

TX 715 C3465 no.31

Reserve

## Coupons In Every Package

In every package of Quaker cereal products is a coupon. For these coupons we exchange valuable presents of jewelry, sporting goods, personal articles and articles of household use.

The coupons can be saved from any or all packages. When the required number is saved, mail them to us and we will send you at once, postage paid, the article you desire.

Such is the great variety of the Quaker products that they satisfy practically the entire cereal requirements of the family. By using only Quaker cereals you may save the coupons from several different kinds of packages at once and thus secure your premiums all the more quickly.

Our Premium Book clearly describes and illustrates our premiums. Write for a copy. It is sent postage paid, without charge.

THE QUAKER OATS COMPANY

PETERBOROUGH, ONT.

SASKATOON, SASK.

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