

<h1 style="text-align: center;">❖ INTERESTING OFFERINGS. ❖</h1> <hr/> <p style="text-align: center;">SHOPPERS WILL FIND MANY BARGAINS IN OUR OFFERS THIS WEEK. Real Bargains ! Call and see Them !</p>		
<p>Ladies' White Linen Corset Covers.</p> <p>A Job Lot of Ladies' White Linen Corset Covers. Values up to 70c. each.</p> <p>Selling all one price, 40c. each.</p> <hr/> <p>Seersucker.</p> <p>3 pieces only of Dainty Seersucker, suitable for Children's Summer Dresses. Washes like calico and does not require ironing. Value for 30c. per yard.</p> <p>Selling at 25c.</p>	<p>American Millinery</p> <p>HATS.</p>   <p>Just received, Another shipment of Ladies' Untrimmed American Hats, Black and Coloured. Newest---Fashionable---Reasonable.</p> <p>Marshall Bros</p>	<p>Striped Flannelette.</p> <p>25 bundles Remnants Job Striped Flannel-ette. Good value for 20c. per yard.</p> <p>Selling at 14c. per yard.</p> <hr/> <p>Ladies' Belts.</p> <p>For one week only, with every cash purchase of one dollar and upwards, we will give abso-lutely free ONE LADIES' BELT.</p> 

THE EFFECTIVE SHOPPER.

By RUTH CAMERON.

Yesterday I rode to town beside a woman whom I have always admired but known very slightly.

She is one of those people who do wonders with a small income of both time and money. Her three children are always a daintily dressed, her home is most attractive and she herself looks as smart as a business woman with three thousand a year to spend on herself.

Moreover she is always ready to help with any charity or philanthropy in the town, ever interested in the worthwhile things of the community or the nation.

She Has a Chronic Shopping List.

I have often wondered how she accomplishes so much and yesterday I discovered one of the factors in her efficiency,—namely her methods of shopping.

In the first place she has a chronic shopping list.

That is, she keeps a little book in which she jots down the things she needs or will need in the near future. She goes in town every other Monday morning because Monday is usually bargain day. She goes early not only because one gets the best bargains then but because one can accomplish twice as much before the more crowded hours.

Monday Is Not Her Wash Day.

But Monday, you say, is wash day, the busiest day of the week. Not for her. Monday is the day she picks up the house, gets the clothing ready for the wash, removing any bad stains and doing any necessary mending, but not her wash day.

Before going in town she takes the Sunday papers and goes over the advertisements thoroughly in connection with her shopping list. She sees what shops are advertising specials in the things she needs or is likely to need and she makes out a shopping schedule by shops. For instance—"M's—stockings for Junior; handkerchiefs, look at suits, see about bill. R's—look at white waists and men's shirts, Etc., Etc."

She Debates The Value of Her Time.

She says she can do about twice as much in this systematic way as she could when she went about her shopping in a casual manner.

Incidentally she always carries a Christmas list in her bag, glances over it from time to time and often picks up some article at advantage for her Christmas box.

If she carries on all the branches of her business as a homemaker in the same systematic, thought-out, efficient way (and I have no doubt she does, it) is easy to see how she gets full value for both her money and her time.

Minard's Liniment Co. Ltd.

Gents,—I have used your Minard's Liniment in my family and also in my stables for years and consider it the best medicine obtainable.


Yours truly,
ALFRED ROCHAV,
Proprietor Roston Pond Hotel and Livest. Stables.

Cloth travelling hats are made to match certain traveling suits. Even handbags are made of the suit cloth.

Tam-o-Shanter shapes are worn; some of them have straw brims and soft velvet crowns.

If you wish to trim your mid-summer hat, select a white hat and trim it with two beautiful white wings.

**NEW FRUIT and
VEGETABLES !**



DUE TO ARRIVE:

30 buns. Yellow Bananas.
5 cases Calif. Lemons.
5 cases Seedless Grape
Fruit.
80 crates No. 1 Texas
Onions.
75 boxes Table Apples.
75 cases 250 Cal. Oranges.
75 cases 216 Cal. Oranges.
75 cases 176 Cal. Oranges.
5 cases' Ripe Tomatoes.

