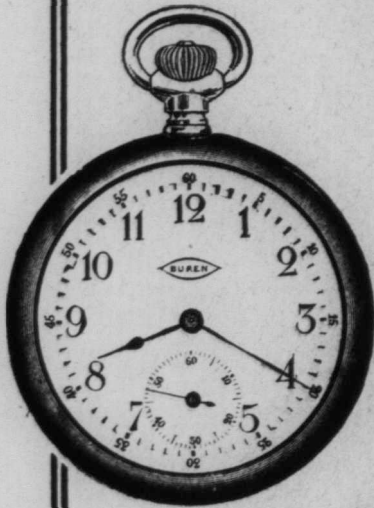


HAVE YOU SEEN THEM?



Imperial Dessert Jelly CERTIFICATES

Are in every Carton containing one dozen packages IMPERIAL DESSERT JELLY which leaves our factory up till Dec. 31st, 1910. On return to us of the proper number of these certificates, duly signed by a retail dealer or his clerk, we will comply with conditions outlined on the back of each certificate.

SAVE THEM

125 CERTIFICATES

GOLD WATCH—Ladies' or Gents' gold watch, 15 jewel Buren movement, 10 carat gold filled case, guaranteed for 20 years. High-grade in every respect. (See illustration.)

100 CERTIFICATES

SILVER WATCH—Ladies' or Gents', same High-grade movement as in gold watch, in solid sterling silver case.

75 CERTIFICATES

GUN METAL WATCH—Ladies' and Gents' High-grade 7 jewel movement same as in gold watch, Gun metal case.

NOTE--We will send, by registered mail, to any part of Canada either of above watches, ladies' or gents', upon receipt of proper number of certificates. Also remember that the manufacturers guarantee goes with each watch, and we will be pleased to give you names of retailers who have already taken advantage of this special offer, and are well pleased with the watch they have received.

IMPERIAL DESSERT JELLY

is the only jelly made from sterilized jelly and pure fruit juices. It will pay you to push the sale of it.

MANUFACTURED AND GUARANTEED PURE BY

MACLAREN IMPERIAL CHEESE CO., Ltd.

T O R O N T O