

CANADIAN GROCER

A Weekly Newspaper Devoted to the Grocery, Fruits, Provision,
Canned Goods and Foodstuffs Trades of Canada.

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All the World Loves a Winner
AND

KEEN'S  OXFORD
BLUE

has proved a world winner because of its satisfaction-giving qualities. Keen's goes further than any other blue, and is just the line to handle to build up the trade you are after---the steady family trade.

See to the stocking of your shelves For sale by all the Canadian jobbing trade.

MAGOR, SON & CO., 403 St. Paul Street, **MONTREAL**
Agents for the Dominion of Canada



"Crown Brand"



CORN SYRUP

made an extensive increase last year. This increase was due to three causes:

- FIRST,** Extensive advertising—the bill-boards from coast to coast are telling the people about "Crown Brand."
SECOND, the quality of "Crown Brand"—the user who once tries it comes back for more.
THIRD, (and by no means least important) the grocer's margin of profit in "Crown Brand" is all it should be.

Your individual sales should have been more. Were they? Let people know you're selling "Crown Brand" Corn Syrup; **GET YOUR SHARE.**

THE EDWARDSBURG STARCH CO., Limited

Head Office, MONTREAL.

Factory, CARDINAL.

Branch, TORONTO