consolidation

(6) separation of radio and TV physically

separation of local from network operations and related

accounting etc.

(8) MGMT asked COM to consider commercial recommendations for discussion at General Management meeting and PGMS to determine areas which could be commercialized. MCMT noted careful wording of recommendations in connection with commercial activity which stresses importance of not changing nature of programming objectives.

(9) MGMT proposes to follow problems of staff in connection with

separation of broadcast regulations from station relations. (10) New Head Office building plans not to include accommodation for Board public sessions but large conference room required.

- 1.2 Outside Distribution MCMT asked P. & I. to coordinate all requirements for distribution of report to outside organizations and individuals to avoid duplication. Practical limits of distribution emphasized.
- Political Broadcasting PGM advised meeting held with parties March 27 and agreement reached on amount of time, namely, 12 hours radio and 6 hours TV. Division of time to be same as in 1953 decided by CBC in view of lack of agreement between parties. Schedule pattern being worked out and as soon as election announced parties will be asked to another meeting. PGMS following up matters such as Maritime network being live instead of kine from interconnected network. Mr. St. Georges inquired if any changes had been made to the presentation policies and SECB advised all making announcements identify themselves and their parties.
- 3. Fall TV Schedule P. McDonald advised new draft schedule has acceptance of COM - all sponsors being satisfied. Final draft expected next week and PGM proposes advise TV Program Advisory Committee immediately schedule finalized.

## 4. General Management Meeting

- 4.1 Attendance MGMT indicated Directors Radio and TV NFLD, MARITIMOS, PRAIRIES AND BC not attending. Directors of Radio & TV Toronto and Montreal, Directors of TV Network and Radio Network Toronto and French Network Montreal, also Chief Engineer attending. No circuit will be used for meeting.
- 4.2 Agenda Three afternoons for discussion of Fowler report; first morning report from regions and remaining two mornings individual items. Division Heads and regions to be prepared to discuss report in relation to their various fields. Regional Directors to be available for meeting with MCMT April 11th.
- 5. National Defence College PGM requested further discussion with MGMT.
- Suggestion Box System P. & I. advised that practice being made public by some government departments of cash awards to employees for suggestion which saves money. CTV and QUE felt some merit in proposal but ONT

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