

# The Company that Takes an Interest in You and Your Car After You Buy It.

Our interest in you does not cease with the closing of the sale, but extends to as long a time as you are in possession of the car. In other words we are not of the fair weather friend variety.

Every purchaser of a McLaughlin car is at all times within easy reach of a McLaughlin station. We have Agencies conveniently located from Halifax to Vancouver and in each one a McLaughlin owner is assured of prompt and careful attention to what ever his needs may be.

Every McLaughlin owner is regarded by us as a personal friend and is treated as such.

## "VALVE-IN-HEAD" MOTOR

The installation and use of the "Valve-in-head" Motor in the modern McLaughlin car is but another instance of the company's desire, not only to keep abreast but a little ahead of other manufacturers.

This "VALVE-IN-HEAD" MOTOR is guaranteed to produce and deliver more power than any other motor of equal size of ANY MAKE and with less gasoline.

The McLaughlin car is a Canadian car of which you can be truly proud to own. It is reasonably priced from \$1150 to \$2250. It would be a pleasure to demonstrate to you our new model.

*Write, phone or call the nearest of our branches.*

## THE McLAUGHLIN CARRIAGE CO., Limited

**Head Office and Factory : Oshawa, Ont.**

**Toronto showrooms : Cor. Richmond and Church Streets**

Branches :—

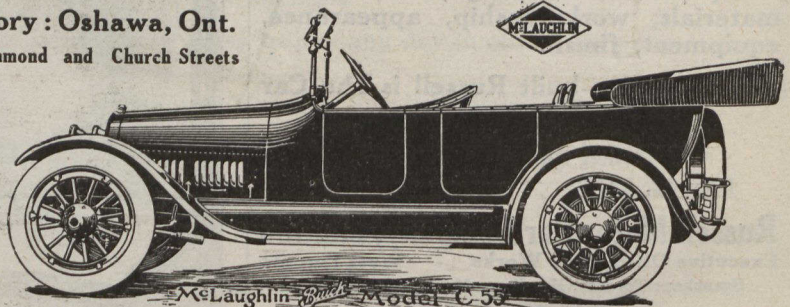
ST. JOHN, N.B.  
MONTREAL, QUE.  
BELLEVILLE, ONT.  
TORONTO, ONT.  
HAMILTON, ONT.  
LONDON, ONT.  
CALGARY, ALTA.  
EDMONTON, ALTA.  
REGINA, SASK.  
SASKATOON, SASK.  
WINNIPEG, MAN.  
VANCOUVER, B.C.



**MADE  
IN  
CANADA**

This Name  
Plate on your  
Car is your  
protection  
and the  
Guarantee of  
our responsi-  
bility.

Literature  
gladly  
mailed  
upon request



McLaughlin Model C 55