

TO ARRIVE THURSDAY
Per S.S. Stephano
Nova Scotia APPLES,
New York APPLES,
BANANAS,
CABBAGE,
California ORANGES.
GEORGE NEAL

Stylish Soft Felt
Hats for Men
For 2.00 and \$1.50 2.50 Values

WE are displaying in the Eastern Window of Our New Store—nearly opposite the General Post Office—special lines of Men's Soft Felt Hats that were purchased at a clearing price—a third and more off the manufacturer's price, and we are offering them now at a Bargain—amongst them you'll find many excellent samples.

These Hats are made of Extra Fine, Fur-Felt, of a superior quality, and are finished with high-class silk ribbon bands and a deep leather sweat-band.

Your choice of side or back bow, in Grey, Brown and Black. We have some special values in Men's Black Stiff Hats too.

All these Hats are certainly correct in style—this season's shapes. Come in and examine them—we'll carve your name on the leather sweat-band Free of charge. Come to-day while the sizes are complete.

Anderson's, Water Street, St. John's

Received To-Day, July 16th,
At W. E. BEARNES
Haymarket Provision Store

- 20 Barrels NEW POTATOES.
 - 10 Barrels NEW TURNIPS.
 - 20 Crates BANANAS.
 - 20 Cases CALIFORNIA ORANGES.
 - 10 Large Ripe WATER MELONS.
 - 2 Crates TOMATOES.
 - 10 Large New CANADIAN CHEESE
 - 20 TWIN CHEESE.
 - 20, 30 lb. Tubs NEW GRASS BUTTER.
 - STRAWBERRY PULP, 10 Pound Tins.
 - APRICOT PULP, 10 Pound Tins.
 - GOOSEBERRY PULP, 10 Pound Tins.
- All Brands of FLOUR reduced in price. Get our quotations before buying.

W. E. BEARNES HAY MARKET GROCERY
PHONE 379

WHY BRITISH SUITS EXCELL!

BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line—Knowing their work thoroughly—Having a taste for their work—Qualified by Experience and Observation—and trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

INSIST ON BRITISH SUITS.

THE BRITISH CLOTHING Co., Ltd.
Sinnott's Building, St. John's.

THOUSANDS OF ITALIANS DIE IN BOLD ATTACK

Desperate Assaults Result in Slaughter in Mountains of Southern Austria

Berlin, August 7.—Attacks that in bitterness and determination beggar description, losses that run into the thousands, desperate, heroic, useless infantry assaults following hour-long terrible struggle between the Italian and the Austrian forces along the lower Isonzo River, are described by Leonard Adel, correspondent of the Berliner Tageblatt, in a dispatch from the Isonzo frontier. He writes:

"In single file the Dalmatians grouped their way up the path thru the woods to the 'saddle' of the Piava Heights. Soon they could hear the rasp of spades and the hack of picks, and took their appointed places in the shelters that are shot to pieces by the Italians in the daytime, and that are repaired again each night.

"The ghost-like arm of our search-light groped its way along the fortifications. It revealed the Italian sappers, lying flat behind rocks, their faces distinguishable through a glass in the bright light.

Italians Fearless

"They had placed iron tubes with explosive under the barbed wire entanglements, and when they found themselves discovered they rose fearlessly and advanced.

"A few of the mines exploded suddenly, the explosions were followed by tangled wires and flying posts and stones. But before they could get to our trenches the rifles opened fire and the sappers dropped—annihilated.

"Behind the ruin of every house in Oslavija, Gradiscuta and Podgora, behind every stone and bush, there were Italians. Their number grew to an entire corps, three infantry divisions.

"Their catapults spat mines into our obstructions, and at night smaller groups assailed our positions with hand grenades and rifle fire. All through the day the cannons thundered about us.

"Again and again they made dirt heaps of our covering and graves of our shelters. The howitzer shells acted much like a sword that mows down everything in front of it, and under their shelter there advanced toward us from Oslavija, column after column of the Italians.

"Opposition looked impossible, and retreat out of the question, yet the Dalmatians, the Hungarians and the Croats did resist, outlasted the shell-covered death zone, dug themselves out of living graves into which they had been catapulted, and met the enemy with a lightning fire that decimated the attacking lines. They held the position all that day and until the attack stopped at night.

60 Shots A Minute

"While an entire Italian army corps were trying to force the northern entrance to Gorizia, not less than three army corps were trying to get at it from the south, by a route which has as its pivot the Plateau of Dorberdo.

