

**PRIME FAT CATTLE!**



**AUCTION!**  
On **MONDAY** next, at 12 o'clock, on the Wharf of  
**GEORGE NEAL,**  
**43 Head Prime Fat Cattle,**  
Large and Medium.  
Just landed ex rail and steamer.



**PIANOS:** CHAPPELL, London.  
New Sale Williams, Toronto.  
CABLE & SONS, New York.

We carry the largest stock of high grade Pianos and Player Pianos in the city. As to their quality, **ASK ANY MUSICIAN.**

Player rolls at popular prices 40, 50 and 60 cents.

**SPECIAL OFFER ON 'Kimball' Organs.**

We have a large stock of Kimball Organs on hand purchased before the advance in manufacturers prices. These Organs have clean, strong, durable needs, double pedals, handsome brass plate mirror and guaranteed first class throughout.

**Price, with Stool to match, and freight prepaid while they last, \$85.**

Orders accepted for future delivery provided \$5 accompaniment order.

**Musicians' Supply Co.,**  
Royal Stores Furniture Department.

**SALE**

**Ladies' Blouses**  
OF ALL KINDS AND  
**Ladies' Summer Dresses.**

See our window display for some magnificent values offering in our line of **LADIES' BLOUSES** at 50c each only. This includes Ladies' White Embroidered, Lawn and Muslin Blouses, Fancy Coloured and Black Blouses. This is the **BIG LINE** but we have many others.

**WE ARE GIVING**

**20 per cent. Discount**

on all **LADIES' SUMMER DRESSES** left in stock. This brings prices away down as our Dresses were marked very conservatively. You will be surprised at the dainty Dresses you can now buy at small prices.

**Special Sale Prices**

ALSO FOR  
**LADIES' WHITE & COLORED UNDERSKIRTS** of all kinds.  
**LADIES' WHITE EMBROIDERED CAMISOLES, COMBINATIONS and KNICKERS.**  
**LADIES' WHITE EMBROIDERED NIGHTDRESSES.**

**Henry Blair**

**Public Notice!**

The following Regulations, under the provisions of the Inspection of Foods Act, respecting the sale of condensed or evaporated milk, approved by His Excellency the Governor in Council, are published for general information:—

1. No person shall sell or offer for sale any condensed or evaporated milk containing less than eight per cent of milk fat.
2. The Medical Health Officer, Government Analyst, or any Inspector appointed for the purpose of the Inspection of Foods Act may enter any store or any other place where any condensed or evaporated milk is kept or exposed for sale, and may take or purchase any reasonable sample of such condensed milk for the purpose of having the same analysed.
3. Any person who shall sell or offer for sale or expose for sale any condensed or evaporated milk which is found on analysis by the Government Analyst to contain less than eight per cent of milk-fat shall be liable to a penalty not exceeding one hundred dollars, or in default of payment, to imprisonment for a period not exceeding thirty days.
4. These Regulations shall come into effect on the 1st January, 1918.

**R. A. SQUIRES,**  
Colonial Secretary,  
Colonial Secretary's Offices, August 21, 1917.  
aug23,25,28,31

**THE MEDICAL FACULTY**  
Recommends  
**Land of Evangeline Cider**  
as the best possible  
antidote for Rheumatism.

**BAIRD & CO.**  
AGENTS.

**A Few New Books**

**THAT ARE REALLY WORTH WHILE READING.**

Eden, by The Sunday, 50c.  
Mary Roberts Rinehart's "Tish," 90c.  
Guy Thorne's "Rescuing Rupert," 70c.  
Nelson's "The Four Gales, by an Ex-Military Officer," 90c.  
Lonesome Heights, by Halliwell Sutcliffe, 50c and 60c.  
The Perilous Crossways, by J. S. Fletcher, 50c.  
For France, Capt. A. J. Dawson's Famous Book.  
The Shadow Line, by Joseph Conrad, 90c.  
Back to Blighty, by Capt. Dawson, 90c.  
Dreams and Visions of the War, by Ross Stuart, 35c.  
Servants of the Guns, by Jeffrey E. Jeffrey, \$1.75.  
My Austrian Love, by Maxime Proven, \$1.25.  
The Hunting Wasps, by J. H. Fabre, \$2.10.  
This is the End, by Stella Benson, \$1.00.  
Let Priest and People Weep, by Richard Shanahan.  
New Fashion Journals, Magazines, and Novels.  
Come and See Them.

**DICKS & CO., Limited.**  
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

**LANDING**  
**Best Screened North Sydney COAL.**

Lowest Prices:  
**M. MOREY & CO**  
**M. A. BASTOW,**  
Beck's Cove.

Just received and for sale:  
**600 lbs. CORNED COD TONGUES.**  
Wholesale and retail.  
**OATS—Black, White and Mixed.**  
**FRESH EGGS.**

PRICES RIGHT.  
aug15,51,60d

**MINARD'S LINIMENT FOR RHEUMATISM EVERYWHERE.**

**White Boots and Shoes!**

**"WHITE HOUSE" WHITE CANVAS**



**10 PER CENT OFF ALL OUR WHITE BOOTS AND SHOES.**  
We are selling White Boots and Shoes at cost these days. Three weeks more of fine weather. Buy your Canvas Footwear from us to-night and ask for your 10 per cent.

**SPECIAL:—Ladies' White 2 Strap Shoes only . . . \$1.40.  
Girls' White 2 Strap Shoes only . . . \$1.20.  
Children's White 2 Strap Shoes only . . . \$1.00.**

These Shoes are selling at cost, secure a pair to-night.

