CAMEORINGS \$3.50 to \$12.00 S. K. Milrov & Co.

Maker-to-Wearer Jewelry Shop, 260 DUNDAS STREET, near Wellington

You can't do better than buy an IDEAL ELECTRIC IRON for that Christmas present. MADE IN LONDON by the Kent Brewery Ideal Electric Mfg. Co.

The Brown Optical Co. OPTOMETRISTS AND OPTICIANS,

237 DUNDAS STREET. PHONE 1877.

best. Five students from Manitoulin Island, seven from Bruce County, six from Western Canada, 2 from Nova Scotia, 4 from United States, last year. We enroll more public school teachers than any other management. If you are unable to attend college, we will take the college to you by means of our Home Study Course. The only school in this city affiliated with the Commercial Educators' Association of Canada, Winter

Spotton **Business College**

or, Dundas and Park, London, Ont

Smith, Son & Clarke Undertakers

116 DUNDAS ST. PHONE 528. PHONE 678. 629 DUNDAS ST. Residence on Premises.
Private Ambulance Service.

W. J. BALL
Funeral Director and Embalmer.
Private parlors in connection for
funeral service. Residence on the remises.

Geo. E. Logan FUNERAL DIRECTOR

AND EMBALMER. 418 RICHMOND ST., LONDON. Residence on Premises. Phone 1968. Personal Attention.

FUNERAL DIRECTORS. .104 Dundas Street, London. Residence on Premises. Phone 459. Private ambulance service. Delaware Branch, W. Acres, Mgr.

Ferguson & Sons

FUNERAL DIRECTORS. 180 KING STREET. PHONES 543, 373, 2056. OPEN DAY AND NIGHT.

50 Per Cent. Discount Player-Piano Rolls

Overtures, Selections, Marches, Waltzes, Songs and Ragtime

A special lot at 25 cents each. Williams Piano Company

R. K. COWAN BARRISTER. SOLICITOR, ETC.,

Roland D. Jarvis

County Bidgs., next Court House, Landon

DENTIST,

Corner Dundas and Clarence Streets.

WHAT nicer Christmas or New Year's Gift than one of our SPECIAL \$100 5% DEBENTURES costing \$61.39 only.

London Loan and Savings Co.

SHOT TWO FOXES. [Special to The Advertiser.] Melbourne, Dec. 26. - Two fine foxes were shot by Clifford Graham while hunting near here. The animals are the ordinary red foxes and were in splen-

TRAFFORD'S

Special Oak Curtain Poles, com-plete27e. 29 Dundas, 11 Market Square.

Hamilton's London Porter and Amber Ale Always in first-class condition, Brewed om finest foreign and Canadian hops



Carry a Diamond Hall Watch

You'll always have the . time correct.

Our \$10 Watch IS A WONDER.

The movement is a 15jeweled, adjusted.

The case is a highgrade, best quality goldfilled.

The size is 12; thin model.

The guarantee is abso-

2-Good Stores-2. 214 and 674 Dundas Street. C. P. R. and G. T. R. Offical Watch Inspectors,

CCEPT Our Good Wishes At This Glad Season.

Johnston Bros.

Johnston Bros. XXX BREAD.

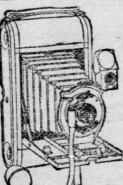
LONDON AND DISTRICT

A London Old Boy. The Times of Transcona contains write-up of W. J. Amor, who was elected for two years by a large majority as one of the eight aldermen of that place on the 17th inst. Mr. Amor, who is also justice of the peace and a com-missioner, is one of London's Old Boys, and until two years ago was quartermaster-sergeant of the Seventh Regiment, and is one of East London's best-known young men. Mr. Amor's father and mother still reside at 736 Queen's avenue, this city.

"Time is like a taxicab; when you have reached the end of your journey you always feel that the register has been working against you."-Life.

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Cuticura Oint-ment are sold by druggists and dealers every-



That Money Given You Christmas

bers of the family joy every day of the

up. Come in and see them.

PLEASE DON'T WAIT TILL YOUR LAST SHOVELFUL OF COAL IS ON THE FIRE.

John Mann & Sons

ORDER EARLY.

401 Clarence St. 425 York St. Phone 470.



MONEY BACK. 374 RICHMOND STREET.

PARNELL'S Dressing Loaf and stale it yourself. Then you will be sure to have stale bread for your turkey dressing.

Be sure and ask for "PARNELL'S," as we have a

SPECIAL DRESSING LOAF Phone us at our office and we will deliver it to you, or ask your grocer "PARNELL"

THE BREAD MAN Phones 929-1390.

Influenza **Mixture**

Sudden chills-rising temperature - quick, feverish pulse and severe shooting pains all indicate influenza. Reduce the fever at once to a minimum, soothe the pain and regulate the pulse by using LAXACOLD.

25 cents at

Cairneross & Lawrence Chemists and Druggists, 216 Dundas Street, London, Ont.

