

MISTAKES COST MONEY,

but you make no mistake by buying space in

THE EVENING TELEGRAM.

Read the following SWORN statement for the past twelve months; also, the sworn statement of last week's sales preceding our leader in to-day's paper.

Information for Our Advertising Patrons.

Daily Record of Sales of The Evening Telegram for 1911.

Date	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1	4070	4370	4570	4500	4480	4320	4350	4070	4460	4460	4650	4650
2	4270	4170	4170	4540	4320	4380	4380	4290	4400	4520	4900	4900
3	4110	4120	4380	4300	4430	4380	4140	4300	4350	4430	4700	4700
4	4060	4350	4440	4550	4460	4380	4380	4150	4490	4620	4700	4700
5	4110	4390	4400	4200	4450	4320	4360	4240	4420	4500	4590	4590
6	4080	4290	4040	4200	4520	4480	4280	4300	4430	4550	4800	4800
7	4250	4370	4400	4360	4380	4410	4350	4200	4240	4600	4650	4650
8	4300	4040	4440	4530	4340	4370	4270	4210	4350	4610	4440	4440
9	4030	4280	4370	4480	4390	4380	4380	4230	4510	4650	4750	4750
10	4220	4210	4240	4220	4290	4320	4120	4260	4380	4570	4520	4520
11	4220	4400	4490	4500	4340	4300	4200	4280	4540	4750	4620	4620
12	4170	4300	4480	4280	4300	4300	4310	4370	4460	4750	4690	4690
13	4020	4280	4300	3890	4100	4480	4280	4300	4000	4580	4670	4670
14	4280	4330	4420	4400	4310	4310	4400	4250	4220	4430	4580	4580
15	4280	4330	4420	4400	4310	4310	4400	4250	4220	4430	4580	4580
16	4180	4300	4450	4300	4320	4240	4300	4000	4420	4500	4660	4660
17	4050	4310	4450	4370	4340	4370	4190	4260	4420	4510	4610	4610
18	4120	4310	4540	4330	4450	4300	4120	4150	4460	4740	4660	4660
19	4150	4300	4400	4300	4460	4100	4120	4270	4320	4450	4720	4720
20	4100	4320	4420	4300	4460	4100	4120	4270	4320	4450	4720	4720
21	4250	4390	4530	4370	4410	4280	4120	4420	4580	4810	4600	4600
22	4270	4410	4320	4300	4440	4310	4200	4310	4350	4500	4700	4700
23	4230	4410	4500	4440	4440	3800	4410	4180	4460	4560	4760	4760
24	4230	4410	4500	4440	4440	3800	4410	4180	4460	4560	4760	4760
25	4180	4300	4480	4440	4450	4440	4170	4290	4590	4770	4770	4770
26	4180	4300	4480	4440	4450	4440	4170	4290	4590	4770	4770	4770
27	4190	4400	4430	4500	4510	4500	4190	4300	4550	4720	4540	4540
28	4280	4540	4560	4430	4300	4270	4250	4210	4300	4580	4840	4840
29	4170	4300	4550	4350	4200	4320	4370	4110	4300	4570	4480	4480
30	4170	4300	4550	4350	4200	4320	4370	4110	4300	4570	4480	4480
31	4250	4400	4400	4360	4360	4220	4140	4260	4260	4260	4600	4600

Total Number of Copies—1,316,330. 301 Days of Issue. 4,373 Average Issue.

AFFIDAVIT.

I, W. J. HERDER, of the city of St. John's, Newfoundland, Proprietor of the EVENING TELEGRAM, Newspaper being duly sworn do depose and say:

1. That the average circulation per issue for the year ending December 31st, 1911, was 4,373 copies.
2. That this statement of circulation does not include any spoiled sheets, destroyed papers, returned copies, or papers in any other way than day by day in the ordinary course of trade to news dealers, news vendors and subscribers, including "exchanges."

3. That the above tabular statement is a correct report of the 301 issues of the EVENING TELEGRAM for the year ending December 31st, 1911.

4. That the books and records of the EVENING TELEGRAM office are open at any time for the purpose of verifying the above statement and that any assistance necessary will be given for the purpose of checking said statement.

And I have signed.

