

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS

L. SIMPSON

Make To-morrow Your Best Shopping Saturday:--Only Three More Before Xmas



In Our New Department of WOMEN'S FURS

15 only Fine Eastern Canada Mink Muffs, large pillow shape, made from six prime dark skins, shirred satin ends, best elderdown filling, silk wrist cords. Our regular \$90 muff. Saturday special ... 47.50

Just Two Prices in the Ready-to-Wear Section Suits and \$6.95; Skirts and Coats for \$3.69

WOMEN'S AND MISSES' SUITS \$6.95. Made of French Venetians, English serges and imported tweeds; coats lined throughout with silk or satin; semi-fitting style; single or double-breasted; skirts in the latest styles; all popular shades; sizes for women 32 in. to 42 in.; for misses 14, 16 and 18 years. Regular \$15.00 to \$22.50. Saturday ... 6.95

WOMEN'S WINTER COATS \$6.95

A variety of styles and materials, including diagonal worsteds, in grey and black, and in red and black stripes, navy serges and dark tweed mixtures. These are made up in semi-fitted or loose backs; buttoned up to throat, with turn-over collar, or with large shawl collar; flap or side pocket. Regular prices up to \$18.50. Saturday ... 6.95

GIRLS' SAMPLE COATS \$3.69

Girls' Imported Sample Coats, of serge and beaver cloths. These coats come in various styles, and are smartly trimmed with velvet or self strappings; some are slightly fitting, others have strap across back; colors are navy, Alice blue, green, brown and old rose; sizes 8, 10 and 12 years. Regular prices up to \$6.75. Saturday ... 3.69

WOMEN'S SKIRTS \$3.69

Women's Panama Skirts, in black and in navy; styles are pleated or plain gored; some are braided, and others have clusters of tucks, and finished with self-covered buttons. These skirts are well-tailored and perfect-fitting. Regular prices up to \$8.00. Saturday ... 3.69

Manufacturers' Stock of Silk Striped Delaines, 37c

190 pieces or 4,500 yards of these dainty silk and wool fabrics will be offered Saturday at less than the cost of production. Made by one of the best French makers and dyed and finished by experts. A beautiful choice of shades for street, house, or party dresses, nothing would give greater pleasure as a Xmas present than a waist or dress length of these exquisite fabrics.

Suit Cases and Club Bags for \$3.95

40 (about) Cowhide Suit Cases and Club Bags, left over from our big purchase. Must go on Saturday, high-class goods made on English steel frame, up-to-date, easy handles, club bags are leather lined, suit cases linen lined, clearing price 3-95

Wash Goods

Splendid ranges of silk striped voiles, two designs; colors mauve, beige, cream, linen pink, sky mauve, cerise, alicia, black, white, etc. Special value. ... 39

Groceries

3,000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. ... 33

BREAKFAST

When the store opens at 8 o'clock breakfast is ready to serve. The service is prompt, and the foods are the best obtainable, and served hot. Prices from 15c to 50c. Take elevator to Sixth Floor.

Good Reasons for Women to Buy Underwear To-morrow

A clearance of factory overmakes supplies you with two of the best underwear buying chances so far this season. There is winter comfort in the wear of every piece, as well as a saving of a third or more of the regular price. Phone orders for the vests and drawers only.

Infants' Overalls

Necessary garments for the baby's outdoor and indoor wear, at saving prices. Phone orders filled.

Boots and Rubbers

542 pairs Men's Boots, tan, Russia calf, patent coil, gum-metal, viol kid and box calf leather, button and Blucher style, Goodyear welts, single double soles, leather and duck linings, from Boston and Montreal, sizes 5 to 11, regular values to \$5. Saturday 2.95

New Net and Lace Waists \$2.95

A very smart Waist, in fine Brussels Net, lovely flame thread embroidery extending over shoulder, front panel is beautifully trimmed with dainty lace motif, and deep tucks, with pretty ball fringe, silk lined, comes in white or ecru. Saturday, special ... 2.95

Gloves and Hosiery Suitable for Christmas

2 PAIRS SILK HOSE IN FANCY BOX, 98c. Women's Fine Thread Silk Hose, black only, deep lisle thread, garter top, lisle thread heel, toe and sole, gauze weight, full fashioned, all sizes 3 1/2 to 10. Saturday, pair ... 49

Oh! Do Hurry, Mabel, or we shall never get to Simpson's in time for these Christmas Bargains

25-00 Sunbursts \$11.85. 14k Solid Gold Sunbursts, set with 81 real pearl settings, beautiful pearls, domed center, and very latest curved points, safety pin catch and pendant attachment. Largest size sunburst worth \$25.00. Saturday ... 11.85

Women's Hand Bags 84c

Horn back, alligator finish, newest shape and fashionably fitted, clearing at less than cost for eight a.m. shoppers ... 84

Half-Price Stoles

Various pretty styles in marabou and ostrich mixed stoles; also ostrich feather boas in well-curled fibres. Colors—Black, white, natural, also grey—only about 40 in the lot, clearing at 35 per cent to 50 per cent off regular prices Saturday.

Christmas Handkerchiefs

Wonderful stocks, hundreds of thousands of pure linen handkerchiefs, popular prices. We urge you to buy now when these wonderful stocks are at their best.

Women's Neckwear

Stock collars, round collar or Dutch in plauen gupure lace; also pleated side frill jabots ... 15

Vanity Bags \$1.00

Made of delicate taffeta in floral effects, trimmed with dainty satin, Saturday ... 1.00

Which Overcoat? ---for a Ten Dollar Bill

There is just one hundred and fifty of them all told, some single-breasted, others double, some velvet collars, others English Raglan style, but all "classy" coats, made of English tweeds, in browns, greys and fancy mixed patterns. Under ordinary circumstances you'd have to pay five dollars more for the lowest priced coats in this collection, and ten dollars more for the highest. So you see there are a good many half-priced coats here for the men who arrive on the stroke of eight.

Men's Winter Suits, \$18.50

We have marked a number of high grade Suits at one price, brown worsteds with fancy pattern, brown worsted tweeds, and a plain grey West of England worsted, made single-breasted three button style, excellent suits in every respect. Saturday ... 18.50

Overcoats for Boys

The latest Prussian style for little fellows from 2 1/2 to 9 years. The cloths are English and Scotch tweeds, in well assorted patterns and shades. Every coat is well tailored and trimmed with the best of English mohair linings and silk velvet collar. Bring the little chap to our Boys' Department, Saturday, and take advantage of this low price. Size 20 1/2 to 27, Saturday ... 2.95

Fur & Fur-lined Coats

Men's Canadian Raccoon Fur Coats, choice dark prime furred skins, extra well lined, deep rolling collar, full sweep and fifty inches long. Saturday special ... 69.50

Winter Warmth for Men

145 Men's Extra Heavy Sweater Coats, pure wool, some are hand finished, plain and fancy weaves, double storm collars, some variety shape, close double cuffs, two strong pockets, these coats are perfect in every way, not all sizes in any one lot, but in the lot are sizes 36 to 48. Regular \$5.00 and \$6.00, Saturday to clear ... 4.99

FOR THE HOME

ALL DAY Saturday you can select a suitable Xmas gift in our Picture Department for 89c.

Axminster and Wilton Mats

In various sizes and colors, suitable for any purpose. 85 Small Rugs, 27 x 48, Axminster, Velvet and Smyrna ... 1.95

Selling of Brass Bedsteads

Brass Bedsteads, regular price \$14.50, Saturday ... 10.90

Half Price China

700 pieces Choice Pottery Wares and Bric-a-brac, comprising Royal Doulton Wares, Rail Plates, Flemish Wares, Wedgwood Teapots, Salad Bowls, Bavarian Steins, Fruit Sets, Hand-painted Nippon Wares. Half-price Satur- 1.00 day special.

Wall Papers for Homes or Flats

Brighten up the walls of your home with papers that are decorative, simple. Prices within your reach. We will give you the latest ideas on "How to do it."

SAVED

\$175.00 Limoges China Dinner Set, handsome Oriental border design, all pieces genuine coin gold finish. Satur- 100.00 day special.

The SIMPSON Company Limited