"The next general attack was pre-faced again by a bombardment by cannon of all calibres. On some spots more than sixty shots a minute were counted. Two divisions then stormed the front lines between Sagrado and Vermigliano and one regiment each at Palazzo and Redipuglia.

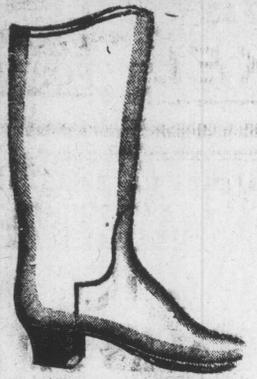
But the Croatian troops in bitter counter-attacks drove the Italians back into the plains of Isonzo, and even captured their machine guns.

"The night of the sixth five strong divisions of Italians advanced against the Croats, who were in the inferior numbers, robbed of their shelters by the Italian artillery bombardment. Discharging their rifles and machine guns until the muzzles threatened to burst, they met the onslaught, literally mowing down as with scythes whole columns, but the gaping holes continued to fill up, and the Italian flood swept on, crested the first hill and threatened to engulf the exhausted and defenders.

"Every available reserve was thrown into the breach, and by almost superhuman efforts it was possible to bring the Italians to a halt and then to throw them back. There the Italians took refuge behind bags of sand that had been brought along and rested, awaiting another day and reinforcements.

"Dawn broke once more, and the bloody, dusty warriors rose wearily after a short, disturbed sleep among the stones and went at the bloody work once more like wild animals. The ground was almost as blood-red as the sky. Thousands lost their lives during these two days.

Fishermen!



Get Smallwood's Hand-made Tongue Boots, Wellington's High and Low Three Quarter Boots. These Boots have been tested and proved to be waterproof. By who? By the Fishermen who have worn them.

P.S.—All our Hand-made Boots have the name Fred Smallwood on the Heel plate. Beware of Imitations!

F. Smallwood,
The Home of Good Shoes.

RESENTS PLAN TO BUY COUNTRY

Philadelphia, Aug. 8.—The proposal that the United States lend Belgium indefinitely the money with which to "buy" her freedom from Germany, made by John Wanamaker, is, according to Madame Albert Joseph Conroyd, wife of Professor Conroyd, of the University of Pennsylvania, too impactic for serious consideration and presupposes by its very nature the ultimate victory of the Germans.

Madame Conroyd, with her husband and her children, have recently come to this country, after having had her home in Louvain, Belgium, burned to the ground, and her estate on which it stood converted into a battleground by the Germans. Professor Conroyd was a member of the Louvain University faculty.

In Madame Conroyd's opinion, to put into the hands of Belgium's most hated enemy a vast sum, would be a most unwise plan and one which it is doubtful that the unfortunate little country herself would be willing to see materialize.

"Understand," she says, emphatically, "we in Belgium could not begin to express our deep gratitude for all America has done for us, and this offer is but another proof of the great generosity which the United States has shown to us.

"But Germany has not yet annexed Belgium. We do not belong to her. She is holding us against our will and intolerable though the situation is, to speak of 'buying' our freedom from her either now or at some time later is to admit that Germany is going to hold us indefinitely. To pay Germany such a huge sum, to put \$100,000,000,000 into the hands of our enemy would be a most dangerous thing to do. It would anticipate a German victory, which we do not for one moment believe will be the ultimate result of the war."

"The only peace which the republic can accept is that which guarantees the security of Europe and which will permit us to breathe and to live and to work to reconstruct our dismembered country and repair our ruins; a peace which will effectively protect us against any offensive return of the Germanic ambitions. The present generations are accountable for France to posterity. They will not permit the profanation of the trust which their ancestors confided to their charge. France is determined to conquer; she will conquer."

The old intertemperance is disappearing from temperance literature and speech. There is more scientific precision of speech in dealing with the question of alcohol. Temperance literature has grown stronger by becoming saner. Statistics are more reliable. The best temperance work refuses to use figures and incidents which are not absolutely provable and unassailable. Ardor is not diminishing but accuracy is increasing. Whoever helps promote this mood of carefulness in all temperance work is serving the cause.

BARNYARD GOSSIP
 is all right for the fowl family, but when you want to know

ABOUT MEAT WE CAN TELL

what you know, and a lot besides. It's because we feel sure of our position that we stand so firm on the proposition that—

MEAT SOLD HERE IS BEST IN TOWN.