W. J. HERDER.

Sworn and acknowledged before me, at St. John's, this 25th day of March, A.D. 1912.

A. W. KNIGHT,
Notary of the Peace for the Colony of Newfoundland.

A Sad Case.

Saturday at 11 a.m. an aged woman named Brophy who resided with an old and infirm woman named Embury, in a little house on Banbrick St., died after an illness of some duration. Since then the corpse has been lying in the little kitchen of the domicile uncoffined and quite near a stove in which, of course, the fire was daily kept. Embury had not the wherewithal to bury her friend, and only to-day has anything been done in the way of arranging for interment. The people about are poor and could not get a coffin, while the old woman with whom Mrs. Brophy lived could not get about to attend to the matter. Somebody should have interested themselves in this case. To leave the corpse of the poor old woman in the house from Saturday until to-day without any arrangements for the burial is heartless indeed. Our Government which boasts of big surplus wrung from the blood of the people are too apathetic to devote a sum sufficient to bury the dead. No wonder that the indignation of the whole people is aroused against them.

Received Burns.

Mr. Edgar Morris, cook of the S. S. Bruce, on her last voyage met with a painful mishap. When the ship struck the ice a vessel filled with scalding grease was upset and the contents went over his hands and arms burning him severely. He had to stay ashore this trip and is being attended by Dr. Paterson.

Bruce at Louisburg.

The Reid Nfld. Coy. had a message at 1 p.m. saying that the Bruce had arrived at Louisburg at 11.15 a.m. to-day. She leaves again to-morrow morning. The ship, evidently, had a hard jam of ice to contend with and could not get to Sydney.

Farmers Association.

The farmers of Kelligrews recently formed up an Association of which Mr. R. Hibbs is President. They intend importing their own stock and feeds, etc., and will conduct their business on an up-to-date scale.

Don't expect to find all the advantages of our improved eyeglass in any other eyeglasses. Patents protect us. R. H. TRAPNELL, Eyesight Specialist.—mar20.1f

McMurdo's Store News.

TUESDAY, Mar. 26, 1912.
If you take a bottle of our Quinine and Iron Tonic, you will not feel the spring going over you. You will feel so well and so strong and in such good form that March winds will not chill nor April showers damp your spirits. Your appetite will improve and you will be able to eat your food with greatly increased zest. The result will be, of course, that the whole system will be stimulated and invigorated, and the improvement will not be factitious, but real, because the Tonic in question is a good honest medicine, containing two of the best drugs known to medical science as tonics, and no alcohol. Price 40 cts. a bottle.

In doubt as to which dentifrice to use? Then get the best—Sanident. A single tube will demonstrate its qualities and show its superiority to other things of the kind. Price 25c. a tube.

Here and There.

When an eyeglass wearing friend says he does not know what eyeglass troubles are, you may be reasonably sure he wears our improved eyeglasses. R. H. TRAPNELL, Eyesight Specialist.—mar20.1f

ICE AND WEATHER REPORT.—Fogo—Wind N.W., west gale, much colder, with snow flurries; ice in, no further sealing news. Seal Cove—Wind northerly, not much ice; seals scarce.

PONY, SLEIGH AND HARNESS.—For sale a pony, a single sleigh and harness. A bargain if applied for at once to E. D. SPURRELL, 265 Water Street, next door to Parker & Monroes; phone, 574.—mar20.1f

DURANGO ARRIVED.—Word was received to-day that the S. S. Durango arrived at Halifax at 3 o'clock yesterday afternoon, the passage from here occupying three days. The ship met terrific weather and being in ballast was knocked about badly.

Ask your Druggist for SERRAVALLO'S TONIC (Bark and Iron Wine). Cures: ANAEMIA, CHLOROSIS, DEBILITY, Delightful Taste. Minardi's Liniment Cures Colds, Etc.

Injured on Bell Island.

Two men while working Saturday in the shops of the Dominion Iron and Steel Company, at Bell Island, narrowly escaped being killed. They lost control of the car in which they were going into a slope and were thrown off with great violence. One man was badly bruised about the body and the other had his hands and head severely cut.

Train Notes.

