Do You Know every day in the week at any one of TAYLOR'S FIVE CUT-RATE DRUG

UGLESS EYE EXAMINATIO

Fee, \$2.50. ROWN OPTICAL COMPANY.



Diamond Rings, \$5 to \$600 386 RICHMOND STREET. PHONE 1084.

We mine our own Coal and sell direct to you at summer





FLORAL BERRY BOWL Real Cut Glass, 8-inch size, \$4.25.

CUT GLASS WATER JUG. 3-pint size, floral design, extra heavy, \$4.50. Light weight, \$3.25.

W. J. Wray & Co. 234 DUNDAS ST.

B. A. Mitchell's Drug Store

MOTH BAGS

Get one and protect your Furs and Winter Suits against destruction. Prices 75c to \$1.25.

114 DUNDAS STREET. Phone 623.

I KNOW

I Can Relieve That Headache and Evestrain.

The Optician

ABOUT YOUR EYES

C. H. TREBILCOCK 116 Dundas Street,
Formerly with Tait Optical Company.

NOTICE

Eggett & Co. Plumbers, Hotwater and Steam Heating.

NEW ADDRESS: 336 Ridout St.

Fill Your Bin With Our Coal THE BEST COAL MINED.

Heaman & Son Phone 312.

NATTRESSES AND FEATHERS

The Keystone Bedding Co. Phone 2623.

Fruit-growers will find John Shar-man, representative of E. D. Smith, norsery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, Thursdays and Saturdays.

The London Loan and Savings Company

4% ON DEPOSITS 5% ON DEBENTURES Safety Deposit Boxes and good

room spaces to rent. Corner Dundas and Clarence Sts.

You Cannot

about the kind of bread you buy for your family. The child's delicate stomach must have pure, unadulterated food.

Guaranteed

to contain nothing but pure yeast, flour, sugar, malt and water and is the best health producer known.

Ever tried a loaf? If not, phone us today for a sample.

The Breadman

Phones-929-1390.

Waltham Military Wrist Watch



Don't postpone "The Day." Order the best made bread

JOHNSTON BROS.

XXX BREAD A phone message will

bring a wagon to your door.

JOHNSTON BROS. PHONE 944.

MADE IN CANADA

Pocket Kodak (0)

Films left here before 11 a.m. developed and printed by 6 p.m.

WE PAY THE WAR TAX ON ALL FULL PRICED ARTICLES.

CUT PRICES in Drugs and Patent Medicines every day.

Quality Is Economy — Boys and Girls ATTENTION Be sure and make all your

purchases here. To each young customer we are always pleased to give Get yours today.

CAIRNCROSS'

Hamilton's Parnell's Breads Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

THIRD HIGH SCHOOL DISTRICT IS WANTED BY EDUCATION BOARD

formal Application Made to Council for Passage of Bylaw—Step towards
Junior System.

The board of education, at a minorty meeting yesterday afternoon, made ormal application to the city council for the passage of a bylaw to declare a third high school district in this city, the said district to be situate

n the east end. This application is the first step in erfecting a junior high school system for the city. High school district No. 2 has already been set aside and land purchased for the requisite site adjacent to the new Tecumsen school in South London. The East End High School will be on Quebec street opposite the old public school, a site 200 feet wide by 350 deep, having been bonded.

Voice of the People

How Guelph Treated the Soldlers. To the Editor of The Advertiser:

In view of the contents of a letter published in your paper recently and written by a soldier of the 33rd Battalion anent the treatment accorded the soldiers here in London, it might not be amiss for the present writer to add a