LONDON FIRM WON

Secures Payment for Consignment of Goods at Chatham.

[Special to The Advertiser.] Favata vs. Scandrett Bres., of London, Magistrate Stanworth has given judgment in favor of the London firm. Goods were ordered prior to the sale chandise was delivered about the time were included in the stock. In order his works, Let us seek to make others to prevent their removal he settled the glad with the gladness wherewith we

NO OSTENTATION FOR

Jeffersonian Simplicity to Mark the Coming Inauguration. [Canadlan Press.]

Washington, Dec. 26. — Jeffersonian simplicity is to mark the coming inauguration of President-elect Wilson. There will probably be the greatest out-pouring of people that has ever marked the inauguration of any president, but according to Chairman William Eustes, of the committee, there will be no stentation. He contends that democracy demands that there be no display, and he is upheld by Thomas Nelson Page, who is quoted as saying: "President Jefferson's act of riding up cen derided, but the people who have came the bride of Mr. Louis Orr,

inauguration had at least as much real dignity and true simplicity as that with silver trimmings, and carried pink of any president." for the inaugural affair is growing fast, gold locket, and to the organist, Mrs. and undoubtedly will be over-subscribed. D. Young, an amethyst pin, After a

A LETHBRIDGE HOLD-UP. Lethbridge, Dec. 26.—P. Trimble, a young man from Moose Jaw, was held up at the point of a gun in the centre of this city last night and relieved of 80 in cash and bills of sale amounting to \$1,500. The latter will be useless to burg'ar, who made a clean get-

TOWED INTO PORT. Vineyardhaven, Mass., Dec. 26 .- The schooner J. Frank Seavey, of Portsmouth, N. H., which pounded on Stone Horse shoal, off Monomey Point, during a northeast blizzard Christmas Eve Limited, Toronto, for sample. until she sprang a leak, was towed here today by the revenue cutter Acushnet. The Seavey was bound from Bangor

Only One "BROMO QUININE," that is Laxative Bromo Quinine Cures a Coldin One Day, Grip in 2 Days

Kingsmills

Sale Starts

Today Kingsmills

to New York and anchored on the Stone Horse to ride out the storm.

When the Acushnet arrived alondide in the afternoon, the Seavey was bliged to slip one of her anchors.

THE BISHOP'S PASTORAL

Letter Sent to Clergy and Laity of the Diocese of Huron. The following pastoral letter was

issued by His Lordship Bishop Williams to the clergy and laity of the Diocese of Huron: London, Canada, Dec. 7, 1912.

To All in Christ Jesus in the Diocese

God became man. That is the great fact-the great message of Christmas

Day. Two of the greatest perplexities that bewildered and oppressed man-kind were: Can man know God? Can man have fellowship with God? Jesus Christ, born as on Christmas Day, is God's answer to these questions. know Jesus is to know God; to have fellowship with Jesus is to have fellowship with God. Thus the clouds and darkness that surrounded the eternal were swept away; the humble and the lowly may know and have fellowship with the high and the holy One that inhabitieth eternity. Thus also the message of Christmas is essentially a message of universal joy; for it opens to all people, new hopes, new visions for the individuals and for the race; new possibilities of goodness and greatness and glory. It does this for all—even for the sinners, the outcast, and the lost; for "this is a faithful saying and worthy of all men to be

Chatham, Dec. 25. - In the case of received, that Christ Jesus came into the world to save sinners," to uplift them and make them new. Let us, then, all, this Christmas sea son, seek afresh to know Christ more of a fruit store, and when the mer- truly and to enter into fellowship with him more practically; seek to know his of the sale Favata claimed that they mind, to walk in his ways, and to do have been made glad in him. So, and

so only, shall we enter into the meaning of Christmas Day .
"Behold, I bring you good tidings WOODROW WILSON of great joy, which shall be to all people, for unto you is born this day, in the city of David, a Saviour which is Christ the Lord."—Luke, ii., 11. Praying that we may all have a truly merry Christmas, believe me, yours faithfully in Christ, DAVID HURON.

HUNT---ORR

Pretty Christmas Wedding at Bride's Home, Near Dorchester.

[Special to The Advertiser.] Dorchester, Dec. 26 .- A very pretty vedding was solemnized at the of Mr. George Hunt, north of Dorches-Pennsylvania avenue on horseback has ter, when his sister, Miss Grace, bestudied history have realized that he London. The ceremony was performed did it in a dignified manner and that by Rev. J. Smith. The bride looked charming in a gown of drab silk voile roses. The groom's gift to her was a The subscriptions to the \$150,000 fund diamond pendant, to the flower girl a D. Young, an amethyst pin. After a dainty wedding dinner, Mr. and Mrs. Orr left for a honeymoon trip to Toronto and other points. On their return they will reside in London.

Taxicabs and Carriages for every ccasion. Hueston's Liveries.