Soper & Moore,
WHOLESALE JOBBERS.
Phone 480.

Some Fresh, New Arrivals in

Women's Blouses, Dresses and Hats.

We have just finished opening some new shipments of English and American Goods.

Our Spring Stock is now at its fullest.

See our new showing of

LADIES' CAMISOLES, NIGHTDRESSES and UNDERSKIRTS.

Childs' Wear.

Our new shipments contain a very nice assortment of Children's Underwear in

WHT. LAYN BODICES, NIGHTDRESSES, FROCKS, PINAFORES and ROBES.

ALEX. SCOTT,

Popular Drapery Store, 18 New Gower St.

Open Week Evenings from 7 to 9 p.m.

Why Do You

put pictures you value away unframed in some cupboard or press where you never see them from one month to another?

¶ Why don't you have them—these pictures you love, perhaps some prized photo or engraving—nicely framed in suitable Mouldings and hang them where they can be an every day source of pleasure to the eye?

¶ We frame pictures of all kinds, are experts at selecting Mouldings that blend perfectly with any given subject, and we have a very wide range of Picture Mouldings from which **you** may select the frame for **your** pictures. Why not let us frame **your** pictures for **you**?

U. S. Picture & Portrait Co.,

WATER STREET.

<h2 style="text-align: center;">Table Dainties !</h2> <p style="text-align: center;">Easily Prepared.</p> <p>Milk Pudding, large packages 15c. Coffee Mould 3c. pkg. Charlotte Sponge 3c. pkg. Chocolate Russe 3c. pkg. Chocolate Mould 3c. pkg. Plum Pudding 3c. pkg. Bun Flour 3c. pkg. Paisley Flour 4c. tin</p> <p style="text-align: center;">CAL. APPLES. CAL. ORANGES. CAL. LEMONS.</p> <hr/> <p style="text-align: center;">CAL. APPLES. BANANAS.</p>	<h2 style="text-align: center;">Seasonable Goods !</h2> <p>Tomatoes, 1 lb. tins . . . 12c. Campbell's Soups, 1 lb. tins. 3 lb. can Pears 20c. Heinz India Relish, 20c. bt. Heinz Tomato Catsup, 20c. bt. Libby's Chow Chow & Mixed Pickles. Macaroni's Chow Chow & Mixed Pickles. White's Mixed Pickles.</p> <hr/> <p>Cattle Feed \$2.00 sack Badger Dairy Feed, \$2.50 sk. Whole Corn \$4.20 sack Corn Meal \$4.20 sack</p>
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C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Patriotic Association

OF THE WOMEN OF NEWFOUNDLAND,
LAND.

Government House,
St. John's, June 7, 17.

Messrs. Furness Whity & Co.

Gentlemen,—On behalf of the Patriotic Association of the Women of Newfoundland I have the honour to convey to you our most cordial appreciation for the generous manner in which your firm, your Agents in Newfoundland and all your staff, both here and in the ports of debarkation in the United Kingdom, have co-operated with this Association in the War Work for which it was founded.

Since the beginning of the War you have carried for us across the Atlantic a very large number, amounting to over 600 cases of comforts for our Soldiers and Sailors and for all His Majesty's Forces, as well as large quantities of Hospital Supplies for distribution throughout the United Kingdom and France.

The more pecuniary value of your help may be measured by the amount of freight which you might have charged for this very large quantity of cargo. You have declined to accept any remuneration from our Association, and this alone probably represents thousands of dollars.

But even more are we indebted to you for the possibility of being able to move our gifts across the Atlantic. Without your ready help we should not have had the opportunity of sending away the output of our labours.

With our most grateful thanks, believe me, on behalf of the Patriotic Association of the Women of Newfoundland.

Yours truly,
MARGARET DAVIDSON,
President.