The 34th Battalion is expected to arrive here shortly and the writer who lives in London visited Guelph recenty, talked to several of the soldiers there and had ample opportunity to note the treatment accorded the soldiers there by tradesmen and citizens generally. There is undoubtedly a vast difference in the relations between civlians and soldiers in Guelph and civilians and soldiers in London. Guelph has taken the men to their hearts, nothing is too good for them. It would surprise the average London citizen to bserve the courtesy and consideration given the soldiers in Guelph. And the oldiers have shown themselves appreciative and not undeserving of this attention. Undoubtedly Guelph benefits financially because of the 34th being y-grabbing aspect and more of the fact that the town is proud to have the soldiers there and to do everything reasonable to make life worth while. How often we hear in London, of how much money the men spend here-of how many thousands of dollars a month they leave and so on. Do Londoners care only for this? Not one Guelph soldier wanted to leave there and come herenot one to whom the writer was speaking. They heard this and that of London, of how badly the men were treated-some of which assertions were undoubtedly exaggerated, but many of

which were true. Would it not behoove London people to treat these men, most of whom have already made sacrifices for the rest of us and who will in due time make more and greater ones, with the greatest respect and kindness? Nothing should be too good for them. It would be ample time to withdraw our friendship were the soldiers to show themselves unworthy of it. It has been an honor and a pleasure to be a soldier in Guelph. May it be said that the same statement may apply when the 34th comes to London.

LONDON CITIZEN.

SCHOOL KIDDIES PICNIC SCHEDULED FOR JUNE 4

Board Named Red Letter Day, When Youth of London Will Have Their inning.

Friday, June 4! The school kiddles of London can out a red circle 'round that date on their calendars for the board of education, at a special meeting yesterday afternoon, selected that day as the one day of days for the kiddles—the annual

There was some talk of abandonin the idea of a school picnic for the present year owing to the general conditions. By some of the trustees it was felt that with so much bereavement in the families of Londoners whose loved ones have fallen at the front it was hardly opportune to have a general school picnic. However, the mempers felt that the picnic meant so much to the pupils of the public schools that

ought to be gone on with. Secretary McElheram was deputed to make all necessary arrangements and Trustee Thomas Rowe elected chairman of the sports committee. The other committee members and chairmen will e named later.

"DELIVERING THE GOODS." "If you want the business you must deliver the goods," is a saying that has come into almost general use on account of the truth it expresses. In the "Canadian," the "Wolverine," and the "Dominion," the Canadian Pacific Railway Company has three trains that are "delivering the goods" daily, and form an important part of the service be-tween London and Toronto. Call for convenient pocket time-card at the City

COFFEE 500 Per Pound. T. A. BOWAT & CO.

TO CARE FOR CITY'S

Would Establish Semi-Civic Home—Asl

getting into communication with the daughters of the empire and the pa-

triotic fund for the establishment of a

"The city, together with the patriotic citizens and the various organizations who are now doing such splendid work

al meeting to consider ways and

of providing every comfort and assis-tance to those boys from here who

have possibly no real home to go to.
"The idea of a semi-civic institu-

tion where the boys can be looked after

will await and see what the other or-ganizations think of the question."

um stamps sold in aid of the Alexandra

mittee to get an expression of opinion

WITH OVER THOUSAND

Corp. Harry Atkinson Writes From Hospital In Wales.

Writing from a military hospital at Cardiff, Wales, Corp. Harry Atkinson, formerly of The Advertiser editorial

staff, tells of his trip across from

France in company with 1,700 wounded

Corp. Atkinson was hit in the right

writes, but are allowed to receive vis-

IN PLEASING PROGRAM

The Dundas Centre Philharmonic

Orchestra, which on Tuesday night de-lighted a large audience of music lovers

ast evening again gave an excellent program in the church. On this oc-

casion the entertainment was for the

Many of the numbers on the program

playing of the Last Post by Sergeant-

Bugler Nanfan, of the 33rd bugle-band

impossible for many of the members

of the unit to attend. Boquets were

presented to Mrs. Knox-Black and to

Miss Egglestone, during the evening.