One of the trucks of a box car coming off the track near Woodford's Station delayed the local train last night and it did not arrive here until this morning at 1.55.
The rotary is at the Quarry to-day but it is too stormy to work.
The train clearing the Bonavista Branch left Catalina this morning and it is likely will have the road cleared to Bonavista to-day.

Coastal Boats.

REID NFD. CO.
The Argyle arrived at Sound Isld. to-day and is detained there owing to ice.
The Ethie left Belleoram at 9.15 a.m. yesterday coming east.

Here and There.

The Stella Maris arrived at Greenspond at 9.20 a.m. to-day and left at 10.05.

BURIN FLEET COMING.—A fleet of Burin vessels will arrive here next week to take on board supplies for the coming fishery. They are able to come here thus early owing to the fact that the coast is clear of ice.

LOOKING FOR PROPERTY.—It is reported that the Bank of Nova Scotia and the Bank of Commerce people are intending, if possible to secure the Colinet block for banking premises. Several of those who occupied the place hold leasehold interests in it and these will be bought out.

APPOINTED TO H. M. C.—We understand that Capt. John Snow, late of the barq. Devonia, has been appointed to a position in H. M. Customs. Capt. Snow has been many years plying the ocean and is the senior amongst those commanding our merchant marine. It is men of this stamp who are entitled to such positions, not boaters and ne'er-do-wells who have nothing but gall and pull to recommend them.

The Evening Chit-Chat

By RUTH CAMERON



Ruth Cameron

There is a certain type of woman, for whom all her sisters will work their fingers to the bone. Because they love her so well, they ask? Ah no, my friend, quite to the contrary. Because they are afraid of her, afraid of her roving eye, in awe of her critical mind, frightened to death of her pitiless tongue.

A friend of mine was about to open her home for a week-end house party. The day before the guests were to arrive, she and her maid spent at least eight solid hours scrubbing and polishing and generally putting in order what seemed to me in the first place, a thoroughly well-scrubbed and polished and orderly home.

"Why am I so absurdly particular about half a dozen old friends, it's for one of them. Do you know Mrs. M.? Well, if you did you'd understand. My dear, I believe that woman could see a grain of dust behind a picture in an unlighted room at midnight. If a single picture in the house isn't hung exactly straight, if there's a worn place in one of my chairs or carpets, or a single finger mark anywhere on the paint—and you know how hard it is to keep all that white paint clean—that woman will know it and talk about it for months. She can tell at a glance just what every article in the house cost from the napkins to the piano. If a gown doesn't fit just right she knows it in a minute and can hardly keep her eyes off of it. I once wore a waist to her house that was too big in the collar and I could see that she ached to speak about it. Just wait until she comes, and you'll see why I'm so absurdly particular as you call it."

I waited and I saw. After the first five minutes of our acquaintance, during which Mrs. M.'s roving eye took me in from head to foot, set down my style of hair-dressing as antiquated, reckoned the price per yard of my gown, decided that the collar was real Irish, sighted a little wrinkle in the yoke, and made me uncomfortably conscious of every inch of myself, I understood.

I think we all know one or more women of this type. We have all worked ourselves weary before opening our homes to them. A visit from such a one is not a visit. It is a tour of inspection.

And, yet, after all, who shall say that we need them. Mrs. M.'s tour of inspection are sometimes unpleasant, but they are apt to be healthful. My friend says that in anticipation of Mrs. M.'s visit, she cleared out a closet which had been needing attention for at least two years. And for my part I had that wrinkle in my yoke attended to the very next day.

Although we may not love the critics who lash us towards perfection, let us still give them "honor due."

But I certainly wouldn't want to be one of them. Would you?

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Strong Healthy Women

If a woman is strong and healthy in a womanly way, motherhood means to her but little suffering. The trouble lies in the fact that the many women suffer from weakness and disease of the distinctly feminine organism and are unfitted for motherhood. This can be remedied.

Dr. Pierce's Favorite Prescription Cures the weaknesses and disorders of women. It acts directly on the delicate and important organs concerned in motherhood, making them healthy, strong, vigorous, virile and elastic.