See our Job Blouses. Special, 9 cents.
THE WEST END BAZAAR,
June 8, 21 51 Water St. West.

Perelash cashmere and jersey silk make a delightful combination for lounge jumpers.

JOHNSON'S
Plain Pound and
Sultana Cakes

Can always be relied on for their purity,
 quality and excellence.

At all LEADING GROCERS

Now in Stock:

0 crates CHOICE BANANAS.	70 boxes CALIF. ORANGES— all counts.
0 crates TEXAS ONIONS.	20 crates CHOICE GREEN CABBAGE.
0 brls. CRANBERRIES.	

BURT & LAWRENCE
 14 New Gower Street

CERTAIN - TEED

**PAINTS and
ROOFINGS**

Guaranteed the best obtainable

GEO. M. BARR, Agt.

JUNE 5th.

Now landing ex S. S. Jacobsen,
Best Screened Sydney Coal
\$13.50 per ton.

A. H. MURRAY,
BECK'S COVE.

Messages.

10.00 A. M.

FOR CHURCH UNION.

MONTREAL, To-Day. The regional Union of Canada is holding an annual meeting, passed resolutions to-day in selective Conscription, Union and Federal Prohibition, vote on Union was with- out dissenting voice.

BRIT FOR ALL ALLIED ARMIES.

BOSTON, To-Day. The United States is to be made a background for the armies of allied powers, according to the plan of the Adjutant General of Canada, and the Hon. D. Murray of the War Department, members of the British mission to this coun- try were here to-day. They British and Canadian recruit- ing already here would assist in enrolling subjects in Britain and France for war against their own govern- ment, they said they were for this international enlist- ment would direct the work in Canada.

US PARTY IN ENGLAND.

LONDON, To-Day. The Major General John J. Pershing, the first rep- resentative of the American Army after the European war dis- missed morning at a British airship, the White Star liner Bar- bary was received with full honors and immediately en- tered London, where it arrived and was welcomed by the Minister of War; Vis- count Commander of the Home Forces, and Canadian and American officials. Gen- eral's personal staff and his command, the first who will be preliminary work for the fighting force, number 57 offi- cers accompanied by a squad of privates and a large ar- tillery force. The entire devoted itself to the hard work organizing through- out the country, the whole of the contingent is that working on the grave enter- prise of the realization of demands and demands.

SQUARE IN SAN SALVA- DOR.

SAN JUAN, Del., To-Day. The President of San Salvador, Santa Fecla and towns and villages were earthquakes which com- menced at 7 o'clock last night throughout the night to information received by the President of Nicaragua the President's message telegraphic communication re- established with San Salvador confirms that the earth- quake commenced at 7 o'clock (Thursday) and continued accompanied by a heavy rain, San Salvador and San Salvador and towns and villages were. The casualties were small. The President of San Salvador offering to order the organization of families to send help to the poor and homeless.

FEAT FOR BELGIUM.

LONDON, To-Day. The Relief Committee for Belgium, Rotterdam from Halifax has received a large quantity of wheat. These are very much to cross the sea some time. They are welcomed in Belgium as there is a shortage of wheat.

POSTPONEMENT.

LONDON, To-Day. Various circumstances the meeting of the International Committee set for to-day could not be held, says the British relief committee, to-night from the capital. It is expected, however, that the meeting has been until September.

30 P.M.

SHIP REACHES U.S.A.

ATLANTIC PORT, To-Day. The passenger ship Orinda from the United Kingdom has arrived. The ship sailed through the zone of the 1,000 miles of American destroyers.

RECRUITING IN U.S.A.

NEW YORK, To-Day. The Recruiting Mission in America is in its cam- paigns, an active cam- paign is being under- taken to recruit British and Canadian citizens eligible for mili- tary service. British citizens registered in the United States and placed at the dis- posal of the Recruiting Mis- sion, which, with an idea of British Consuls, was ex- pected virtually a complete list of British subjects in the United States from 18 to 45 years of age.

FADOR WIPED OUT.

SAN DEL SAL, To-Day. The ship received from San Miguel