RUN OVER BY A WAGON

Carpenter Knocked Down At King

and Richmond Streets.

fic as he was crossing the intersection

of Richmond and King streets late yes-

terday afternoon, William Tranem, s

carpenter, residing at 713 Central ave-

nue, was knocked to the pavement by

an express wagon. The wheels passed

over his body, before the horse drawing the vehicle could be stopped. The

man was rushed to Victoria Hospital in

the police motor ambulance, where Dr.

ation his injuries were declared not to

be serious and he was removed to his

CALL DEATH ACCIDENTAL

an unavoidable accident.

William A. Eastwood, Thomas Jef

in training at London for overseas service, and on Thursday night it is ex-

pected that Captains Sloan and Jew-itt will arrive home on the evening

addresses will be delivered and pres-

NESBITT WILL UPHELD.

BLYTH, May 19.-Mrs. T. McKenzie

train and be escorted to the hall,

entations made.

feries, T. W. Thomas.
BLYTH TO HONOR CAPTAINS.

Dean,

Suddenly dazed by the flow of traf-

Owing to the shifting of the quarters

CHURCH ORCHESTRA

Canadians at Langemarck,

troops being invalided to English hos-pitals.

hand by a shell splinter at the engage-

WOUNDED SOLDIERS

INVALIDED TO ENGLAND

from that body.

ment of

London district.

INVALID SOLDIERS

MAYOR HAS PLAN Will Ask Commission to Allow Service—Red Lights on Alarms.

motion that a communication be to the Dominion Railway Commis London Street Railway to operate its cars to Springbank and other lines on which they do not run on Sunday, was unanimously carried by members of the trades and labor council at their meeting last night.

Mayor H. A. Stevenson will immediately take up the question of looking after disabled soldiers, invalided home from the firing line. He announced to The Advertiser yesterday that he was getting into communication with the asking that body to allow the

tion, stated that he thought it would be a grand thing for the workingman if the street railway were allowed to run their cars on Sunday so that citizens might be able to get to Woodland emetery and other places where the will get together on this question," ars do not run on the Sabbath day. the mayor. "I will likely call a g Delegate Norman seconded the motion. A number of the members spoke on the question and all were greatly in favor of having the cars operated.

Following a motion of Delegate Fran-

cisco's the labor council will ask the city fathers to have red lights placed on all the fire alarm boxes so that in know just where to run for a box. After many minutes of argument the council decided to send Delegates Heav-ey, Scott and Ingles to the labor educational convention which will take place

DELAWARE TOWNSHIP WANTS HYDRO SUBSIDIES

Delaware township council at its last meeting forwarded a resolution urging subsidies for hydro radials upon Pre-Leo Wilson was granted a franchise

to lay gas pipes in the township.

The Longwood road will be graded, with W. A. Cudney in charge of the The tender of H. B. Ames & Co., fo

The clerk was instructed to notify the M. O. H. to enforce the law in regard to physicians reporting conagious diseases, especially tubercu-

Messrs. Henderson and Company's monthly circular issued from Colombo Ceylon, states: "A feature of the narket was the record prices paid for flavory teas. The oldest members of the tea trade in Ceylon could not rethe tea trade in Ceylon could not the the tea trade in Ceylon coul to what price tea goes, the public will get exactly the same quality in their packets. They will, of course, be com-pelled to charge the enhanced prices that teas fetch, but they will keep to their standard of quality.

GREAT SEND-OFF TO THE 34TH BATTALION

Guelph Regrets Loss of Soldiers-Mayor Pays Tribute to Behavior.

special benefit of soldiers and any man [Special to The Advertiser.] wearing the King's uniform needed no GUELPH, May 19 .- This day will be one long to be remembered in the other passport. Royal City. The authorities, on the eve of the departure of the 34th Battalion for London gave them a public evening, but as the audience was a farewell, which took the form of a different one, this was no drawback. monster procession to Exhibitin Park, Mrs. Agnes Knox-Black again assisted where addresses were given and music with a selected reading and Tennyson's rendered by three bands, and the "Ballade of Revenge" was recited by John Cottam. Parnell Morris and W. nic Society.

