

# 3 Farthings.

Human experiences, like the stern lights of a ship at sea illumines the path over which we have passed. Having travelled the path of mercantile industry for many years with eyes wide open, gathering experience on the way, and applying the same to the bettering of our knowledge of the great manufacturing interests of the world, and the bettering of assortments for the demands of trade, places us in the front rank of distributors, and places this store what it is to-day, a store that can be relied upon to keep faith with its patrons. Our splendid stock makes an issue of quality and style, complete in every line, and bears the marks of up-to-date Goods and first-class values.

## ROMAN SATINS

We open out this week twenty pieces Roman Satins. This is a very stylish material for SHIRT WAISTS, Underskirts, and for the lining of Ladies' Fine Suits, where a fancy lining is required. It has an appearance and touch, and brilliancy and silkiness scarcely distinguishable from the finest Satins. The price is moderate, only 25c., worth 30c.

## SHIRT WAISTS

Our already large gathering is augmented this week by the arrival of an imposing array of SHIRT WAISTS. Never before have we had such a charmingly complete assortment. The prices are also complete in a sense—completely economical. No matter how your fancy runs, you will be suited with us.

## BLACK DRESS GOODS

These are always popular, always rich and dressy, and they hold first place in the affections of many women. This season's assortment surpasses anything we have gathered before. Prices (as usual) run with an economical step. For instance: Poplins—50c., 75c. and \$1.00. Crepons—75c., 90c. and \$1.25. Blister Cloth—\$1.25, \$1.50 and \$1.75. Henriettas—Silk warp, 75c., \$1.00 and \$1.25. You cannot fail to be suited in this stock.

## SILK NEWNESS

We sell good Silks. We sell no others. Some are low priced, but they are not of the "cheap" kind. The newness and beauty of the collection are particularly inviting this season, and the beauty of it is that the prices do not hit your pocket book hard. No need to quote prices, but come in and get the first pick. Be quick, while the chance is yours.

## KID GLOVES at \$1.00.

LADIES' 2 LARGE DOME FINE KID GLOVES, medium weight, in tan, fawn, ox blood, green, blue, white, pearl, grey and black, made with gusset fingers. Pique sewn Paris Points. This Glove is guaranteed for fit, finish and wear. It is the most reliable Glove we have given to our patrons.

## FASHIONABLE MILLINERY

If you have not seen our showing, it will pay you to come in right away. The department is in full bloom. We show the neatest and most stylish Hats and Bonnets that can be seen anywhere. What with Flowers and Foliage, Ribbons and Feathers, the place is a veritable bower of beauty.

Our milliners are rushed with orders—a most logical reason for our Millinery eminence. Our long experience, backed by successful business results, enables us to make every advantage count in your interest. A look will convince you that these are no idle words. Call in and give it.

# 3 FARTHING'S.

## Coming Your Way

We are determined to make a splurge in trade that shall never be forgotten by the bargain buying public. To carry out our determination we have marked our Goods down to figures heretofore unheard of.

## What is our Reason?

Because we have bought entirely too much stock, and we MUST sell it. If not at a profit, then without a profit.

## What are we Giving You?

The choice of the product of the best manufacturers in the land at little more than manufacturers' prices. When we do a thing we do it to the QUEEN'S TASTE, and we don't propose to offer you something as an extraordinary bargain which you might get anywhere.

## No Other Store

Will or can duplicate these Goods. If you want them you must come to us or go without. We have over \$14,000 worth of Shoes and over \$16,000 worth of Clothing, Furnishings, Hats and Caps, &c., to choose from, and considering quality our prices can't be beat.

10 per cent. off all cash purchases of Shoes of 50c. or more, except Slater Shoes, which must be sold at marked price.

## Christie & Caron

## Notice!

To all intending purchasers of . . .

## Pianos and Organs

Either NEW OR SECOND-HAND, we would esteem it a kindness to hear from you, enquiring re. price and terms of Heintzman Pianos or Instruments that have been slightly used. We always have a large number on hand, and will be pleased to answer such letters, giving full particulars, and feel assured you can save money by writing us.

## Heintzman & Co.,

Manufacturers of High-class Pianos, 217 Dundas-st., London, Ont.

## Colonist Excursions

TO THE

## Canadian North-West.

Will leave Toronto, via North Bay, at 3:15 p. m. and 9:30 p. m. each Tuesday during April (if sufficient business offers).

COLONIST SLEEPING CARS for passengers with ordinary baggage will be attached to train leaving TORONTO at 3:15 p. m., and will run through to Winnipeg.

COLONIST SLEEPING CARS for passengers travelling on same train as their live stock will be attached to train leaving TORONTO at 9:30 p. m., and will run through to Winnipeg.

BERTHS will be FREE in these cars, and can be secured by passengers on application to Grand Trunk Agents.

Tickets, rates and all information from Agents of Grand Trunk Railway System

M. C. DICKSON, District Passenger Agent.

JOHN SIMPSON, Station Agent.

T. BRUCE NAIRN, Town Agent.

## Children Cry for CASTORIA.

Mrs. J. Brooks, who has been spending the winter with friends here, has returned to her home in Arlington, Iowa.

