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True merit has been the corner-stone upon which the manufacturers have based their claims to public patronage. In no more fitting words can their policy and principles be outlined than in the following extract from their catalogue:—

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"From the commencement of their business in 1871, MASON & RISCH'S aim has been to secure a substantial and enduring success by thoroughly deserving it—by furnishing instruments of such undoubted excellence that each one will be a standing advertisement and recommendation of its worth.

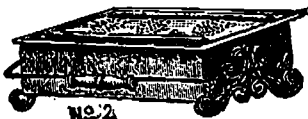
"They will neither make nor recommend an instrument of inferior construction, and their guarantee will be attached to no instrument that does not reach the standard of excellence they deem essential, not only for their own reputation, but for the protection and satisfaction of their customers."

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