FALL HATS

OUR DISPLAY OF LADIES'

Velvet & Felt Hats

ARE EXCELLENT, STYLISH AND

UP-TO-DATE.

☞ Call and See Them.

G. T. HUDSON,

367 & 148 Duckworth Street.

Your Spotted Mirror Made New!

A Spotted Mirror is an eyesore in any nicely arranged room, and on this account many hundreds are being condemned daily. ☞ **DON'T THROW YOURS AWAY.** We can make it absolutely just the same as when you bought it, at a very trifling cost.

We will re-silver your Mirror **promptly and satisfactorily** and guarantee you a job that will please you in every respect.

Send a postal to-day and learn full particulars. It will save dollars for you, and only cost one cent. Work called for and delivered.

THE NEWFOUNDLAND MIRROR MFG. CO.

oct3,2m,fp **Factory: 31 Monroe Street, St. John's.**

Pianos and Organs

Tuned and Repaired.

Satisfaction Guaranteed.

JOSEPH NUNNS

Late head Tuner and Repairer with Ayre & Sons, Limited.

Address---51 Long's Hill, St. John's.

aug26,3m **P. O. BOX—393.**

DOLLS! DOLLS—A Splendid Line of DOLLS.

We have Just Purchased a full line of Manufacturers' Samples, consisting of several hundred Dolls, all new, fresh and bright—no two alike.

Fancy Dressed Dolls, from	15c up	Black and Brown Dolls, from	15c up
Wool Dressed Dolls, from	15c up	Hair Stuffed Dolls, from	20c up
Compo. Wax Dolls, from	5c up	Kid body Dolls, from	25c up
Washable Dolls, from	10c up	Rag Stuffed Dolls, from	15c up
Ma and Pa Speaking Dolls, from	25c up	Rubber Dolls, from	15c up
Sleeping Dolls, from	20c up	Rubber Animals and Teethers, f'm	15c up
China Dolls, from	5c up	Natural Boy Dolls, from	25c up
Jointed (China) Dolls, from	10c up	Natural Girl Dolls, from	25c up

China Heads for Dolls, with and without hair, from 10c. to 25c. each. Every mother, father and friend in and out of St. John's should make their little girls happy by giving them one of those charming Dolls. There is no nicer present for a little girl than a sweet-faced Dollie.

S. E. GARLAND, LEADING BOOKSELLER AND TOY DEALER.

NEW GOODS.

OUR NEW STOCK is arriving every Mail.—Goods that are better, newer, daintier than ever we have had before. We always try to have something different from anyone else and to make our selection as exclusive as possible. That we have succeeded is evidenced by the large number of sales we have already made and put by for Christmas delivery. NOW is the time to see our

New Leather Goods,

New Belts, New Jewellery,

New Silverware,

Particularly Nice is our assortment of

LADIES HAND BAGS.

T. J. DULEY & Com'ny,

The Reliable Jewellers and Opticians.

JOB PRINTING Neatly EXECUTED

PIANOS

ORGANS

GREAT SALE STILL CONTINUES.

CHESLEY WOOSDS

A FEW SPECIALS IN GENTS' FURNISHINGS.

Men's Linen Collars (double), 2 in. Front, clearing at 12c each.
Men's White Dress Shirts, from ..... 50 cents.
Men's Fancy Negligee Shirts ..... 75 cents.
Men's Fancy Negligee Shirts ..... 90 cents.

And a Full Line of STANFIELD'S UNDERWEAR.

WILLIAM FREW.

Next to your GUN the most important part of your shooting outfit is your DOG.

TAKE SOME

"MOLASSINE" DOG CAKES

along for him. He works hard and deserves to be cared for.

☞ "Molassine" Cakes are just what he wants.

ASK YOUR GROCER for THEM.

At the Big Fruit Depot.

BY RECENT ARRIVALS.

300 Brls. Gravenstein Apples,
50 Brls. King Apples,
50 Kegs Green Grapes.

50 Kegs Coloured Grapes,
50 Sacks S'peel Onions,
50 Cases S'peel Onions.

AND JUST LANDED.

50 bxs. Sunlight Soap, 8 oz & 12 oz. | 20 brls. C. C. Cranberries.

Fine Stock. Best Prices.

Edwin Murray.

REID NEWFOUNDLAND COMPANY.

S. S. "ETHIE"

Leaves Carbonear every SATURDAY on arrival of 8.45 a.m. Train from St. John's for following ports:

WESTERN BAY.	HANT'S HARBOR.
Northern Bay.	SCILLY COVE.
BAY DE VERDE.	HEART'S CONTENT.
OLD PERLICAN.	HICKMAN'S HARBOR.
CATALINA.	LADY COVE.
TRINITY.	CLARENVILLE.

Reid Newfoundland Company

WIDE AWAKE PEOPLE

Always protect their property in every way possible, and most certainly by insuring against fire. These good folk come to me for many reasons. Rates Low. Companies Good, etc.

PERCIE JOHNSON, Insurance Agt.

Office: Corner Duckworth and Prescott Streets.

ONE-FOURTH OFF!

Here's an out and out straight business proposition that will certainly interest everybody who wears shoes. In order that we may make room for our Fall stock in short order, we will now offer our trade a uniform discount of

One Fourth Off of Our Regular Prices.

All our Footwear for Men, Women, Boys, Misses and Children of all sorts must go. Reductions here are always genuine, plain, fair and square.

$4.00 Shoes	Selling at $3.50
$3.50 Shoes	Selling at $2.50
$2.50 Shoes	Selling at $2.00

And so on throughout the stock.

NOTHING PLAINER, CLEANER OR STRAIGHTER.

Hardly see how you can afford to miss this sale, for it would be like throwing away money.

