

The 1991 Grad Class Pro

The idea of a Graduating Class project is a relatively new concept at UNB. However, many other North American Universities have made their senior class project one of the most successful and traditional fundraising activities on campus. UNB has the distinction of being the first Maritime University where the Graduating Students have chosen their own project and committed themselves to raising the necessary funds within the class. Students at UNB can be proud of the example they are setting, which is now being studied by other Canadian Universities. As the class of 1991 we are committed to continuing the tradition so successfully initiated by the class of 1990. Should all future Graduating Classes follow our lead, what a fine legacy we can leave for our university - UNB!

The 1991 Graduating Class would like to extend a special thank you to the Office of Development for the encouragement and support with the '91 steps!

Fundraising

Fundraising for the '91 steps project began with a mailout that was sent to each member of the Graduating Class in early February. The mailout included a pledge card, a brochure explaining the details of the project and a letter from the Class Executive encouraging the support of all graduates. This initial contact was followed up by a two week phone campaign which began February 4. Involved in the phoning were volunteers, regular callers for the Futures Fund and the Class Executive. Snacks for the callers were provided by Beaver Foods Ltd. and Coke.

Project

It was decided that the class of 1991 would help the University build a stairwell that will connect the Harriet Irving Library parking lot with the southwest end of campus - the Law School, St. Thomas University and the new upper parking lot. The stairway will include a landing, flanked by two brick walls, that will incorporate the inscriptions of all contributing grads. Initially, it was noted upon and decided that a walkway be built but after further consultations with university representatives it was determined that this would not be financially feasible. Instead, the idea of the stairway was suggested and, after eliminating various possible locations, primarily because of the costs involved, the before-mentioned site was chosen.

The '91 steps will not only make a very practical gift to UNB but will stand as a permanent reminder of the spirit and commitment shown by the class of 1991.

Opinions

Jane Campbell BN IV

"I think it's a great idea. It will be a lasting and practical memorial of our years at UNB. Having the bricks personalized adds an individual truth."

Tim Walker BBA IV

"I don't see the need of leaving our names on something. I would rather see something more long lasting like a scholarship. A scholarship would be more beneficial to the students coming into UNB."

Sharon Lordon BED IV

"The project is a very good idea. The practicality of the gift makes it worthwhile and at the same time it immortalized the Grads of 1991."

Benefits

- (1) By the '91 Grads Committing themselves to this project, we free University funds for other projects.
- (2) The Staircase will provide safe access in a high traffic area.
- (3) The '91 Steps will encourage future Grad Classes to undertake similar projects, which will benefit all UNB students.
- (4) Most importantly this project is a symbol of our gratitude to UNB. This is our way of saying thank-you for all the knowledge and experience we have gained during our years at UNB.

Mike Mulherin BSc IV

"I like the idea of leaving a 'visible' gift - it's nice to have the chance to permanently leave your name on campus."

Stephen Burns BA V

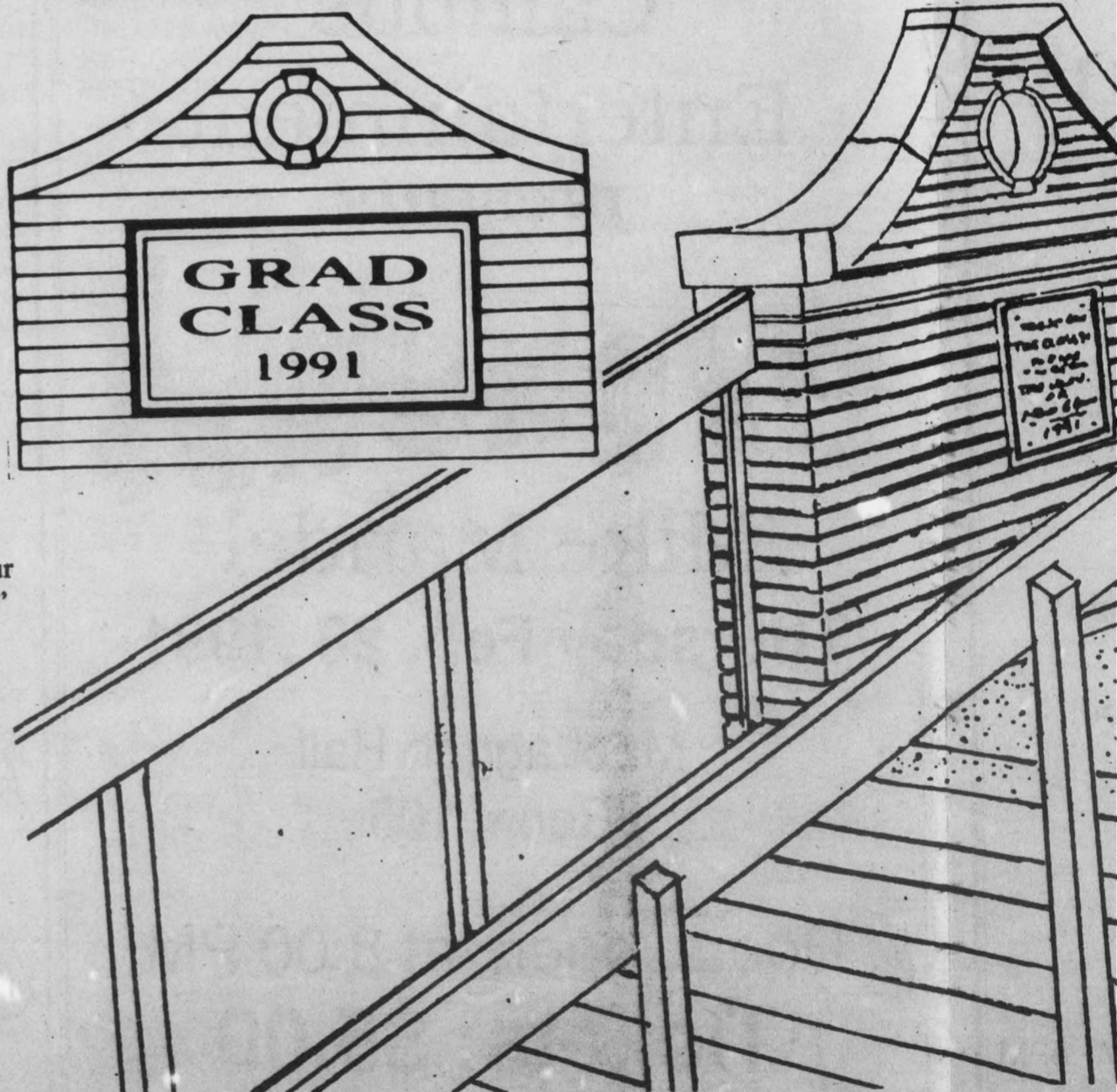
"I like the idea of this year's Grad Class Project. It'll be great to come back here in 10 or 20 years and see a visible reminder of my years at UNB."

"It was a pleasure to work with the graduating class last year and to assist them with the design and construction of the project. The University looks forward to this year's graduating class successfully completing their project. Both groups are to be commended for deciding to leave a permanent legacy to the University campus as a reminder of their years spent in Fredericton.

I wish the members of the class every success in their fund raising campaign for this project and urge everyone to support the Class of 1991."

Eric C. Garland, P. Eng.

Associate Vice-President (Administration)



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