M. CONNOLLY,
Phone 420. Duckworth St.

PEACE GIVING A GUARANTEE OF EUROPE'S

Only Kind which France Can Accept, President Poincare Declares in Hopeful Message

Paris, August 5.—A message from President Poincare was read in the chamber of deputies yesterday by Premier Viviani and in the senate by Aristide Briand, minister of justice. It was addressed to the French parliament and review the first year of the war. M. Poincare laid especial emphasis on the 'sacred' union of the political parties in France, calling this one of the conditions of victory. He declared this union was more firmly established to-day than ever before. "If Germany is counting on the possibility of dividing France at the present time, she is deceived to-day as completely as she was a year ago," was one of the statements in M. Poincare's communication. "Time will not weaken the ties binding the great French family," he declared, "it will only draw them closer."

Praise For Army

Referring to the army the president said: "The army, composed of the very substance of the nation, at once understood the grandeur of its role. It knows it is fighting for the safety of our race, for our traditions, and for our liberty. It knows that upon the victory of France and her allies depends the future of our civilization and the fate of humanity."

M. Poincare brought his message to a close with this statement: "The only peace the republic can accept is one which will guarantee the security of Europe."

National Defence

"A generous emulation inspired all lines of French activity to come to the aid of the national defense, and this aid is given utterly without selfishness. The country should encourage not only harmony among political parties, but also private co-operation and good will. Individual energies, recognizing how to submit themselves to discipline, constitute a great force in the nation. In war time such energies never are too numerous or too powerful, nor is there ever a greater need to co-ordinate national action to produce a single effect.

"The merits of the people are luminously reflected in the army. The army, composed of the substance of the nation, immediately understood the grandeur of its role. It knows it is fighting for the safety of the race and the traditions and liberties of the country. It knows that on the victory of France and the allies rests the future of civilization and humanity. Into the very heart of the most modest of our soldiers and marines has come a high appreciation of this great historical duty. Each man is completely devoted to his mother country, and those who fall die without fear, since by their death France lives and will live forever."

German Arrogance

"In the error of its arrogance Germany has represented France as light, impressionable, unstable and incapable of perseverance and tenacity. The people and the army of France will continue to controvert this calumnious judgment by their calm course. They will not let themselves be troubled by the false news which has its effect only on impressionable souls; by noisy manifestos for peace by our enemies, or by the perfidious and suspicious insinuations whispered by the agents of the enemy in the ears of neutrals—cowardly counsels aimed at future efforts at demoralization. No one in France is disturbed.

RED CROSS LINE.

S. S. Stephano and S. S. Florizel

INTENDED SAILINGS.

From—NEW YORK	Every SATURDAY
" HALIFAX (both ways)	Every TUESDAY
" ST. JOHN'S	Every SATURDAY

Passenger Tickets issued to New York, Halifax, and Boston.
 FARES, including Meals and Berths, on RED CROSS Steamers:

	First Class	Return	Second Class
To New York.....	\$40 to \$60	\$60 to \$110	\$15
To Halifax.....	20 to 30	35 to 55	9
To Boston (Plant Line)...	29 to 39	51 to 71	18
To Boston (D.A.R. way)...	30 to 41	51 to 72	18

CONNECTIONS AT HALIFAX FOR BOSTON:
PLANT LINE - Wednesdays and Saturdays.

DOMINION ATLANTIC RAILWAY: Through the beautiful land of Evangeline to Yarmouth and thence by Boston and Yarmouth S.S. CO. Line, every day except Sunday. Luxurious accommodation and excellent cuisine by either route.

Full particulars from:

HARVEY & COMPANY, Ltd.
Agents Red Cross Line.

HAVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit.



John Maunder
Tailor and Clothier
281 & 283 Duckworth Street

Beautiful Old English Oak and Leather Furniture

Very handsome is the fine Old English Famed and Mission Oak Furniture we are exhibiting in our first floor showrooms. Upholstered in genuine Leather in Green, Brown and Crimson, and showing in its severely handsome design the acme of furniture-craft, these fine examples are "fit for a king."

¶ We give below a list of some of this furniture and draw our customers' attention to the fact that although some of it is in sets, any single piece of furniture will be sold if requested.

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| Diningroom Sets. | Arm Chairs. |
| Library Sets. | Morris Chairs. |
| Lounges. | Rockers. |
| Hall Sets. | Fireside Stools. |
| Hall Mirrors. | Screens. |

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