"Favorite Prescription" banishes the indispositions of the period of expectancy and makes baby's advent easy and almost painless. It quickens and vitalizes the feminine organism and insures a healthy and robust baby. Thousands of women have testified to its marvelous merits.
It Makes Weak Women Strong. It Makes Sick Women Well.
Honest druggists do not offer substitutes, and urge them upon you as "Just as good." Accept no secret nostrum in place of this non-secret remedy. It contains not a drop of alcohol and not a grain of habit-forming or injurious drugs. Is a pure glyceric extract of healing, native American roots.



underneath the design to be worked, and work through the two. When finished, cut carefully around on wrong side, and the result will be beautiful work, firm and without a pucker.

To take out mildew, moisten the mildewed spot with clear water, then spread over it a thick coating of castile or other good white soap and powdered chalk. Let stand an hour, then wash off. Sometimes one application suffices; but if not, repeat once or twice.

To keep a rug from slipping or from lifting when you open the door, nail down two brass-headed tacks where the corners of the rug fall. Sew little rings on the two rug corners and slip them over the heads of the tacks. They will always keep the rug in place.

When the porcelain bowl of the toilet-becomes discolored, dip out the water, and pour into the bowl about a quart of vinegar. Let it stand for a couple of hours or more, then flush the bowl, and it will be found that all of the discoloration has disappeared.

The afternoon cup of tea a la Russe gains a delicious flavor when a pure candy lemon drop is used instead of the juice of a lemon and sugar. It is quite convenient, when a lemon is not obtainable, to find a few lemon drops at hand in one's little sugar bowl.

Dry Goods Dept. SALE!

We have decided to give our Customers the benefit of a

Great End of Season Sale.

Great Reductions in all Ladies' Underwear, Blouses, Collars, Ties, Handkerchiefs, Hosiery, etc.

Also, on Bargain Counter, at Big Reductions, Combs, Tapes, Pins, Buttons, Elastics, Belts, Frillings, Mending Wool, etc.

SPECIAL:—Wool Cap season is over. We have 9 doz. only of Splendid Felt Turban Caps, choice of two styles. Value, \$1.20; Sale, 48 cents.

DRY GOODS DEPT.

Soper & Moore

Phone 480.

Stephenville Crossing.

Miss Butler, our courteous and obliging telegraph operator and postmistress, has left for her home at St. George's, to visit one of her sisters who is dangerously ill. A young girl from Port au Port named Hynes is filling her place.

Mr. John McDougall, of the D. I. S. Co. arrived from Sydney by last Friday's express and proceeded to Port au Port on a visit of inspection of the limestone quarry plant now in course of erection there.

There have been large quantities of smelts exported from here this winter for the American markets. These fish were taken in the rivers around Port au Port Bay, frozen, carefully packed in barrels or other suitable packages and drawn a distance of eighteen miles to connect with the train here. When the promised branch line of railway is built to Port aux Basques, it will certainly be a matter of great convenience to the people of that section and to the new industry that is now starting there.

The Census work in this part of the District has had to be done all over again. Mr. Fred Kenney had the section from here to Port aux Basques and had pretty tough travelling through the snow banks during the late stormy weather, it must have been still worse on Port au Port Peninsula and around the Bay owing to the want of roads and beaten paths. In its new form, taking the Census is neither a pleasant nor a profitable job even in summer season, what must it be then in mid-winter with the thermometer registering several degrees below zero and the roads blocked with snow.

WELL, WELL!

THIS IS A HOME DYE that ANYONE CAN USE.



I dyed ALL these DIFFERENT KINDS of Goods with the SAME Dye. I used DYOLA. No Change of Materials. Simple and Clean. Send for Free Color Card and Booklet. THE JOHNSON RICHARDSON CO., Limited, Montreal, Can.

H.P. SAUCE

is the new Sauce imported from England.

It is made by blending together the most delicious Oriental fruits and spices, with Pure Malt Vinegar by a secret process.

The Grocers and Stores over here are already selling H.P. Sauce.

Buy a bottle to-day!

Cable News.

Special to Evening Telegram.

PEKING, March 25.
A widespread plot to overthrow the Republic and restore the Emperor to his throne has been discovered. So serious is the situation to-day that President Yuan Shi Kai is afraid to arrest the leaders of the plot for fear that such action may result in further fighting and disorder.