## SAILORS' CAMPAIGN ROUNDS INTO SHAPE

Merchant Marine.

**EXPECT HALF MILLION** 

Nelson's Famous Battle Signal at Trafalgar Will Be

famous battle signal at Trafalgar, thruout the city.
will flaunt from the city hall flagstaif
Col. C. G. Williams, chairman of the

Toronto's aggregate contribution is to be \$500,000, and with a view to raising this amount for the benefit of the dependents of British merchant sailors during "Sailors' Week," Sept. 1 to 7 inclusive, over 1200 volunteer workers will go out into the highways and byways of the city to extol the noble personality of the British merchant sailor and induce the people of Toronto to contribute what their hearts tell them to be some already received by the campaign committee, and more are coming in daily. hearts tell them to give and their in-dividual incomes will allow.

Ships at City Hall.

Carpenters and other workmen are

at present engaged on the construc-tion of two symbols of Britain's mari-time might in front of the city hall. time might in front of the city hall.

One will represent a modern battleship, the other the type of wooden
wall with which Nelson defeated the wall with which Nelson defeated the redoubtable Napoleon. Daily the ships will be manned with naval cadets, and at stated intervals, night and day, prominent speakers will address the people. Sir William and Lady Hearst have been asked to officiate at the christening and launching of the two. christening and launching of the two ships on Tuesday morning. The dedication of the ships to the sacred cause of the merchant sallors complete, the real "Sallors' Week" campaign will scommence with a rush A focture of the sacred cause of the merchant sallors complete, the real "Sallors' Week" campaign will scommence with a rush A focture of the sacred cause of th

decorative advertising the city is generative advertising the city is generated. Paul Gilmore gives a maserously provided. Everywhere is to be terful and artistic portrayal of "Boris seen, on all the downtown streets, Androvsky," the monk who deserts his seen, on all the downtown streets, vari-colored bunting and other tokens emblematic of British sea power. Strung from Hydro and telephones poles are the flags of the allied nations, and mingling with them are the blue and white burgees of the merchant service. In store windows, these and moving picture theatres and moving picture theatres and moving picture theatres are atres and moving picture theatres are signs of the times; everywhere, no matter what direction the gaze may turn, is shown the slogan, "Remember 1980 at the Grand Opera House, in the contact the crand opera House, with a special matinee Monday, Labor Day. There is a fascination about an Hawaiian play that is irresistible, esturn, is shown the slogan, "Remember 200 at the crand opera House, in the crand opera House, in the crand opera House, with a special matinee Monday, Labor Day. There is a fascination about an Hawaiian play that is irresistible, esturn, is shown the slogan, "Remember 200 at the crand opera House, in the crand opera

ber by giving."
Sailore Day at "Ex."
On Tuesday at the Exhibition it will be Sailors' and American Day.
Owing to the "Sailors' Week" campaign now in evidence the sailors the regular Wednesday the reg paign now in evidence, the manage-ment of the Exhibition has graciously consented to allow the Navy
League of Canada to bring its appeal
for the merchant sailors into the fesat Shea's The distinguished character actor,
Hobart Bosworth, will head the bill
at Shea's Theatre next week in a

enjoy a healthy, active, happy life, Austin in a comedy cycling novelty, yet nine out of every ten suffer years and the British Gazette complete the of agony, usually from some form of biodlessness. That is why one sees on every side pale thin cheeks, dull eyes and drooping figures—sure signs cinaring pictures ever produced, with of headaches, weak backs, aching Jewell Carmen in the leading role, of headaches, weak backs, aching limbs and uncertain health. All weak, suffering women should win the right to be well by refreshing their weary bodies with the new, rich, red blood that promptly transforms them into healthy attractive women. This new, rich, red blood is supplied in abundance by Dr. Williams' Pink Pills which reaches every organ and every news.

The body.

Through the use of these pills thousands of women have found a prompt cure when suffering from anaemia, in
plete the bill. digestion, heart palpitation, rheuma-tism, general weakness, and those ailmen's from which women alone suffer. book which Frank Finney has pro-There is no part of this broad Do-vided for "The Bostonian Burminion in which you will not find some lesquers," and which will be present-former sufferer who has regained ed by that organization all next week health and strength through the use at the Gayety Theatre. Mr. Finney of Dr. Wiliams' Pink Pills, and this also wrote the lyrics, and the music is the reason why these pills have is of a tuneful quality and was spe-been a favorite household remedy for cially written for this production by more than a generation. If you are Harry Alvord. alling and will give the pills a fair

boxes for \$2.50 from The Dr. Williams it will rejuvenate the jaded spirits Medicine Co., Brockville, Ont. just as the first touch of spring sun-

organization of the As for the organization of the Sailors' Week" campaign, it is won-ROUNDS INTO SHAPE

"Sailors' Week" campaign, it is wonderfully complete, both for the city and the province. That the people are the province. That the people are the province to the inundation of quently evident by the inundation of requests for educative literature regarding the merchant marine which has flowed into the offices of the campaign committee at 34 West King wirest.

wtreet.

Mrs. G. R. Baker's women workers have completed their organization, and are ready for the grand a sault upon the people of Toronto. The canprinciple, whereby a canvasser, if the people he calls upon do not happen v be at home just at the time, leaves a card saying when he will return.

Slogan.

"England expects that every man this day will do his duty!" Nelson's famous battle signal at Trafalgar.

on Tuesday morning for the first time in Canada as an exhortation to the citizens of Toronto to "dive deep" into their pockets and purses and give generously to the magnificent cause of the merchant sailor.

Toronto's aggregate contribution is "Everybody is girded and ready for "Everybody is girded and "Everyb

# PLAYS PICTURES AND MUSIC,

"The Man Who Came Back" William

had given 283 performances.. "Garden of Allah." commence with a rush. A feature of the exhibit will be daily naval evolutions in public on the decks of the ships by members of the naval briturday. Edna Archer Crawford heads In the matter of illuminative and the company in the role of "Domini

> pecially when the drama is given a Monday, the regular Wednesday and Saturday matinees will be given.
>
> Next Week at Shea's.

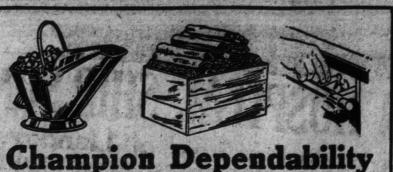
To everywoman belongs the right to "What is What Isn':"; McConnell and

every organ and every nerve line attraction of the vaudeville bill.

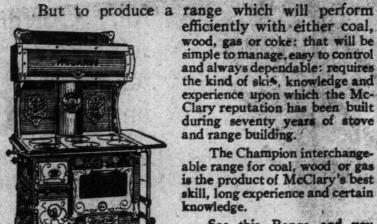
"Bits of Hits" is the title of the

"Blue Birds" is the fanciful title of happiness in their use.

You can get Dr. Williams' Pink which will be seen all next week at Pills through any medicine dealer, or the Star Theatre. It is suggestive of by mail at 50 cents a box or six the joy and fragrance of spring, and



To build a range that will do good work with coal or wood requires skill-so also does it require care and knowledge to build a gas range.



efficiently with either coal, wood, gas or coke: that will be wood, gas or coke: that will be simple to manage, easy to control and always dependable: requires the kind of skis, knowledge and experience upon which the McClary reputation has been built during seventy years of stove and range building.

The Champion interchangeable range for coal, wood or gas is the product of McClary's best skill, long experience and certain

See this Range and you will be be convinced it is the

## McClary's CHAMPION

Interchangeable WOOD Range

LONDON TORONTO ST. JOHN, N.B. HAMILTON

FOR SALE BY: McDONALD & WILLSON, 12 WASHINGTON & JOHNSTON, Queen St. E.

TOMS BROS., 1612 Danforth R. IREDALE, 223 Danforth Ave.
CAWKER BROS., 1269 Bloor St.

W. J. MERRILL, 862 Kingston McMILLAN & COSTAIN Road.

ACME HARDWARE CO., 2425 ROBT. SIMPSON CO., LTD., Yonge St.

pecially when the drama is given a scenic equipment of beauty and a cast of ability, such as that interpreting the various roles in "A Daughter of the Sun." Besides the holiday matines about so much, "To Hell With the Kaiser." The scenes vividly portray the causes of the war, the German of-ficial court, and the attitude of the military party to the rest of

world. League of Canada to bring its appeal for the merchant sailors into the festive environment of the Exhibition grounds. On that day Commodore Aemilius Jarvis, president of the Toronto branch of the Navy League, will be the guest of honor at the directors' luncheon, and he will explain to the assembly what the merchant seamen of Britain have done Tourney WIONANIC DICHT Charles Ray at the Allen. EVERY WOMAN'S RIGHT aerial novelty. Buzzelli and Parker to fight the German spies in his home in "Have Your Picture Taken"; town. Luigi Romanelli, director of



Notices of future events, not intended to raise money, 2c per word, minimum 50c; if held to raise money solely for Patri, ic, Church or Charitable purpose 4c per word, minimum \$1.0c; if held to raise

**ANNOUNCEMENTS** 

the Allen Concert Orehestra, has pro-vided an exceptional musical program for this week.

Today will be the last day for witnessing "Social Quicksands," the fine Metro production, starring Francis X. Bushman and Beverly Bayne, at the Strand Theatre. For the first half of next week, starting Monday (Labor Day), an "pecially fine Paramount picture, "Less Than Kin," featuring the extraordinarily popular screen star. Wallace Reid, will be the attraction. This photoplay is replete with romance, thrills and comedy.

"Hearts of the World."
"Hearts of the World," now being shown at Massey Hall, and officially endorsed by the British and French governments as a message to the world to show just what unspeakable brutalities and crimes have been committed by the Germans, is something that every true Canadian should see. Some of the most important men in this country today have pronounced it the greatest aid to real patriotism yet shown in a theare. It reaches the masses of the people; it takes no sermon to them, but only tells them the truth. It thrills, enter-



Harry O'Neil, of the F. W. Wook Company, a member of the Publicity Committee, Navy League Cam

FIRE CHIEFS FINISH ANNUAL CONVENTION

Preparatory to the conclusion of the convention of the Dominion Fire Chiefs' Association, all of the ex- in Detroit. ferent varieties of fire fighting aparatus were removed yesterday. The exhibit, which was a very creditable one, drew large crowds of people who were interested in the latest inventions to compete with the fire menance.

In Detroit.

Mr. and Mrs. E. L. Ruddy lent The Hermitage, Pickering, to the Women's Institute and Red Cross for a patriotic entertainment this week.

There will be much interest evinced in the fact that the Art Museum at The Grange will be onen Sunday of the content of the conten

The large moving picture tent which

large crowds daily.
Wiews of large fires, showing the Wiews of large fires, showing the cause and the prevention, were shown. During the viewing of the pictures a lecturer was on hand, and gave valuable pointers to the public on fire prevention. It was estimated by the officials that thousands of people viewed these instructive pictures.

The election of officers resulted as follows:

K. Rowan, Bloor street, have returned from Muskoka.

Mrs. William Hamilton is spending the week-end in town from Bobcay-geon, and is with Mr. Fred Hamilton.

Mr. and Mrs. Dignam have returned from a trip up the Saguenay. Mrs. Dignam spent a day this week in Barrie.

week in week in president, Chief E. Heath, Saskatoon, Sask.; secretary, Chief Jos. Armstrong, Kingston; treasurer, J. E. Keyes, Galt; directors, Chiefs G. W. Baines, Moose Jaw; F. E. Heath, Saskatoon, and the president, first vice-president and secretary. The next place of meeting will be Caigary. The auditors are Chiefs Baines, Moose Jaw; Winder and Mrs. Van Rennaller, Why not try this great yet simple scientific daughter, Mrs. Van Rennaller, who has gone overseas to engage in war work.

Girl Takes Cramps and Sinks,

But is Rescued by C.

ra, who was staying at 21 Empress crescent, had a narrow escape from drowning. She was seized with an attack of cramps and sank immediately. Her companion, not being strong enough to rescue the girl herself, ran for help, and with the assistance of a Dunn avenue resident, was able to get her out of the sant are not feel to be a set the out of the sant are not feel to be a set to the sant are not feel to be a set to be a se was able to get her out of the water and resuscitate her.

LADS GIVEN LECTURE. Crime of Stealing Apples Merits Re-marks From Court.

Four boys, Sonny Walters, Johnny Kirkpatrick, Harold Anthony, and Edward Davies, were charged in yesterday's county court with stealing apples from the orchard of W. J. Parsons, of York Township. After receiving a lecture, the lads were allowed to go on has returned from the Royal Muskoka, Okla., has returned from the Royal Muskoka, suspended sentence.

Following are the speeders and the

F. J. Might, 23 High Park avenue, \$4 and costs: W. M. Miskelly, 60 Pine crescent; Mrs. W. S. Crone, Hamilton; A. Z. Hunter, 19 Mountview avenue, and C. C. Kansrad, Brock and Queen streets, \$5 and costs; M. M. Hamilto 43 Madison avenue, \$7 and costs.

GERMANS GUARD ALLY.

Conducted by Mrs. Edmund Phillips

Dr. Beland and M. Jacques Bureau are the guests of Mr. and Mrs. P. C. Larkin at dinner tonight.

7-Day "Hairlene Hair-Drill" Home Outfits FREE TO ALL Mr. Thomas Hook, M.L.A., will spend the next week-end with Sir Sam Hughes at Eagle Lake.

The Messrs. Philip and Harry Loose more are staying with Mrs. Gossage.

Mrs. Rae, The Anchorage, is exected back from Bobcaygeon on

pected b Mrs. W. Hare, Chiago, and her baby, are staying with the former's father, Mr. C. E. Wrenshall, and sisters, the Misses Wrenshall, St. Anne's road. Mr. Hare will come later, and it is probable that he and his wife will settle in Detact.

noons, and no doubt many Exhibition visitors will take advantage of the op was in operation for the education of the public along fire prevention, drew ing to the city collection.

Mr. and Mrs. T. A. Rowan, and Miss

Mr. and Mrs. Dignam have returned from a trip up the Saguenay. Mrs. Dignam spent a day this week in Barrie.

gradis:

1. A bottle of "food and tonic for it to new growth, 2. A packet of scalp cleansing "to

Girl Takes Cramps and Sinks,

But is Rescued by Companion

While bathing in the lake yesterday at the foot of Dunn avenue, with a companion. Ethel Warren of Auro.

returned from a three weeks' holiday at Parry Sound. Miss Nell Campbell, who has been engaged in women's registration work in Ottawa, is expected in town this

hibition, is spending a week in town.

Mr. Mulholland, Niagara-on-theLake, is in town for the Exhibition. Rev. Dyson Hague is spending a month at Little Metis Beach with friends.
Mr. Reid Rankin, who has been

spending his last leave with his parents, Dr. and Mrs. Rankin, Brooklyn, N. Y., at their summer house, Collins May, expects to leave shortly

for overseas.
Mrs. M. E. Hunt, Muskoka, Okla. Lake Rosseau, and is at the King Edward for the week, having motored over 3000 miles without an accident.

The personnel of her party is Mr. and Mrs. Franklin Stead, Detroit, Mich.

Mrs. Thomas and her daughter, Miss fines they paid:

Chas. Stark, 108 Park road, \$2 and costs; D. B. McPherson, 89 West Marion street, \$3 and costs; Mary A. Knight, 256 Dufferin street, and Mrs.

Knight, 256 Dufferin street, and Mrs.

Mrs. Franklin Stead, Detroit, Mich. Mrs. Hunt leaves the beginning of the week for Quebec.

Mrs. Edward Swift and Miss Jane Mrs. Edward Swift and Miss Jane

> BABY'S GREAT DANGER **DURING HOT WEATHER** More little ones die during the sum-

them the truth. It thrills, entertains, amuses and pleases even when the terrible story of the disaster, is most dramatic and most powerful.

Great Spectacle at Madison.

For the first half of next week, with a special matinee on Monday (Labor Day) at 2.15, there will be shown at the Madison Theatre, "The Eyes of the World," which may be described without exaggeration as the finest photodramatic presentation of a popular novel ever made. It is the film version of Harold Bell Wright's excionic story of love and adventure which has thrilled \$,000,000 readers.

"Everywoman,"

Additional interest attaches to Henry W. Savage's forthcoming production of the world-famous spectacle, "Everywoman," which will be the attraction at the new Princess Theatre week of Sept. 9, because of the great

More little ones die during the summer months than at any other time of the year. Diarrhoea, dysert; more of the and and Mrs. Duncan McLennan. The mere months than at any other time of the year. Diarrhoea, dysert; more of the and the part of the Austrian and the summer months than at any other time of the year. Diarrhoea, dysert; more of the and take place quietly in take place of the Austrian army now the Lorraine Front, Aug. 30.—An Austrian taken prisoner on the western front agys the morale of the Austrian army now is so bad that German troops have promptive the short delay too frequently warning and there will be them with of the world, which warning and the mark to make primer with the Austrian army now is so bad that German troops have the films were promptive the short delay too frequently warning and the family, 73 Dazmar are necision when the films were delayed to frequently the short delay too frequently the short delay too frequently warning and there will be the with of the Austrian army now is so bad that German troops have the films and the family, 73 Dazmar are netweet the films and the family, 73 Dazmar are netweet to should

### IMPORTANT NOTICE WEAK, FALLING, DULL LIFELESS HAIR

Hughes at Eagle Lake.

Brigadier-General T. D. R. Hemming, C.G.M., G.O.C., M.D.No. 3, returned to duty in Kingston this week after a month's leave.

The Bishop of Ottawa will be in Toronto for the general synod on Sept. 3. He will be the guest of Mr. G. Larratt Smith.

Smith.

Miss Mackenzie, Mrs. Scott Griffin and Mrs. McCarthy, who are in town from Kirkfield, were at the Exhibition yesterday, and lunched at the Rosary Hall tent.

Mr. Byron Hostetter has been in Toronto from Niagara-on-the-Lake for the Exhibition.

Mrs. McCarthy, who are in town may take on once more its radiant lustre, its thick luxuriant growth with every delicated the control of the man or woman who is troubled with dull lifeless, impoverished hair a complete Seven Days' Three-Fold Hair-Beautifying Gift, There is no cost or obligation entailed, 1,000,000 HAIR-HEALTH GIFTS FREE



Mrs. Kidd, Listowel, who came to town for Women's Day at the Exhibition, is spending a week in town. POST THIS FREE GIFT FORM

ADDRESS .....

Mrs. Thomas and her daughter, Mrss Ethel Thomas, Winnipeg, who have been the guests of Mrs. English, Couper street, London, Ont., have lef for Toronto to attend the fair before re-

Mrs. Cuthbert Fetherstonhaugh, Montreal, announces the engagement of her daughter, Marjorie, to Capt, Guy Stuart McLennan, M.C., son of Mr. and Mrs. Duncan McLennan. The

By Sterrett

Polly and Her Pals

:-:

PA'D BE A GREAT NATUR ALIST, IF MA'D LET HIM.









Labor ot Know Abro

SATURDAY

CERTAIN

n of Labor nat it may es which the interest agree that

ompers are wo y different pat we know enou a over in Euro LEPHONE GI telephone gir ione Co., who id, will hold a of the mature of mide upon the c 's all very well president of the be Telephone Op onto as an infa," said Jack No lizer for the Ele ion, yesterday a knows qu'te vallzed body of won

n to accept a under the Ind ave more than w local of the Union. As to re always speak **OILERMAKERS** WORKING I

n ten employes

of the Poise Shipyards in Ispute with said Herber, if the boilerm afternoon. " our boilerm s system, i popular system, popular system the allow citically the work, and is disrastef the skilled boilern becoming restive set two yards as asset under the mbing work on been practically it slips during the union decide lermakers at the definition of the easy of and take bet see."

ACCEPT ARBITE Peterboro loc.
I Union of Metrical Work
meeting held
pt the award
tion held to
loces of the e General This bo nt increas increases 20 cents to all overting night and

DR. BROW Valter Norm and Elinor His widow on Mond CONSTABLE

ole Henry