

CEMENT!

Just in:
ATLAS CEMENT,
In Barrels.
Very Lowest Prices.

A. H. MURRAY.

Extra Special to Sportsmen!

We have just received the largest one time lot of Fishing Tackle ever imported into Newfoundland, consisting of:—
Two to five-joint Rods, light, medium and heavy, from 25c. to \$10.00.
Landing Nets, Rings and Handles, from 90c. to \$1.50 complete.
Superior Baskets, fine, medium and coarse, from 90c. to \$2.75.
Trout Flies—all the popular named varieties, from 25c. to \$1 doz.
The very best named Salmon Flies, Nos. 1 to 6, 25 to 50c. each.
Bait Hooks to Single and Twisted Gut and Gimp, 10 to 50c. doz.
Best Clear Gut Casting Lines, 1 to 3 yards, 5c. to \$1.75 each.
Bait Cans, Basket and Bait Can Straps, Floats, Rod Fittings.
Trout Lines in Cotton, Hemp and Hair, Silk Oiled, &c., from 2c. to \$4.50.
Minnows, Spoon Bait, Worms and all other accessories.
Folding Camp Stools, 90c. Ground Waterproof Seats, 30c. each.
This month and next a reduction of 20c. off each \$1.00 will be given to all purchasers of 50 cents and up for cash with order. Bear in mind that these goods are all of British make. No old stock.

GARLAND'S Bookstores,
177 & 353 Water Street, St. John's.

FRUIT & VEGETABLES

Due to-morrow ex S. S. Stephano,

200 brls New Potatoes,
100 brls New Green Cabbage,
50 brls New Apples,
30 bunches Bananas,
40 cases Oranges.

GEO. NEAL



Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin,

THE STORE THAT PLEASES.

New Green CABBAGE!

To arrive Thursday:

60 Brls. GREEN CABBAGE.
60 Bunches CHOICE BANANAS.
60 Barrels NEW POTATOES.
20 Cases CALIFORNIA ORANGES.
PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower Street.

Have You Ever Smoked

CLOVER LEAF TOBACCO?

If not you are losing all the charms of a good cool smoke. We sell it at

10c.
per plug.

And besides being the best it is the largest piece on the market for the price.

W. J. Allison

New Gower Street.



THE FIREMEN

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE

will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.



Lanterns

AND

Globes!

Wholesale Only.

LOWEST PRICES TO THE TRADE.

The Direct Agencies Limited.



YOUR OWN SELECTION

wouldn't be more satisfactory than a piece we would choose for you. Of course, we are always glad to see you, but it really does not matter how you order.

OUR MEATS.

You can be sure of the best quality, choicest cuts, good service and prompt delivery at all times here.

M. CONNOLLY,
176 Duckworth Street.

ASK FOR MINARD'S AND TAKE NO OTHER.

Ladies' Neckwear!

Smart Selection

OF

Newest Styles

JUST OPENED IN

Ladies' White Neckwear

IN

Lace and Embroidered Lawn and Pique Makes, etc. Prices:

15c., 20c., 25c., 27c.,
30c. and 35c. upwards.

Quality and Style at a Low Price is Our Motto.

HENRY BLAIR

Music for the Vacation

with everybody dancing, will be more necessary this summer than ever. This



COLUMBIA
Gramophone "Favorite," \$65, easy terms, is easily moved to porch or lawn and is compact and portable for the camp, boat or shack.
And it has all the fullness and richness of tone of the largest and higher priced instruments.
U. S. PICTURE & PORTRAIT COY.

Lessen Your Living Expenses!

"Be economical," is the cry in England, and this slogan has the same significance in Canada. We all must economize. There is more actual waste in our dress expenses than any other item. When a garment becomes soiled we throw it aside, when for a few cents it could be restored to original freshness and beauty by Dry Cleaning. A saving of at least 35 per cent. in the expense of dressing is possible by using the processes of Dry Cleaning and Dyeing.

Our agents will gladly give you full particulars.

NICHOLLE, INKPEN & CHAFE, St. John's, Agents for N.H.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

July 14, w.f.m.t.f

Furniture for the Home. The Big Furniture Store.

Spring Goods Have Arrived.

LINOLEUMS, CANYAS, CARPETS and RUGS in all the daintiest designs.
BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.
A great saving on all you buy at this store.

CALLAHAN, GLASS & CO.,
DUCKWORTH & GOWER STREETS.

Do You Want to be Known as "The Girl with the Pretty Feet?"
? ? ? ?
Yes? Then wear a Pair of

Queen Quality
SHOES

Our shoes beautify the feet and distinguish the wearer as a woman of good taste in dress.



PARKER & MONROE, LIMITED,
THE SHOE MEN.
SOLE AGENTS.

aug 6, f, t, u, t, f

SPECIAL OFFER!

PIANOS FOR SALE.

1 UPRIGHT EMERSON PIANO—
Has had little use and is in good condition.
1 UPRIGHT FRASER PIANO—
In good order and very suitable for practising.
These instruments will be sold cheap—Cash only.

CHESLEY WOODS,
282 Duckworth St. (Head McBride's Hill).

Our large and well assorted stock of

Anchor Brand Herring Nets!

Hundreds of Nets, all sizes between 60 ran 2 3/4 and 30 ran 2 1/4, enables us to fill all orders, no matter how large, very promptly. If you want real satisfaction, get your Herring Nets at

ROBERT TEMPLETON'S.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.
500 dozen Nicely Perfumed

Toilet Soap,

In 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Gasolene

On Spot and to Arrive.

Prices are

Away Down.

T. A. MACNAB & COMPANY,
Telephone 444. P. O. Box 785.

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WEATHER FORECA
TORONTO, Noon.—3
S. W. to S. wind. F
warm to-day and on S
ROPER'S, Noon.—Bar
ther 7.

VOLUME XXX



Auction Sa



At the British

A Special Auction

High Class Fur
belonging to Mrs. W. M. be held on Friday next, 2 above Hall. No other articles received for that sale. This will be an exhibition day.

P. C. O'DRIS

aug 21, 41

For Sale
Public Auc

If not previously disposed Private Sale, at the office of designated Auctioneer, on the 28th day of August last, o'clock noon, that well built, recently situated Dwelling II modern improvements, known Military Road, the property lately occupied by Mrs. H. The ground has a frontage and a rearage of 80 feet, years from May 1st, 1914, rent \$48.00 per annum.
For further particulars, JAS. P. BLACKWOOD, Solicitor, Bride's Hill, or

P. C. O'DRIS

aug 17, 5, 6, 0, 0

FOR SALE.

That desirable Dwelling Cochrane Street, fitted with lighted, extension kitchen garden at the rear. Poss once. Apply to

P. C. O'DRIS

aug 12, 5, 6, 0, 0

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MOREY COAL

Now landing, 682 North Sydney

Also

Anthracite C

We can now supply coal in the market.

OUR COAL IS GOOD

M. MOREY &