The White Shoe Store, 304 & 306 Water-st.

sep16,tf **S. B. KESNER, Proprietor.**

TO-DAY'S ARRIVALS AT THE **BIG FEED DEPOT.**

Ex Rosalind:
Prime Timothy Hay,
Black Oats,
White Oats,
Straw, Bran.

Ex Florizel:
Sterling Brand Plate Beef.
Gravenstein Apples,
Bananas.

F. McNAMARA - - Queen St.

We've Stirred the Town.

The Man who likes a graceful as well as a comfortable shape to his boots or shoes, will do himself a good turn by turning his feet in this direction. Our Men's Fine Boots for Fall wear, at

$2.50, 3.00, 3.50, 4.00 to 6.00,

we have never seen duplicated at the price, in any other store hereabout. Splendid, Comfortable, Good Looking, Perfect Fitting, Conservative Priced Footwear. ☞ SEE OUR WESTERN WINDOW.

F. SMALLWOOD, THE HOME OF GOOD SHOES.

Shipments now on the way.

RAISINS, CURRANTS.

Merles 4-Crown Layers and Finest off Stalk.

¼ Cases Cleaned and 1 lb. packages

GET OUR PRICES.

T. A. MACNAB & Co.,

sept1 **Wholesale Fruit Importers.**

Tinned Peaches, Grapes, Onions.

October 3rd, New Arrivals:

60 cases Tinned Peaches—California.
50 kegs Green and Tinted Grapes.
50 cases Valencia Onions.

And an extra large quantity of GRAVENSTEIN APPLES.

Our prices will always suit you.

George NEAL.

EGGS!

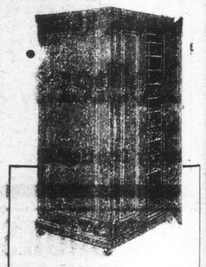
30 cases No. 1

FRESH EGGS,

FOR SALE AT LOWEST MARKET PRICES.

JAMES C. BAIRD,

WATER STREET.



Don't Buy Another Safe

The Safe-Cabinet

will answer your purpose as well or better at a fourth the cost. A fire-proof cabinet with combination lock, that will protect your valuable papers. Interior equipment adjustable to the needs of any business. Immense capacity. Light weight. All sizes.

We have it in stock

FRED. V. CHESMAN,

AGENT.

FOR SALE!

A FEW HUNDRED

Raspberry Canes,

In splendid order.

This year's plants; will bear next season. Sold in any lots, from one dozen upwards.

$3.50 PER HUNDRED,

Cash only.

A. R. MARTIN, care of

A. H. MARTIN, AGENT,

Cavendish Square.

'Phone 608.

Job Printing of all kinds.

WEATHER FORECA

TORONTO, Noon. — to fresh W. to N. winds, cool to-day and on Sund

VOLUME X

N'FL HIGHLAN

By Or Officer Co ing.

The Nfld. Highlanders will p the Armoury on Sunday, Oct. 10.15 a.m., to attend Devine Full Dress. Kilts, Caps.

o7,1in **A. GOODRIDGE**

The Lord's Day All of Newfoundland

A meeting of the friends and ers of the Alliance will be hel British Hall on Sunday eve 8.15 o'clock. o

NOTICE!

Application for Licenses to sell cating Liquors shall be made be **Fiftheenth** day of October

St. John's, October 5th, 1911.

By order,
A. W. KNI
Secretary Licensing

oct7,3i,s,tu,t.

PUBLIC NOTIC

Kent's Bridge.

Heavy traffic of every kin pecially by automobiles, over Bridge, near Kilbride School on the Bay Bulls Road, is prohi until Monday next, pending t construction of said Bridge. order,

JAMES HARRIS, Se

Department of Public Work John's, Oct. 5th, 1911. o6,

Removal Notice

To our Friends and Patron

WE beg to inform you that we moved our Tailoring and Cleaning Pressing Business from 58 New G Street to

365 Water Street,

next to Parker & Monroe's West Store, and while thanking you for favors, we hope to receive a contin of your very kind support and re mendations. In all commands, obedient servants,

SPURRELL BROS., Tail

oct3,tf,eod

NOTICE.

Tenders will be received at Newfoundland Savings' Bank, W nesday, the 1st day of November at 11 a.m., for the purchase of freehold farm and property know Rae Island, recently occupied by late Mr. John T. Nevill. A plan o property, etc., may be seen at Newfoundland Savings' Bank any between the hours of 10 a.m. an p.m.

F. C. BERTEAU,
Acting Cash

St. John's, Sept. 12th, 1911.

th,s,sep,oct

FOR SALE!

The DWELLING HOU

No. 45 King's Road. Th storeys, basement, water and sew age. Term, 999 years. Grou rent $27.00 per annum. For f ther particulars apply to

JAMES P. BLACKWOO

sep26,eod,tf McBride's Hill

Use Morey's COA

Just landed and to arrive:

North Sydney Coal,

OLD MINES.

ANTARACITE COAL—Furnac

Egg, Stove, Nut.

☞ You can safely rely on the quality of

Our Coal, it's Good Coal.

M. MOREY & CO

EUROPEAN CAPITAL

Furnished for attractive enterpris in all substantial lines of business.

Railroads, Tractions, Water & Ele tric Powers, Irrigations, Timber, Mi ing, Agricultural & Industrial.

Bond, Debenture and Stock Issue Underwritten, Purchased or Sold.

Properties purchased for Europea exploitation and investment.

Financial Undertakings of all sort handled.

Miscellaneous commissions and o ders of all characters accepted fo execution in any European country.

Correspondence enclosing full de tails at first writing invited.

The International Bankers Alliance
48, Mark Lane, London, England.