England.

Head Office for Canada:

12-14 Wellington Street East - TORONTO

JOHN B. LAIDLAW, Manager.

BURRUSS & SWEATMAN, LIMITED
Toronto Agents.

Phoenix Assurance Company, Ltd.

FIRE of London, England. LIFE

Founded 1782.

Total resources over \$ 78,500,000
Fire losses paid 350,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed 2,500,000

Agents wanted in both branches. Apply to
R. MacD. Paterson, } Managers.
J. B. Paterson, }

100 St. Francois Xavier St., Montreal, Que.

All with profit policies taken out prior to 31st December will participate in five full years' reversionary bonus as at 1915.



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital—fully subscribed \$ 2,000,000
Fire Reserve Fund 4,211,540
Profit and Loss Account 243,156
Losses paid since organization 78,500,000
Net premium income in 1910 4,651,840

Canadian Branch, 94 Notre Dame St. W., Montreal.

Manager for Canada, MAURICE FERRAND.

Toronto Office, 18 Wellington St. East.

J. H. EWART, Chief Agent.

Manual of Canadian Banking

The clearest, most concise book on the branch bank system ever written

Postpaid - \$2.50

The Monetary Times, Toronto

"Capital Investments in Canada"

By FRED. W. FIELD

Price - - - \$2.50

PUBLISHED BY

The Monetary Times of Canada

62 CHURCH ST., TORONTO.