The youngest child of Mr. G. Williams is quite sick.

Miss M. Charlton, who has been quite ill for several weeks, is recovering and hopes soon to be able to resume her class in music.

Hildred, the little daughter of Mr. J. Nevills, is on the sick list.

Mr. A. Charlton has returned to Wyandott, Mich.

Too late for last week.

Mrs. Ansel Charlton, who has been in such a dangerous condition since the operation performed by Dr. Eccles of London, last week, seems to be slowly improving.

Mr. C. Close has moved to New Sarum, and Mr. J. Nevills is moving in the house he has vacated.

Miss M. Charlton is quite ill, Dr. Gray of New Sarum is in attendance.

## MOUNT SALEM.

Mr. Thomas McGinnis and wife visited the Rev. Mr. Orme, London, last week. Mr. Solon Baughman spent Sunday in our midst. Mr. Tallman Smith left last week for St. Thomas, where he has engaged for the summer. Rev. Mr. Staples will address the Sabbath school next Sunday at 2:30. The 3-year-old child of Mr. Geo. Baughman strayed away from home on Friday about noon, and it was not until about 6 o'clock the little one was found. He had wandered through the fields and was discovered in Mr. Chute's woods. He seems to be none the worse for his tramp. The band have changed their practice from Wednesday to Saturday night. Mr. J. Kipp and family attended the funeral of his brother's child at Delmer on Sunday. A number from here went to Vienna last week fishing and report good success.

## OTTER VALLEY

The number of sick in the neighborhood seems to be increasing, those sick being Mrs. Blain, and Mrs. Reid, Mrs. W. Grass and the young son of Mr. E. Hoshal, (or Dr. Hoshal, as we hear he has attached that prefix to his name). Mr. J. Draper and Miss Mary Blain visited Miss Gunn, of Houghton Centre, on Monday. Miss Nettie Cummings is visiting in this neighborhood. A number from here attended the Second Houghton church on Sunday evening. Mr. Hanev lost a fine horse on Sunday. It was kicked by another horse. The roads are now undergoing much needed repairs. Mr. Bradley is making quite an improvement in the appearance of his front yard.

## THE AYLMER MARKETS

Flour, per 100 lbs.	\$1.75 to 2.00
Wheat, Standard	65 to 70
Oats, per bushel	30 to 34
Barley, per bushel	35 to 38
Peas, per bushel	55 to 60
Black-wheat	45 to 50
Beans	60 to 1.00
Corn, per bushel	40 to 45
Live, per bushel	40 to 45
Brain, per ton	10.00 to 17.00
Shorts, per ton	16.00 to 17.00
Chop, per ton	16.00 to 18.00
Eggs, per dozen	10 to 12
Butter, per lb.	14 to 16
Cheese, per lb.	10 to 12
Potatoes, per bushel	60 to 70
Hay, per ton	6.00 to 7.00
Straw, per load	2.00 to 2.50
Apples, per bushel	60 to 70
Dried Apples, per bush.	1.00 to 1.15
Chickens, per lb.	7 to 8
Turkeys, per lb.	9 to 10
Geese, per lb.	6 to 7
Ducks, per lb.	8 to 9
Live Hogs	4.10 to 4.10
Lard, per lb.	8 to 10
Dressed Hogs	0.00 to 0.00

## ST. THOMAS MARKETS.

Wheat, per bushel	68 to 70
Oats, per bushel	34 to 35
Barley, per bushel	38 to 40
Corn, per bushel	40 to 45
Peas, per bushel	45 to 50
Butter, per lb.	16 to 18
Eggs, per dozen	10 to 12
Chickens, per pair	50 to 60
Ducks, per pair	60 to 70
Turkeys, per lb.	10 to 11
Geese, each	70 to 70
Potatoes per bag	80 to 1.00
Onions, per peck	30 to 35
Cabbage per head	3 to 5
Cailliflower per head	5 to 5
Celery per bunch	3 to 5
Hay per ton	9.00 to 10.00
Wood, short, per cord	1.75 to 2.00
Wood, long, per cord	3.75 to 4.00
Live Hogs	4.00 to 4.10
Dressed Hogs	0.00 to 0.00

## Knox Bros.,

The Fashionable Merchant Tailors are busy Why?

Because we have some of the finest Goods shown. Call in and we will be pleased to show some of our Fancy Worsteds, Serges and Pantings—the new things for spring, and the prices are right. All work guaranteed.

KNOX BROS.,

Dorling's old stand, Aylmer.

## TENDERS WANTED.

For furnishing material and constructing 43 rods of board fence at Grovesend school-house; also 8 rods of sidewalk. Tenders received up to 6 p. m. on Monday, May 1st, 1899. The lowest or any tender not necessarily accepted. Further information on application to

K. McLENNAN, Sec. Treas. School Board, Grovesend, Ont.

## THE BUSY CORNER

## AYLMER'S CHEAPEST STORE

### DRESS GOODS AND SILKS

The prestige of our Dress and Silk department rises daily. Women who are wise enough to make comparison invariably choose in our favor. The exclusive styles, admirable variety and modest charges all play a part in winning new patrons for us.

