

The GREATEST SALE of WOMEN'S and MISSES APPAREL in Our History

This Event Surpasses All Previous Efforts in
VALUE-GIVING and VARIETY!

A Bloomer Sensation ! !
1000 Ladies' Bloomers
69c

Heavy and best quality Sateen, silk faced, in a bewildering color variety and sizes for Misses, Women and Stout Women

All Wool Slip-on Sweaters
Over 400 just opened in a most extensive color and style range; all sizes for Misses and Women **\$1.98**

FALL & WINTER SALE!

A Big Special Purchase of Children's Coats Dresses & Hats

Mothers will like this announcement. Fine apparel for the girls at very special prices. Beautiful garments.

The Coats
Mostly with large Fur Collars. A large assortment of all Wool Materials.
4.98, 7.98, 9.98 up to 12.98
Ages 4 to 17 years.

The Dresses
Many of them originally sold at double; Flannel and Velour check combinations; all wool and double warp French Serges, etc.
3.98
up to
6.98

The Hats
Are the nicest in town—so all our customers say—at
1.78
up to
4.00

EXTRA! Sale of New Skirts
Just opened, an entire new shipment comprising the season's newest models and shades; every one worth double
5.98
up to
7.98

A Most Amazing Sale of New Waists
An extraordinary purchase, all bought at a big sacrifice in price. Fashion's newest Jaquette and Overblouse styles, in heavy Crepe de Chenes, Mignonette, Silk Tricolette; all sizes
1.98
up to
5.98

Woolen Scarfs
VALUES UP TO \$1.50.
Now, with cold weather, just the thing you need. Buy three for the regular cost of one
50c and 79c

A Remarkable Underprice Purchase \$20 to \$25

Street, Afternoon and Evening

DRESSES

7.98
up to
16.98

STYLES.
Straight Line, Tier Basque, Circular, Draped, Pheasant, Pleated, Mandarin, Long or Short sleeve models.

TRIMMINGS.
Silver Lace, Embroidered Applique, Lace Yoke, Bulgarian Cross-stitching, Wool Embroidery, Plain Models, etc., etc.

IN FACT
Dresses of all kinds and for all purposes are in the collection. Daytime and Afternoon Dresses, Walking and Business Frocks, Dinner, Dance, Evening Gowns, etc.

MATERIALS
Satin Canton, Flat Crepe, Canton Crepe, Taffetta, Laces, Poiret Twill, Velour Cloth.

Sizes for Misses, Women and Stout Women

Even Greater than our last event--A most Extraordinary Sale

Fur-Trimmed Coats

Coats of Splendid Quality, carefully made. The best Coats that we have been able to offer at these low prices.
Values at \$20 to \$40

THE LATE FALL SEASON
has forced Coat Manufacturers to unload. We bought these Coats last week at prices way below what the same coats would cost a few weeks ago. If you want an exceptional Coat Value don't fail to attend this Sale!

14.98
19.00
26.00

Women's Sizes, 36 to 46.
Misses' Sizes, 14 to 18.
Extra Sizes.
All we ask women to do is to see them. The majority are fur trimmed, and all lined, and there is every successful style of the season. Malay Brown, Coffee, New Greys, Navy, Black.

SAMPLE SALE
Black Plush COATS
All Samples; Exclusive Models; Highest Quality Plush
\$30 to \$45

ALL LADIES' SUITS
Every woman can always use a fine Suit. These were bought at large concessions from overstocked manufacturers.
AT SAVINGS OF 1/4 AND 1/2.
Group 1, 9.98; Group 2, 16.88 up to 34.80
Plain and fur trimmed Suits—Tricotine, Poiret Twill, Yolama Cloth; some trimmed with Beaverette, Caracul, etc. All sizes for Misses, Women and Stout Women.

EXTRA! Astrachan Jaquettes
Values \$25 to \$40.
Sale, \$19 & \$26
Colors: Cocoa, Beige, Fawn. Samples only. Extra values.

Ready-to-Wear Sports, and Untrimmed HATS

New purchases made especially for this Sale. Every new shape, new color, new trimming. Values readily recognized as unequalled. No wonder hundreds of well dressed women make this store Millinery Headquarters.

2.98 3.48 4.98 5.98

Hatter's Plush, some combined with Velvet; also Rich Lyons Velvet Hats; all new shapes. All new colors and Black.

OFFERING AN EXCEPTIONAL OPPORTUNITY TO PURCHASE

Wool & Silk Sweaters

In the new side tie model, Slip-ons, Coat Sweaters; all colors and combinations; size for every woman, with plenty of large sizes.

3.98 and 5.50

SALE! Furs

Fur Chokers

Including all wanted Skins, and shades. Your wardrobe is not complete without at least one piece of Fur Neckwear.
7.98
up to
14.98

Special! Camisoles

Highest Quality Crepe de Chene Camisoles, in colors of Flesh and White and Pink. All sizes.
1.75

Ladies' Tams and Sport Hats at 33c

Rubberette Coats, lined, **8.98**

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION