

STRATFORD WATER RATES.
 STRATFORD, Feb. 23.—The new water rates have been finally revised, and for the rate users will come into effect April 1, and for meter consumers on July 1. The rates are based on those of London, and generally speaking will reduce the small user of less than 1,800 cubic feet, will have an increase of about \$9.30 a quarter.

50c CASH Given for This Ad.
 Worth \$5. Special at \$1.50. Today only \$1

WORTH \$500
COSTS \$1.00
 The Duplex Automatic Hair Cutter has 4 times the cutting power of any hair-cutting machine ever placed on the market. It is 4 times the size, and will do the work 4 times as well and 4 times as fast as any other machine. We have been so busy filling wholesale orders that we haven't been able to offer this wonderful tool direct to the public before. We now have a large supply on hand, and for a very short time we offer the Duplex direct by mail at wholesale price. Some people will wait until it is too late, and they will have to pay the full price. Yours now at the wholesale price of \$1.00. **THE SLANTING TEETH PREVENT PULING.**—This special patented comb with the slanting teeth and the handle to fit the hand is the only one of its kind. It costs four times as much to produce as the ordinary comb, but it is worth it. It directs the hair on to the cutting blades at exactly the correct angle to get a perfectly smooth and even hair cut. You can't get this with a Duplex. It Won't Let You. The Duplex is made of the very best quality steel and silver-plate. The blades are double-edged, oil honed and double tested. You can comb your hair any style you wish, and the Duplex will cut it smoothly and evenly. It cuts while you comb. Cuts the front hair long and the back short without adjusting it. It will cut any hair. Figure out how much you can save. We allow you 50c cash for this ad. Cut it out and send it to us with only \$1, and we will send you the Duplex complete attached to the comb. Five minutes after you receive the Duplex you can have your hair cut better than it was ever cut before. Remember, none genuine without the slanting teeth. **DUPLEX MANUFACTURING CO.**
 Agents Wanted. Dept. 17, Barrie, Ont.

Diamonds

Many new rings, in the newest and latest settings, have been recently added to our collection, so that our stock up to date presents as fine a range as the most enthusiastic lover could wish to have. Our prices are very moderate. Solitaires, \$25, \$35, \$50, up to \$600. Beautiful clusters, sapphires, rubies, emeralds, in diamond combinations, \$40 and up. We have a choice selection of un-set stones, which can easily be mounted.

YOUNG'S

"A Good Place to Buy,"
 TWO STORES:
 170 Dundas St. 674 Dundas St.

Johnston Bros.
MALT EXTRACT BREAD
 (WRAPPED)
20 Tickets, \$1

At progressive grocers or delivered at your door.

Eye Talk

NO. 28.
Good News

travels fast, so perhaps you have already heard of the new and clever **AIDS TO VISION TO BE HAD AT TREBILCOCK'S.**

But I want you to see them as well. My Solid Bifocals—One-Piece, Two-Sight Lenses, that cannot blur or separate, and the latest "Finger-Place" Eyeglass Mountings, that remove the last objection to this style of glasses. Comfort, security and legance. The cost is very moderate.

Carlyle TREBILCOCK OPTICIAN
 PHONE 2351, 233 DUNDAS ST. W.

Your Child's Eyes
 Need every care. They should be examined, and, if necessary, fitted with a pair of **GOOD GLASSES** at a very moderate cost.

John S. Barnard
 Optician,
 194 DUNDAS STREET, W.

BROWN OPTICAL COMPANY LONDON
EYES EXAMINED
 NO DRUGS USED
QUALITY GLASSES
 GROUND AND FITTED
AT MODERATE COST
 223 DUNDAS ST. Phone 4877

WE REPAIR
 Hot Water Bottles Just as Satisfactorily as Tires.

London Tire Repair Depot
 A. WILKES,
 354 Wellington St. Opp. McClary's.
 PHONE 2334.

LET US WORRY ABOUT YOUR TIRE TROUBLES. WE KNOW HOW.

LOXCON'S RUBBER MAN
 136 KING—REAR. PHONE 5124

Delaware, Lackawanna and Western Coal Company's

Scranton Coal
 The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY
 PHONE 348, 19 YORK STREET, W.