Black figured Dress Goods, 25, 35, 45, 50, 60 and 75c.  
Black Crepones, 75c, 85c, 95c, \$1.00, \$1.25 and \$1.40.  
Black pure wool Serges, 25, 40, 45, 50, 75 and 95c.  
Black pure wool Henrietta, very special, 50, 62½, 75 and 95c.  
Black pure Covert Cloth, full range of shades, worth 60c. for 50c.  
Pure wool Poplins, full range of shades, worth 60c. for 50c.  
Pure wool Ladies' Cloth, 65c. for 55c.  
Fancy colored Silks, very special, 30, 35, 40, 50, 70, 75, 85 and 95c.

### LADIES' CAPES

Warmer days means lighter Wraps. We have a very handsome range of Spring Capes. Values are interesting:

50c, 75c, 95c, \$1.25, \$1.95, \$2.00, \$2.15, \$2.50, \$2.75, \$3.00, \$5.00, \$6.50.

### PARASOLS

Handsome handles, good wearing cloths, strong frames, sterling values: 50c., 75c., \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 and \$2.75.

### WASH GOODS

Fast color American Prints, 5, 7 and 8c.  
Best English Prints, 10, 11 and 12½c.  
White Piques, 15, 20 and 25c.  
Satin Check Lawns, 10c and 12c.  
White Spot Muslins, 8, 10, 12, 15, 20 and 25c.  
India Dimities, 15c. and 20c.  
Fine Lace Stripes, worth 10c. for 7c.  
White Victoria Lawns, 9, 10, 12½, 14, 16 and 20c.  
White Organdies, 12½c., 20c. and 25c.

### HERE ARE SOME MONEY SAVERS

Ladies' Untrimmed Sailor Hats, 20, 25 and 35c.  
Ladies' Trimmed Sailor Hats, 25, 35, 40 and 50c.  
Ladies' Trimmed Walking Hats, 50 and 75c.  
Children's Muslin Bonnets, 15, 20, 25, 35, 38 and 50c.  
Children's Silk Bonnets, 70c, 95c. and \$1.00.  
Children's Muslin Hats, 50c, 75c. and \$1.00.

### DON'T FORGET

Our great Carpet Sale. Every yard must go. We are closing out this department, and want to do it quickly. If you are in need of a Carpet, don't miss this money saving opportunity to beautify your home.

### JAPANESE MATTING

The hygienic floor covering is fast gaining favor. Clean, handsome and durable. We have a large assortment of beautiful weaves, and very special values from 12½c. to 40c. per yard.

### PATTERNS

Sole agents in Aylmer for the New Idea Patterns. A reliable, perfect fitting Pattern for 10 cents.

## If all Clothing Was Alike

It wouldn't matter where you bought it, but it is not all alike. There is as much difference in the make of Clothing as there is difference in the people who wear it. The woods are full of slop Clothing, the kind that with a few weeks wear, hangs on its owners back like a clothes line; not a single line of beauty about it—cheap, not cheap at any price; it's not what you pay for an article, it's what you get for your money that makes value. There is no element of uncertainty about the value of our Clothing; it is made to our order, properly trimmed, stylish, and costs no more than the common kind in most stores. You will find some very special values in Tweed Suits here at \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00 and \$11.00.

Clay Worsted Suits, in black and colors, very special at \$10.00.

### BOYS' CLOTHING

We placed in stock this week a lot of very stylish Blouse and Jersey Suits for boys from 3 to 6 years, very special, at \$1.25, \$1.50, \$1.75, \$1.85, \$2.00, \$2.25, \$2.40 and \$2.50.

Boys' three-piece Brownie Suits, \$3.50 and \$3.75.  
Boys' two-piece Tweed Suits, \$2.00, \$2.25, \$2.50, \$2.75, \$3.00 and \$3.50.  
Youths' three-piece Suits, \$3.00, \$3.50, \$3.75, \$4.00, \$4.25, \$4.50, \$4.75 and \$5.00.

### SHIRTS

We have three lines of Shirts — We want you to compare with what you can find elsewhere. A Flannellette Shirt at 25 cents.  
An Unlaundried White Shirt at 50 cents.  
A Regatta Shirt, with or without collar, 50c.

### UNDERWEAR

You will soon be shedding the heavy winter weights. Its easy slipping into Summer Comfort at these prices.  
Balbriggan Shirts and Drawers, very special, 25c, 40c, 45c. and 50c.

### BOYS' SWEATERS

In navy and cardinal, all wool, large sailor collar, 3 sizes, special, 75c.

### HATS AND CAPS

A saving of from 25c. to 50c. on a Hat here: fine English Fedoras, 50c., 75c., \$1.00, \$1.25, \$1.65, \$1.75, \$1.85 and \$2.00.  
CAPS—All the latest shapes for men and boys, special value.  
Boys'—10c, 15c, 20c. and 25c.  
Men's—15, 20, 25, 30, 35, 45 and 50c.

### WATERPROOF COATS

Here's a snap! A fawn, tweed Waterproof, velvet collar, \$4.00. No necessity for us to juggle prices, and twist values into seeming cheapness. Facts tell at this store.

## Simpson & Case