

JOHN MACDONALD & CO.

**Their house is divided into
Departments, with a respon-
sible head to each.**

**Every young man in the house
is courteous, attentive, and
obliging.**

**No unhealthy inducements
offered to attract business.**

**No Commissions or presents
given to buyers purchasing
for their employers.**

The House offers no Gifts.

Does not date Goods forward.

Does not employ Travellers.

**Sells all Goods at Currency
prices.**

Steadily increases its business.

**JOHN MACDONALD & CO.,
TORONTO
AND
MANCHESTER.**