

REST ROOM

—Adjoining the Cafe on Fourth Floor is a comfortable furnished Rest Room for the special convenience of our out-of-town friends and customers.



Free Parcel Exchange

—Check your parcels, grips, etc., at the parcel exchange on Third Floor. There is no charge.
—Telephones throughout the store are at your disposal.

Lower and Still Lower Prices Prevail in the Closing Out Sale of Furniture

The Greatest Sale of Its Kind Saskatoon Has Ever Seen, Embracing As It Does Our Entire Stock at Less Than Present Cost of Produce

—With the entire stock from our warerooms and storerooms brought into stock. With even lower prices than previously prevailing, the closing out sale of high-grade furniture continues with rising interest.
—Whatever your furniture requirements may be—furniture for the living room, dining room, library, den, bedroom, etc.—any piece or group of pieces you are practically certain to find in this splendid stock.
—The furniture floor shows an entire change from the previous sale. New lines not previously shown have been added. Prices have been cut ridiculously low because

A Complete and Absolute Clearance of Our Entire Furniture Stock Is Necessary Before We Can Proceed With Our Plans for The Further Development of This Store

—Visit this store, walk through aisle after aisle of the highest grade furniture. Note how tastefully each piece is designed, how perfectly it is constructed. See the price cards attached thereto. The original selling figure on one card—the sale price on the other card. The saving will be apparent at a glance.
—Sincerely speaking, it's a duty you owe yourself and your family to furnish your home the best your means will allow.
—This closing out Furniture Sale offers more or better furniture for the same money on the same furniture at far less than you would pay under ordinary circumstances.

“Betty”

Mail Order Shopper

—Address your mail orders to Betty. They will receive instant and personal attention.
—Betty is the out-of-town customers' representative in the J. F. Cairns organization. She brings the magnificent stocks of the finest store in the Province within reach of the woman on the farm.
—Write to “Betty” concerning your requirements.

Values to \$7.50 in Men's Coat

Sweaters \$4.75

—Wool coat sweaters that will give the utmost in warmth and comfort priced at only 4.75 should cause busy selling.
—This assortment comprises the broken lines from stock which we have grouped for immediate disposal.
—Made from selected pure wool yarns—plain or fancy knit as well as brushed wool; coat style with roll collars and two pockets.
With thoughts of winter sports in mind and excessively cold days to come this pricing will prove especially attractive.
—January Sale, 4.75.

Cairns—Main Floor

SALE OF WOMEN'S COATS

Practically Our Entire Stock of Cloth Coats is Included. We've made Two Lots to Simplify the Choosing.

GROUP NO. 1 VALUES TO 16.50 **\$8.75** GROUP NO. 2 VALUES TO \$35. **\$14.75**

—One of the features that makes the J. F. Cairns ready-to-wear store the most satisfactory place in the province to choose ready-for-service apparel is that no garments are carried from one season to another.
—All lines must be disposed of in the season for which they were purchased. This is why sharp price-reductions are offered in women's novelty coat. There are two assortments to choose from, each offering satisfactory variety.
GROUP 1 AT \$8.75: —The great majority of these coats are made of heavy winter tweeds. Every style is new this season. All inside seams are neatly taped. Shown in brown, grey, navy blue or novelty mixtures.
GROUP 2 AT \$14.75: —Values in this lot up to \$35. It includes novelty tweeds, curl cloths, lambtex fabrics, zibelines, etc., in greys, browns, navy blue and novelty plaids. Made with or without belts. Large cape collars in convertible style. Many are trimmed with velvet on collar and cuffs.
—The coldest winter weather is yet to come. You'll make no mistake in choosing one of these warm, serviceable winter coats.

Cairns—Second Floor

Continuing the January Sale of Sample

Whitewear at 25% Off

Gowns, Corset Covers, Drawers, Combinations, Princess Slips, Underskirts. Each Piece Made from Fine Cambric, Trimmed with Lace, Perfectly Finished

—Being “samples” each piece is perfectly finished throughout—every row of stitching just so, the material of fine, evenly-woven quality and the lace trimming fine and dainty.
—We secured these pieces at a straight discount of 25 per cent and marked them accordingly.
—Few women there are but appreciate dainty whitewear of fine quality and this sale presents the opportunity to add many dainty pieces to one's supply at little cost.
—All will be prominently displayed and priced at the sale figures.

36 Inch Wide

Flannelette

Per Yard, 15c

—36-inch flannelettes are scarce goods these days especially quality such as we are offering at 15c the yard.
—2,000 yards to be disposed of. Extra soft finish; absolutely free from dressing; closely woven quality that will wear splendidly when made up into gowns, pajamas, underwear, etc.
—There's a carefully selected variety of neat patterns to choose from.
—January Sale, yard, 15c.