Leaving the city hall at 1:30 the pro- A. McCutcheon sang. ession passed through crowded streets The national anthem was played at to the park. The enthusiasm was m- the opening close of the entertainment, tense, and not for many days has a the arrangement of Bandmaster Ros-Guelph crowd given vent to such cheer- elle Pococke, of the First Hussars, being and applause as when the various ing rendered at the beginning. The nilitary units passed along the line final rendering was followed by of march.

Three Bands In Line.

The city band headed the parade, and in the line of march were: The 16th Battery, 34th Battalion band, 34th who was present, declared that it was Battalion, colonels resident in the city, city council, Red Cross Society, Ladies of the Garrison, Daughters of the Empire, clergymen, Patriotic Society, Salvation Army band, board of education, water commissioners, light and heat commissioners, sewerage and public works commissioners, police commissioners, board of parks mangement, Guelph Junction and Guelph Radial Railway directors, officers and members of the Guelph Canadian team and the Ottawa Canadian League team, school children

and citizens generally.

Departure Regretted. Mayor Mahoney was the first speak er at the grounds, and voiced his regret at the departure of the soldiers, paying a high tribute to their conduct while citizens of the city. Addresses were also given by Rev. G. W. Barker, R. L. Terrance, Rev. W. D. Spence, C. L. Dunbar, Major Simpson, of the 16th L. Seale Holmes, of 344 Richmond Battery, and Col. Oliver, of the 34th street, attended him. After an examin-

LONDON CONSERVATORY

STUDENTS TO GIVE One of the finest concerts ever give by the advanced students of the London Conservatory of Music will be presented in the Heintzman Hall on Tuesday, May 25. The program will be given by six of the most brilliant graduates and post-graduates of the institution. The planists are Miss Marguerite Mann a very promising student, Miss Madeson, an extremely musically gifted artist and Mr. Roy Davidson, a brilliant young player with a great future ahead of him.

Invitations will be limited to two hundred and may be had by applying the limited to two hundred and may be had by applying the limited to two hundred and may be had by applying the soldier came to his death through the soldier came to his death through to the registrar early.

GODERICH REBEKAHS AID MEN IN TRENCHES

GODERICH, May 18 .- The ladies of RAIN MAY OFFSET FROST.

BLYTH, May 19.—Frost visited this locality a couple of nights this week, doing some slight damage to the hay on low land, but the rain that followed will have a tendency to take the frost out, but the weather still remains cold. Unless damage is done, prospects were never better for a bountiful harvest.

Rebekah Lodge No. 89, have been working for the past two week making supplies for the wounded soldiers. They aligned the case today to the Canadian hospital. The contents of the case are as follow: 2 dozen sheets, 4 dozen pillow slips, 4 dozen towels, 20 dozen handkerchiefs, 2,000 mouth wipes, 348 bandage roils, 5 yards long of various bandage rolls, 5 yards long of various widths, 1 large parcel of old linen suitable for slings and so on. Several townspeople donated money, tobacco and material. At the lodge meeting last and material. At the lodge meeting last night it was decided to make up another case, there being a large number who wanted to supply further material.

The Rebekah elected the following officers for the ensuing year: Noble grand, Mrs. Thos. Swatz; vice grand, Mrs. J. Robertson; financial secretary, Miss Nina Tait; recording secretary, Mrs. H. Martin; treasurer, Miss L. Gib-Mrs. H. Martin; treasurer, Miss L. Gib-

The lodge has had a successful year and a large increase of membership GOOD PRICES FOR HOGS.

GOOD PRICES FOR HOGS.

AILSA CRAIG, May 19. — Murdoch McLaren has just sold eleven hogs, all less than six months old, and they netted him \$202.75.

NORTH HURON LIBERALS TO

MEET IN WINGHAM TUESDAY.
BLYTH, May 19.—The North Huron Liberal Association will hold its annual meeting in Wingham on Tuesday.

BUTH, May 19.—The North Huron Liberal Association will hold its annual meeting in Wingham on Tuesday.

