

THE SILENT SALESMAN

Goods whose trade-marked names have grown familiar to the public need no word-of-mouth explanations on quality or price, for they are their own "Silent Salesmen."

All you have to do is to display them--think of the saving of energy you make when you stock with goods of spotless reputation! Three "Silent Salesmen" are printed below.

Codou's Macaroni

Genuine French

Made in a Model Factory absolutely new and up to date. Made only from the finest Taganrog Russian Wheat, the only Wheat from which the finest quality of macaroni can be made. Nothing better can be produced.

Griffin & Skelley's Canned Fruits

Picked by skillful hands, chosen by ever-watchful eyes, packed in the Factory of Precision—the best that Dollars and Cents and Brains and Sense can offer particular folks.

Canned Asparagus, Apricots, Peaches, Pears, Cherries, Plums and other wanted table fruits. Quality Goods!

Griffin & Skelley's Dried Fruits

Seedless Raisins and Prunes. Dried Apricots, Peaches and Pears in all their original goodness. A revelation to the grocer who has been buying other Brands.

Selected with the greatest care and shipped in original boxes right from the Vineyards and Orchards on the Pacific Coast.

Look for the "Griffin" trademark before you buy.

You know what you get when you buy these.

All warranted by the shippers.

ARTHUR P. TIPPET & CO., Agents

MONTREAL

TORONTO