

Whenever



Whenever You're Hot, Tired or Thirsty

Work, play or weather hot--brain
tired or body weary--parched dry
or just plain thirsty



Think of and Drink

Coca-Cola

It is delightfully cooling and refreshing--
relieves fatigue of body, brain and nerves
--*quenches* the thirst--not just wet and
sweet, but vigorously satisfying.

Delicious--Refreshing--Wholesome

5c Everywhere

Send for
our interest-
ing booklet,
"The Truth
About Coca-Cola"

THE COCA-COLA CO.
Atlanta, Ga.

Whenever
you see an
Arrow think
of Coca-Cola