NO WORD FROM RILEY

As yet, Rev. H. H. Bingham, of the



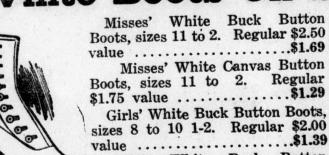
A Man's Oxford for

A casual inspection will convince you that these Oxfords were

never made to sell at less than \$4.00 per pair. They are made of Black Velour Calf uppers, Goodyear Welted Soles, Leather Box Toes, and on a comfortable hi-toe last that never will go out of style. We have about 150 pairs to clear on Friday and Saturday.

RUBBER SOLED AND HEELED OXFORDS FOR MEN are Made in BLACK and TAN on ENGLISH SHAPES AT \$4.00

-Every Pair Guaranteed .-Misses' and Children's White Boots On Sale



Girls' White Canvas Button Misses' White Canvas Button \$1.50 value

Child's White Canvas Button

Boots, sizes 5 to 7 1-2. Regular

\$1.25. Extra Special Value at 68c

value\$1.39 Special Sale of Children's Grev Child's White Buck Button Canvas Slippers, sizes 6, 7 and Boots, sizes 5 to 7 1-2. Regular 8 only49c \$1.75 value\$1.19



Oxfords with Colored Cloth Backs, new shapes, ew heels, per pair \$3.00

New

New Colonials with Colored Cloth

backs, new ornaments on vamp: u p-t o-t h e-minute, per pair\$2.50



Women's Shoes 95c

4-Button Shoes of Patent and Gunmetal, Blucher Oxfords of Patent and Gunmetal and Vice Kid Oxfords. Sizes 2, 2 1-2 and 3 only.

Velvet Pumps 85c

Brown and Purple Velvet Pumps, regular \$3.00 values. All sizes up to 4 1-2. Also Red Kid Pumps in sizes 2 1-2, 3, 6, 6 1-2 and 7.

Mary Jane Pumps \$1.28

Two lots-One of Bright Black Kid and one of Black Velvet. All sizes 2 1-2 to 7. Two-Strap Black Velvet Slippers, on sale\$1.28

Hubert Ashplant & Sons

Fitzgerald inquest.

That Pte. Chester Fitzgerald accidently met his death at Wolseley Barracks Saturday last from injuries received in a fall downstairs, was the substance of the verdict rendered by Coroner A. V. Becher's jury at the inquest last night.

Evidence given by six comrades of the late private, showed that blame could be attached to no one, and that

The Store that Serves You Best' The jurors were: P. Ashton (fore-man); William G. Bowman, James Dean, William Richman, Benj. Tripp,

DR. S. R. MOORE BLYTH, May 19.—It is the intention of the citizens of Blyth to do honor to the two captains who are DENTIST.

Removed to Suite 15-16 and i, London Loan Building, corner Dundas and Park

Ammonia Powder some of the evidence threw the case out, claiming that the will was a just one. Those in attendance from here were Messrs. Robt. Nesbitt, Wm.

is manufactured on scientific lines, being free from obnoxious hemicals that are injurious to

Put up in clean airtight packages. 10c per Package 3 for 25c

ROSS', Limited

Coat and Suit Clearing Week

20 Suits, latest styles, in worsteds, serges and gaberdines. Regular \$18.75 to \$20.00, now\$10.89

Coats

Black Silk Moire Coats, regular \$25.00\$18.50 Navy Serge, size 18. Regular \$16.50, now ...\$12.50 Navy Serge, size 36. Regular \$18.75, now \$13.75 Navy Serge, size 16. Regular \$8.25, now\$5.50 Black and white check, size 18. Regular \$10.75. now\$8.75 Covert Cloth, size 38. Regular \$18.50, now \$15.00 Copen basket cloth, size 38. Regular \$13.75. now\$9.50 Black and white mixture, size 36. Regular \$16.00, now\$13.50 Copen Basket Cloth, size 18. Regular \$12.75,

now\$9.50

196 DUNDAS STREET. PHONE 1319.