



You Look for Security.

Whether with the intention of taking out insurance or associating yourself with some Company, you look for security.

The latest figures emphasize the unexcelled financial position of this Company.

BUSINESS IN FORCE over \$59,600,000
ASSETS - - - 16,400,000
NET SURPLUS - - - 2,600,000

These are reasons why the Company is known as

"Solid as the Continent"

NORTH AMERICAN LIFE ASSURANCE COMPANY

HEAD OFFICE - TORONTO, CAN.

NEW RECORDS

¶ Results secured during the past year re-affirm the position of the Sun Life of Canada as the *largest life assurance organization of the Dominion.*

¶ Fair-dealing and progressive business methods have given it leadership in annual New Business, Total Business in Force, Assets, Surplus Earnings, Net Surplus, Total Income, Premium Income and Payments to Policyholders.

**SUN LIFE ASSURANCE
 COMPANY OF CANADA**
HEAD OFFICE - MONTREAL

TRAFFIC RETURNS.

CANADIAN PACIFIC RAILWAY.

Year to date	1915	1916	1917	Increase
Aug. 31,	\$57,122,000	\$85,927,000	\$94,523,000	\$8,596,000
Week ending	1915	1916	1917	Decrease
Sept. 7,	2,002,000	2,679,000	2,666,000	13,000
14,	2,214,000	2,728,000	2,691,000	37,000
21,	2,408,000	2,779,000	2,964,000	Inc. 185,000

GRAND TRUNK RAILWAY.

Year to date	1915	1916	1917	Increase
Aug. 31,	\$32,258,573	\$38,339,585	\$42,524,164	\$4,184,579
Week ending	1915	1916	1917	Increase
Sept. 7,	1,091,711	1,276,061	1,317,980	41,919
14,	1,044,808	1,253,629	1,300,745	47,116
21,	1,051,589	1,310,670		

CANADIAN NORTHERN RAILWAY

Year to date	1915	1916	1917	Increase
Aug. 31,	\$14,335,300	\$23,592,500	\$26,563,300	\$3,270,800
Week ending	1915	1916	1917	Increase
Sept. 7,	456,500	708,900	715,800	6,900
14,	590,900	668,000	751,300	83,300
21,	654,700	726,000	770,200	442,000

The death is announced in his 80th year at his Californian home of Mr. Ansel H. Huling, a well-known figure in insurance journalism on this continent. Between 1889 and 1893, Mr. Huling was connected with THE CHRONICLE as associate editor, and the admirable work which he performed in that capacity is evident in the files of the period. Always a conscientious gentleman of high ideals, Mr. Huling did much for the business of insurance in all lines.

THE PROVIDENT ASSURANCE COMPANY

All lines of
**Accident, Sickness,
 Liability, Guarantee and Automobile
 Insurance.**

Head Office
160 St. James Street - MONTREAL

**Representatives Wanted for Ontario and
 Maritime Provinces.**

METROPOLITAN LIFE INSURANCE COMPANY OF NEW YORK

Insurance in force in Canada Dec. 31, 1916 \$190,951,326
 (Ordinary, \$91,184,000; Industrial, \$99,767,326)

Paid policyholders in Canada during 1916 . \$2,684,045.15

Over 960,000 Metropolitan policies held by Canadians.
This company has over 1120 employees in Canada.

For the exclusive protection of its Canadian policyholders, it has on deposit with the Dominion Government and Canadian Trustees, in registered Canadian Bonds and Mortgages, over \$23,400,000.

In 1916 the Company increased its holdings in Canadian securities by \$6,300,000.

Home Office 1 Madison Ave., New York City