How She Obtained Good Bread. "I have been baking now for 12 years," writes one housekeeper, "and have never had good bread till I used White Swan Yeast Cakes." grocers in packages of 6 cakes for &c. Write White Swan Spices and Cereals,

STILL AGROUND. Philadelphia, Dec. 26.—A long-distance telephone message today from the Little Egg life-saving station on the New Jersey coast states that the position of the steamer Turrialba, which grounded on the Brigantine shoals Tuesday morning, remains about in the same position, so far as the lifesavers can see in the mist. The steamer is aground three miles from shore. There was little wind today,

Have You Forgotten Anything You Want in the Grocery Line?

Phone 2051, 8052, or 969, and your wants will be supplied tonight.

DON'T FORGET that when you buy from either of our stores you are assured the highest quality at

T. A. ROWAT & CO.

250 Dundas Street. Cor. Wortley Road and Craig St.



London's Largest **Jewelers**

Our business increases every day, and we cannot help but feel that it is the result of our efforts to please our customers in every respect. We have a large stock to select from, and guaransatisfaction. Our prices are the same the year round, and nothing is misrepresented. Call and be convinced of our superiority.

Dundas Street. Wholesale, Retail and Manu-

TERRIFIC GALE IN THE ENGLISH CHANNEL

Thunder, Lightning and Torrential Rains in Many Parts of the Old Country.

of Huron:

Dear Brethren,—Once again it is my privilege to wish you all a happy Christmas, and to express the hope that each Christmas Day finds us more that each Christmas Day finds us more that each Christmas Day finds us more to the control of ers, were blown ashore today by a terrific gale, which prevails along the English Channel. The vessels struck near Batten Bay, a short distance from this port.

The county of Devon and many other parts of England are suffering from the storm, which is accompanied by thunder and lightning and torrential

STRATHROY BALL

Bachelors Will Hold Big Dance New Year's Eve.

[Special to The Advertiser.]

Strathroy, Dec. 26. — The invitations are out for a ball, given by the bachelors and benedicts of Strathroy, in the Lyceum, Tuesday evening, Dec. 31, 1912. The Strathroy orchestra will furnish the music. The patronesses are: Mesdames O. L.

Berdan, F. P. Hughes, W. T. Rapley, H. E. Mihell, D. C. Ross, A. P. Gundry, T. Wilson, F. W. Orr. The stewards: Messrs. G. S. Newton, B. Parker, D. Sands, E. D. Evans, D. H. Patterson, P. Ballantyne, J. McGeary, G. Robertson. O. L. Berdan, president; W. A. Campbell, honorary secretary.

SHIP ABANDONED.

steamship Dorchester, of the Mer-

chants' and Miners' Line, has picked up the abandoned British ship Alcazar. 65 miles southwest of Cape Lookout. The crew of the Alcazar was taken off by the tug Columbia shortly after the British vessel went aground on the Carolina coast Monday, but the Col-umbia was forced to abandon the vessel again after having pulled it affoat. Wireless reports state that the Dorchester has placed five men in charge of the vessel, which is reported to be



London and Edmonton

Every article guaranteed. Made in our own workrooms by expert labor and from the best skins and linings.

Our values are such as only manufacturers can offer. Money will be refunded if

purchases are not approved of. PERSTAN LAMB COATS HUDSON SEAL COATS SABLE SQUIRREL COATS RUSSIAN PONY COATS

NATURAL MUSKRAT

COATS CANADIAN BEAVER



Muffs Stoles and Muffs Fox Shawls, Stoles and

Muffs Alaska Sable Shawls, Stoles and Muffs Moleskin Shawls, Stoles and Muffs Beaver Shawls, Stoles and

Muffs Natural Muskrat Shawls, Stoles and Muffs Black Muskrat Shawls and Muffs, etc.

You are invited to our showrooms, where you will find a large, comprehensive and select assortment of High-Class Furs, at very moderate prices.

Christmas Waists and Neckwear

Just to hand, a choice assortment of the latest styles in exclusive goods, all at most rea-

sonable prices. Ladies' Ready-to-Wear

Some High-Class Suits still remain which we are now offering at prices that will quickly clear them. It will repay intending purchasers to look over these garments.

Coats

Clearing balance of Fall and Winter Coats at prices ranging from......\$5.00 to \$15.00

Phone 1319

TAFT'S NARROW ESCAPE

196 Dundas St.

Kiosk at Panama Dynamited Just After President Passed,

[Canadian Press.] New York, Dec. 26 .- A special cable and passed on his way to the ball in his

a kiosk near the station on Central avewas blown up with dynamite, while the street was still lined with police.
One man was badly injured. Several arrests were made. The mayor and the reception com-nittee hurried from the ball to the scene of the dynamiting.

Blight—"What is your idea of borrowing trouble?" Tight—"Letting the or last night at the National Theatre, neighbors use your telephone."-Judge.