Office To Let
 STEAM HEATED

Only \$8 a Month
 APPLY

LONDON LOAN AND SAVINGS COMPANY

ROWAT'S COFFEE
 Please People Who Are Particular.
 50c per pound
 T.A. ROWAT & CO.
 250 Dundas St.
 Phone 3-51-3052.
 ywt

PRRAISE COUNCIL FOR REFUSING DEBENTURES

Real Estate Owners Against Hydro Sales Building Project.

The Real Estate Owners at their regular meeting last evening again discussed the proposal of the utilities board to go ahead with their big new sales building. The following resolution was passed:

"This association desires to compliment the mayor and aldermen for the good sense they displayed in refusing to ratify the expenditure for the hydro building. The interest on such a building would amount to \$5,000 to \$10,000 per annum, while they could rent a good store for \$2,000 or less, cut the price of electrical appliances and wiring and give the people the benefit of cheap electrical goods. This would be a better way of blowing in the surplus funds than in an ornate building."

EAST LAMBTON WOMEN TO FURNISH ONE WARD

Will Raise \$500 for Soldiers' Sanatorium at Byron.

FOREST, Feb. 23.—Major C. O. Fairbank of Petrolia has been secured by the Forest Women's Institute to give a lecture in the town hall on the evening of March 1 on life on the battlefields. Having spent some time in the trenches, the major is continually receiving invitations from those engaged in patriotic work to tell of the war as he has seen it. The proceeds of this meeting are to be devoted to furnishing a ward in the building now being erected by the Government at Byron Sanatorium for returning soldiers afflicted with tuberculosis. The sum of \$500 will furnish and name a ward, and the East Lambton women's institute purpose contributing this sum. There are fourteen branches in the East Lambton district, and each will give a share, the Forest Branch taking this means of raising their portion.

18TH SOLDIER WEDS.
 AILSA CRAIG, Feb. 23.—A very pretty wedding took place at Toronto, when Miss Ailsa Meadows, youngest daughter of Mr. and Mrs. Walter Meadows of this place, was married to Fred Coursey, son of Mr. and Mrs. John Coursey of Lucas. Mr. Coursey went overseas with the 18th Battalion, and was wounded last summer and came home in September, 1916, and expects to go back to the front early in March.

PIANOS TO RENT.
 If you want to rent a piano for a time, why not get a good one at a reasonable figure? Call and see the pianos ready for rent at the Warehouses of Heintzman & Co., Limited, 242 Dundas street, at Mich. St.

"The House of Casselman"
 FOR SHOES OF QUALITY,
 FOR VALUES THAT SAVE,
 FOR SERVICE THAT SERVES.
 With Courtesy and Intelligence.

Casselman Bros.
 171 DUNDAS STREET.

ROSS' Limited FURS

Clearing Mink Sets, Muffs and Stoles.
 Clearing Sable Sets, Muffs and Stoles.
 Clearing Persian Lamb Sets, Muffs and Stoles.
 Clearing Beaver Sets, Muffs and Stoles.
 Clearing Natural Wolf Sets, Muffs and Stoles.
 Clearing Black Wolf Sets, Muffs and Stoles.
 Clearing Lynx Sets, Muffs and Stoles.
 Clearing Bear Sets, Muffs and Stoles.
 Clearing Muskrat Sets, Muffs and Stoles.
 Clearing Hudson Seal Sets, Muffs and Stoles.
 Clearing Natural Muskrat Coats.

Ladies' Wear Department

NEW SPRING SUITS AND COATS.
 The Latest Styles of the Hour.

These are exclusive garments, reflecting the highest degree of artistic taste in harmonious blendings of color and gracefulness of outlines. They are made from soft velours, rich gabardines and serges, as well as many other new weaves of materials. The new shades of the season have also an added brightness by touches of metallic and fancy stitchings, which are absolutely new.
 Suits \$22.00, \$26.50 and \$30.00
 Coats \$11.00, \$13.50, \$18.50, \$22.00

Clearing All Fall and Winter Coats and Suits

Coats \$4.95 and upwards
 Suits \$7.50 and upwards

Waists
 New Silk, Voile, Crepe de Chine and Georgette Waists. Very new and most moderate in price.

PHONE 1319, 196 DUNDAS STREET

FIRE SALE

Taylor Drug Co.