**F. SMALLWOOD**  
THE HOME OF GOOD SHOES.

**IT IS NO USE**

Trying to sell an Umbrella or a Raincoat on a fine day, neither is it any use endeavouring to sell a Winter Cap or a Fur Coat in July or August. We judge however, from our recent sales that **IT IS USE** to prevail on our Milk dealers to lay in their Fall's requirements of

**'Gluten' MEAL**

NOW while the price is reasonably **LOW** and stock available.

Follow the lead of the prudent Farmer and secure your **Gluten Meal** without delay. Ask for

**'DIAMOND BRAND,'**  
The Great Milk Producer.

**F. McNAMARA,**  
Queen Street.

**NEW ARRIVALS:**  
**Best Cattle and Horse Feed.**  
**Gluten Corn, 100 lb. sacks.**  
**Rangoon Beans, 112 lb. sacks.**  
**Sunlight Soap, in half boxes.**

Wholesale.  
**EDWIN MURRAY.**

**FREW'S SUMMER SALE.**

**Ladies' Blouses, Etc.**  
**Ladies' Misses' and Children's One-Piece Dresses**

at greatly reduced prices. Buy now and save money

**William Frew.**

**The Evening Telegram is The People's Paper**

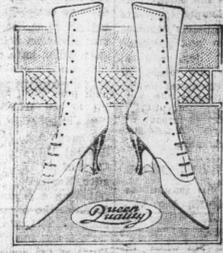
**REID-NEWFOUNDLAND COMPANY.**

**South Coast Service.**

Passengers leaving St. John's on 8.45 a. m. Train **TUESDAY, Aug. 28th,** will make connection at Placentia with S. S. "Glencoe" for the usual ports between Placentia and Port-aux-Basques.

**Reid-Newfoundland Co.**

**WOMEN'S HIGH BOOTS.**



Our illustration shows one of the newest High Cut Models in Womens Boots!

Isn't it a Footwear beauty?  
We're showing these new Boots in heights from 8 to 10 inches.

Dull Calf, Glazed Kid, Tan Calf, beautiful Colored Kid in shades of Grey, Bronze or Blue. Handsome White Washable Canvas. Louis heels, and many new and beautiful perforated effects.

**TAN CALF HIGH LACED . . . \$6.00 to \$7.00**  
**PATENT COLT, Dull Kid Top . . . \$6.50**  
**BATTLESHIP GREY, Grey Top . . . \$6.00 to \$6.50**  
**BRONZE KID at . . . \$4.00**  
**BLUE KID, Buttd. at . . . \$4.00**  
**WHITE CANVAS, Laced . . . \$2.70 to \$3.00**  
**WHITE CANVAS, Buttd. . . \$2.00 to \$2.50**

These handsome Shoes should fit the Foot perfectly and our Expert Fitting Service will spare no pains in seeing that they do!

**PARKER & MONROE, LTD.,**  
THE SHOE MEN.

**NO MATTER HOW THE FIRE IS CAUSED**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCE JOHNSON,**  
Insurance Agent.

**No Advance in Price**

The New Fall Showing  
—of—  
**Christy and Stotson**  
Hard and Soft  
**HATS.**

Tried and proven for half a century, is now open for your inspection at

**SMYTH'S.**  
They fit like old ones.

**EIGHT PAGES TO WEATHER FORECAST.**

TORONTO. Noon. Wind to fresh West to South by winds, fair and warm on and on Tuesday.  
Drink WELCH'S GRAPE JUICE.

**VOLUME XXIX**

**Evap. Apples,**  
**Seeded Raisins**

**Red Cross Raisins in 5-lb., 1-lb.**

**DATE**

SPICES—Combs  
EVAPORATED  
CUT LOAF  
SOUPS—Morton's  
BUTTER—Bluebonnet  
BEAN  
**ASPA**  
**BOWRING**  
Phone 332.

**Auction Sale**

**THE PEOPLE'S AUCTIONEER**

**AUCTION.**  
At the Shed  
**A. HARVEY & SONS**

**To-Morrow, Tuesday**  
inst., at 11 a.m.

32 sacks SUGAR  
206 sacks SUGAR  
460 sacks SUGAR  
136 brls. CUBE SUGAR  
800 sacks FLOUR  
145 sacks ROLLED  
333 sacks ROLLED  
98 sacks COFFEE.

And on  
**Thursday Next, 30th**  
at  
**Bowring Bros. Sons**  
Premises (Mudg.)

681 bags SUGAR  
188 bags SUGAR  
9 part bags SUGAR  
177 bags SUGAR  
259 bags SUGAR  
1 brl. CUBE SUGAR  
32 brls. CUBE SUGAR  
301 bags FLOUR  
51 part bags FLOUR  
4 chests TEA.  
3 bags GINGER  
5 bales CLOVES  
16 cases ASPARAGUS  
3 bags RICE.  
47 chests CINNAMO

Salved from the s.s. "Fjord".  
**P. C. O'DRISCOLL**  
aug27,31

If you want to  
**GOOD Fountain**  
buy an

**One**  
**SELF-FILING**  
In Broad, Medium  
Fine Points  
It's the pen that fills  
5 seconds and never  
to last a lifetime.  
The Price  
\$4.90; with Gold  
**Garrett**  
Bookseller & Stationer  
ASK FOR MINARD'S LINIMENT  
TAKE NO OTHER