

- b) development policies;
- c) agricultural development policies;
- d) strength of the farmer lobby.

Still others are cultural:

- a) traditions and values of people;
- b) structure of society;
- c) education level.

All of these taken together form a general environment of opportunities, constraints, inducements, and attitudes that set the rules of the games within which farming and support activities must function and grow.

In proposing any development strategy, it is necessary to recognize that farming is not isolated but is an important part of the overall environment to be developed. The task of proposing an agricultural development program is to ensure an overall healthy development of farming, the support activities and its total environment.

However, the development of the environment—Kent County—must start somewhere, and agriculture can and must be the leader if Kent is ever to return to the important role it once played. And agriculture in Kent will be the leader because it has a lot going for it: market opportunity, desire of the people, land and climatic capability. What is necessary now is to design a strategy for development which will help agriculture move in a leadership role.

Recommendation:

That the federal and provincial governments and the people of Kent go on record as committing themselves to a conscientious long term agricultural development effort in Kent County.

The Vehicle: Kent County Development Association

Faced with the multitude of federal, provincial and local governmental organizations in Kent County, all of whom are involved in the development tasks, it is evident that the two important elements are missing:

- a) Leadership is missing as no one organization is responsible for the development of Kent—on the contrary there are many, all with some part of the responsibility;
- b) the people's voice is missing as there is really no organization that represents the communal interest of the people of Kent.