Real Bargains in Rubber
 \$1.00 pair Rubber Gloves 39c
 \$1.25 Hot Water Bottles 49c
 \$1.75 Hot Water Bottles 89c
 \$2.25 Hot Water Bottles, two-year guarantee \$1.39
 \$1.00 Enema Syringes 49c
 \$1.75 Fountain Syringes \$1.29
 75c Combinations for Hot Water Bottles 49c
 60c Syringe Tubing Lengths 34c
 \$5.00 Dr. Morin's Guaranteed Whirlsyringe \$2.19

Insurance adjustors are all through at our warehouse in East London, and we are prepared for the Big Fire Sale. Thousands of dollars' worth of goods were slightly damaged by smoke and water, and we are going to get rid of them at a tremendous sacrifice in price.

In order that everyone may take advantage of these wonderful bargains the stock has been distributed, and this great sale will take place in all six stores.

Sale starts Monday morning at 8 o'clock, and will be continued every day next week.

NO MAIL OR PHONE ORDERS.

TAYLOR DRUG CO.

Balance of our stock of Fancy China at less than cost. East store only.
 25c Wiltshire Oils Liniment 11c
 \$1.00 to \$1.50 Bunker Hill Suspensories 79c
 60c Abbey's Effervescent Salts 34c
 50c Fruit-a-tives 27c
 5c Spearmint, Adams' Tutti-Fruitti and Chiclets 3 for 10c
 \$1.00 Flaxseed Emulsion 22c

Perfumes
 25c Bottles Perfume 18c
 50c Bottles Perfume 36c
 \$1.00 oz. Thelma Perfume 49c

LONDON'S GREATEST CUT-RATE DRUGGISTS.
 Main Store—399 Talbot Street, Opposite Market Phone 1194
 East Branch—682 Dundas Street Phone 663
 North Branch—Corner Richmond St. and Central Ave. Phone 4151
 South Branch—Corner Horton and Wellington Streets Phone 379
 Hamilton Road—Corner Hamilton Road and Anderson Avenue Phone 405
 London South Branch—Corner Wortley Road and Craig Street Phone 1923

Maple Peanut Patties
 Maple Cream stuffed with Peanuts
SALE PRICE 19c lb.

PETERS SATURDAY NIGHT CANDY SALE, 8 to 10:30

Save Your Money
 The lack of a few hundred dollars in ready cash has caused many a golden chance to pass the young man by.
 The man with a Savings Account is seldom out of work—his thrift is recognized—he is looked upon as a reliable man.
 Begin NOW—and deposit regularly whatever you can spare from your earnings.
 Interest at the Huron & Erie rate of

3 1/2% per annum.

Huron & Erie
 MORTGAGE CORPORATION
 LONDON (Two Branches) and ST. THOMAS
 T. G. Meredith, K.C., President Hume Cronyn, General Manager

When you want to give the family the best bread, give them

Parnell's "Snowdrift"

PARNELL, The Breadman
 Phones 929-1390.

Here's Health for Kiddies and Grown Ups

THERE is no food better for growing bodies and active minds than "Snowdrift Bread. Insure the health of the family by providing it for your every meal—breakfast, lunch and dinner.

"SNOWDRIFT" BREAD
 is made in the most hygienic bakery in the city—of the highest quality materials. It is as cheap and good as home-made bread and far more convenient.

PARNELL, The Breadman
 Phones 929-1390.

EXETER, Feb. 23.—A quiet but pretty wedding was solemnized in Javen Presbyterian Church this Wednesday afternoon, February 21, when Miss Anna Kinsman, youngest daughter of the late Mr. and Mrs. H. Kinsman, became the bride of Harold Storey Nicklin of Acton. At 2 o'clock the bride, accompanied by her brother, Dr. H. P. Kinsman, of Sarnia, entered the church to the strains of the Wedding March played by the organist, Miss Muxworthy. Miss Edna Pollock sang.

The bride was gown in a traveling suit of velvet, trimmed with sable. Rev. Mr. Sharp performed the ceremony in the presence of only a few of the immediate relatives. The ceremony over they repaired to the home of the bride, where a dainty dinner was served.

Mr. and Mrs. Nicklin left on the evening train for points east, and on their return will make there home in Toronto. The bride was soprano soloist in Caven Presbyterian Church, Exeter. A number of her friends gave her complimentary showers last week.

AN ALIEN'S CARNIVAL.
 EXETER, Feb. 23.—A grand Alien's masquerade carnival will be held in the Exeter skating rink on Monday, February 25. Ladies' costumes will represent Russia, Belgium, Italy, France and Japan. Gent's costumes, Russian, Belgian, Italian, French and Japanese soldiers. Twenty-five per cent of the proceeds over expenses will be given to the Soldiers' Aid Society.