

Two Proverbs:

"TWO
HEADS
BETTER
THAN
ONE."

"MANY
HANDS
MAKE
LIGHT
WORK."

How true in the work of the farm! New conditions of soil, climate, transportation, and markets arise; fresh problems in stock breeding and feeding, fruit growing, insect pests and fungous diseases confront us week after week. Busy brains and busy hands all over the country are working out these questions; each in a different way, perhaps, but all seeking the same end—success. The final test of all theories and the results of all experiments is on the farm, the orchard, the dairy, and in the feed lot. (1st) High quality, (2nd) uniformity, and (3rd) prompt delivery are three great present-day essentials upon which the consumer insists. The producer must meet these requirements, and he must so conduct farm work as to produce what he sells at a profit. If it costs the farmer more to grow and market a bushel of wheat, or a fat steer, to make a pound of butter, to grow a bushel of fruit, than they bring him, sooner or later he must go under. But he need not fail. We have too much evidence to the contrary. Thousands of our readers are succeeding in these various lines. What they do others can. One can help another without hindering himself. "Two heads better than one" on the farm! Solomon said: "In multitude of counsel there is safety"—nowhere more true than on the farm.

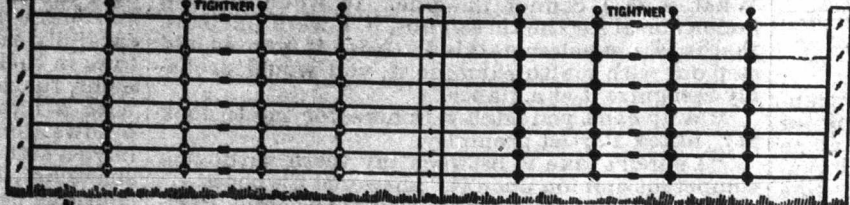
It is the business of the FARMER'S ADVOCATE to carry help from one worker and investigator to another. A progressive farmer will send a helpful thought round the world in the ADVOCATE. Why not give others the benefit of your experience? Warn them of the cause of failure; tell the way to success. A few minutes with pen or pencil and paper will do your part. You will be the gainer by it. The whirling presses pour out their thousands of papers for every Province in the Dominion, the neighboring States, Great Britain, Australia, New Zealand, India. One man tells how he succeeded in building a serviceable barn and in fattening cattle; another in the winter care of sheep; still another in horse breeding; some one else in building up a profitable dairy herd; a sixth about poultry-keeping; a seventh on seed-grain selection, corn growing, soil cultivation, manuring, or the feeding value of corn ensilage; and so on, as you will see by turning over again the pages of the last copy of the ADVOCATE that reached you. Keen, practical men scan its pages, and if a slip is made it is quickly corrected and a flood of experience given on the same point. So the good work goes on.

The FARMER'S ADVOCATE is the Exchange where thinking farmers may meet to talk things over—things of mutual and intensely practical interest. If any of your friends or neighbors are missing this privilege of contact with the highest minds in the world on agricultural subjects, now is the time to let them know what the FARMER'S ADVOCATE is.

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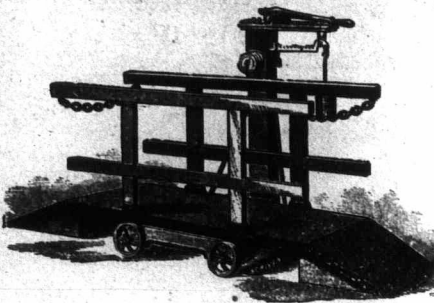
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