

groupe of gentlemen on the field adjoining for the purpose of practically demonstrating the game of base ball according to the British Pharmacopoeia. The contestants were nine chosen from the clerks of the Wholesale vs. the Retail druggists of the city. Before the game was called a vote of thanks was tendered to the captains of the respective teams for their thoughtfulness for the welfare of the players and umpire in selecting grounds so convenient to this charitable and helpful institution. Fortunately, however, no serious mishap occurred. One player, no doubt mistaking the ball for a pill, caught it in his mouth but forgot to swallow it, and the game proceeded without further interruption, which terminated in a victory for the Wholesalers by the score of 22 to 14.

Mr. Joseph Taylor, Portage la Prairie, attended the meeting of the Grand Lodge of Masons held in Winnipeg.

Mr. A. H. Pope has opened a neat and well stocked drug store in Melita.

Mr. J. F. Howard and bride have returned and are registered at the Clarendon Hotel.

Mr. R. M. Summer, representing Messrs Parke, Davis & Co., of Detroit and Windsor, is in Winnipeg in the interest of his firm. He purposes spending a couple of months in the province.

British Columbia Notes.

At a meeting of the Council of this Association, held on June 11th, about the only business transacted was the receiving the applications for registrations that had already come to hand and the form of diplomas to be issued.

The following were appointed examiners for the ensuing year on the subjects named, viz.: H. H. Watson, Vancouver, Materia Medica and Botany; T. M. Henderson, Victoria, Reading and Translating Prescriptions and Practical Dispensing; Chas. Nelson, Vancouver, Pharmaceutical Chemistry and Pharmacy. The next meeting of the Council will be held at Vancouver on July 21st.

At the general meeting of the Association the only business transacted was the adoption of the by-laws as approved by the Lieut.-Governor-in-Council on June 8th.

The manufactured preparations of the wholesale drug house of Langley & Co., Victoria, have been meeting with an ever increasing demand since their manufacture was commenced some thirty years ago. This has necessitated the building of a two-storey addition at the rear of the present warehouse, the upper storey of which is used wholly as a laboratory, and is supplied with all modern conveniences for manufacturing pharmaceutical preparations and specialties. The first floor and basement afford increased storage for the large stocks of heavy chemicals used in this department. Three chemists are constantly employed in the laboratory work. Side windows and a large skylight give free access to all the light required, and make the room a most cheerful one to

work in—an important feature for persons thus employed. Langley's emulsion of cod liver oil has been prepared for some years and the increased success already attained has warranted better machinery. An improved pneumatic emulsifier has been imported. It is the most complete machine manufactured, and is pronounced by the leading chemists of New York and Philadelphia to be unequalled. By means of an air tube through the agitator stem at every stroke up, the air is admitted to the bottom of the cylinder, and at the down stroke a valve is closed, thereby forcing the air out through the liquid, and forming a perfect emulsion in a few minutes.

Toronto Notes.

The Toronto Retail Druggists' Association, which, under the energetic management of President G. A. McCann, has become a permanent and influential institution, recently issued a circular, published elsewhere, calling upon the city druggists to unite in closing their respective places of business at the hour of 10 o'clock p. m. In accordance with the request the drug stores in the eastern and western sections of the city have been very generally closed at that hour during the past few weeks; the dividing line, Yonge st., alone blocking united and decisive action; the druggists on that thoroughfare claiming that too great a portion of their trade was secured about that hour to permit them to sacrifice it by closing.

Those who have adopted the closing movement are making strenuous efforts to promote it generally, as they appreciate the calling off of the drug band between 10 and 11 too much, to care to go back to it again.

Toronto druggists are to be congratulated upon the unanimity which has enabled whole sections of the city to adopt such a movement; and unless the neighborly rivalry which naturally exists and which has a tendency to weaken general confidence in a prolonged continuation of the present happy state of affairs, should become too general and personal, the prospects for making 10 o'clock the standard closing hour are very encouraging.

At a recent meeting of the Toronto Druggists' Association, Mr. W. A. Hargreaves read a paper dealing with some of the perplexities which the dispenser has to encounter. The paper was admirably prepared, and, as it dealt with matters of peculiar interest to the members, it induced an active and profitable discussion. The reading of a paper by one of its members has now become a special feature of the monthly meetings of this Association, and to this may be ascribed the maintenance of an interested attendance which could not well have been otherwise secured.

The recent class of the Ontario College of Pharmacy gave a very good account of themselves at the late Council examination, and a large number of those who graduated have since secured lucrative positions in various parts of the Dominion

and neighboring republic. We wish them every success which their qualifications entitle them to.

Mr. Andrew Jeffrey, one of Toronto's popular druggists, has taken advantage of the lull in trade to enjoy a holiday in Europe. We wish him a pleasant and healthful trip.

The Toronto City Directory for 1891, lists 124 retail druggists and 331 doctors. As Toronto is reputed to be a healthy city to live in, the prospects for fortunes to the votaries of either profession are not any too promising.

The following is the circular, relative to early closing, mentioned above. It is headed:

ALL SHOULD BE INTERESTED.

Toronto, June 15th, 1891.

DEAR SIR,—With a membership of over one hundred, the T. R. D. A. feels justified in asking the earnest attention of every City Druggist to a Scheme whereby the long hours of business may be somewhat shortened.

The matter has been fully discussed at the May and June meetings, both of which were well attended, and while it was felt that this was tender ground to tread upon, yet the verdict was unanimous that many and decided benefits would result from such an action.

To test how general is this desire, the following resolution was passed unanimously:

Moved by W. Lloyd Wood and seconded by J. A. McArthur:—

"That this Association request the Druggists of the City to close their places of business at 10 p. m., or as near that hour as practicable, each night of the week excepting Saturday and the night preceding a holiday. Also to keep their curtains drawn on Sunday, and not to have more than two or three gas jets burning on Sunday nights. The same to take effect on and after June 22nd inst. That a circular be issued to every druggist in Toronto, embodying the above, and that a Committee comprising the Executive of the Association, be appointed to take notice how the scheme is observed, collect information from the City Druggists, and report to this Association at its regular meeting in September."

If you do not wish to comply, will you kindly address your views on the subject to the Sec'y.

G. A. McCANN, J. A. AUSTIN,
President. Secretary.
1324 Queen st. W.

Hints to Advertisers.

Get a subject as big as you can. Boil it down as small as you can. Say everything as strong as you can. Make it so clear that the reader must understand it.

Say nothing more than once. Space costs money.

Every unnecessary word clogs the interest.

Every unnecessary thought destroys the symmetry.

Every word not understood throws the reader off the track.

As soon as you begin to get uninteresting, the reader is apt to drop your piece.

The writer must not only give the reader a chance to understand him, but compel him to read on.

Any good thought fully expressed is interesting.

Be sure you have your thought and be sure your reader gets it.

You must usually get up an interest as well as satisfy it.

Write for the benefit of the reader and not for the reputation of the advertiser.—*Exchange.*